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PO Box 16098 • Tallahassee, FL 32317 • (866) FOR-SESWA [367-7379] • www.SESWA.org

**MEMORANDUM**

**TO:** SESWA Board of Directors  
*Executive Committee -*  
Scott Hofer, Jefferson County DOH [President, AL]  
Cory Rayburn, Jacobs [Vice President, Private Sector]  
W. Dave Canaan, Mecklenburg County [Sec-Treasurer, NC]  
Synithia Williams, Richland County [Board Rep, SC] \_\_\_\_\_  
Patrick Blandford, HDR [Private Sector]  
John Butler, Gwinnett County [GA]  
Aaron Dockery, City of Somerset [KY]  
Barrett Fisher, Hamilton County [TN]  
Rosemary Ginn, City of Mobile [AL]  
Laurie Hawks, Hawks Environmental [Private Sector]  
Katie Beth Jennings, Columbia County [GA]  
Demetria Kimball-Mehlhorn, Lexington Fayette Urban County [KY]  
Kevin Kubiak, Berkeley County [SC]  
Milton Leggett, City of Stuart [FL]  
Steve Leo, Ardurra [Private Sector]  
David Mason, CDM Smith [Private Sector]  
Angela Moss, City of Birmingham [AL]  
Kristen O'Reilly, City of Charlotte [NC]  
Steven Peene, ATM – A Geosyntec Company [Private Sector]  
Hillary Repik, Town of Mount Pleasant [SC]  
Clint Wayman, City of Chattanooga [TN]

**FROM:** Danielle Hopkins

**DATE:** September 22, 2021

**RE:** Board of Directors' Meeting  
October 1, 2021 /// 10:00 a.m. – 12:00 p.m. Eastern  
Online Meeting via Zoom Meetings

An agenda and backup information for the Board of Directors' meeting on Friday, October 1, 2021 is attached. This is an online meeting. **Please read the attached information in advance.**

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**Scott Hofer**  
*President*  
Jefferson County DOH, AL

**J. Cory Rayburn**  
*Vice President*  
Jacobs

**W. Dave Canaan**  
*Secretary-Treasurer*  
Mecklenburg County, NC

**Danielle Hopkins**  
*Executive Director*  
[1]



Southeast Stormwater Association

**Board of Directors' Meeting**

October 1, 2021 / 10:00 a.m. – 12:00 p.m. Eastern

*Online Meeting via Zoom Meetings*

<https://us02web.zoom.us/j/84661839783>

#	Agenda Item	Lead	Time
1.	Welcome and Introductions	Scott Hofer	5 minutes
2.	Review Board of Directors Documents <ul style="list-style-type: none"> <li>• Board of Directors Guidelines and Expectations</li> <li>• 2021 Action Plan</li> </ul>	Scott Hofer	5 minutes
3.	Approve April 2021 Meeting Minutes*	Scott Hofer	5 minutes
4.	Review Actions Since Last Meeting	Scott Hofer	10 minutes
5.	Approve Finance Report* <ul style="list-style-type: none"> <li>• FY 2020-21 Finance Report</li> <li>• PCI Compliance</li> </ul>	Danielle Hopkins	10 minutes
6.	Committee Reports <ul style="list-style-type: none"> <li>• Communications</li> <li>• Conference and Education</li> <li>• Membership</li> <li>• Stormwater Policy</li> </ul>	Kevin Kubiak Demetria Kimball-Mehlhorn Angela Moss Katie Beth Jennings	20 minutes [5 min per]
7.	Litigation Report	Danielle Hopkins	5 minutes
8.	Nominating Committee Report	Laurie Hawks	5 minutes
9.	Next Board Meeting <ul style="list-style-type: none"> <li>• April 21, 2022 in Atlanta</li> </ul>	Danielle Hopkins	5 minutes
9.	Other Business		

\* *Items that require Board of Directors approval*



## 2020-21 Board of Directors

### Executive Committee

#### **President**

Scott Hofer, MS, PE  
Public Health Engineer  
Jefferson Co. Dept. of Health  
1400 Sixth Avenue S  
Birmingham, AL 35233

**205-930-1274**

#### **Vice President**

##### **Cory Rayburn**

Stormwater Manager  
Jacobs  
11360 Lakefield Drive  
Johns Creek, GA 30097

**678-512-3285**

#### **Secretary-Treasurer**

##### **W. Dave Canaan**

Director, Charlotte-Mecklenburg Storm Water Services  
Mecklenburg County  
2145 Suttle Avenue  
Charlotte, NC 28208

**980-314-3209**

#### **Board Representative**

##### **Synithia Williams**

Stormwater Division Manager  
Richland County  
400 Powell Road  
Columbia, SC 29203

**803-576-2465**

### Alabama

#### **Angela Moss\***

Stormwater Specialist  
City of Birmingham  
710 20th Street N, Room 202  
Birmingham, AL 35203  
*Term Expires 2021*

**205-297-8300**

#### **Rosemary Ginn, PE, CFM**

Assistant City Engineer  
City of Mobile  
PO Box 1827  
Mobile, AL 36633-1827  
*Term Expires 2022*

**251-208-6072**

*\*SESWA Committee Chair*



## 2020-21 Board of Directors

### Florida

#### **Vacant**

*Term Expires 2021*

#### **Milton Leggett**

Public Works Director  
City of Stuart  
121 Flagler Avenue SW  
Stuart, FL 34994  
*Term Expires 2022*

**772-288-5341**

### Georgia

#### **John Butler**

Water Resources Outreach Manager  
Gwinnett County  
684 Winder Hwy  
Lawrenceville, GA 30045  
*Term Expires 2021*

**678-376-6914**

#### **Katie Beth Jennings, CFM\***

Stormwater Compliance Manager  
Columbia County  
PO Box 498  
Evans, GA 30809  
*Term Expires 2022*

**706-447-6700**

### Kentucky

#### **Aaron Dockery, PE**

Engineer  
City of Somerset  
PO Box 989  
Somerset, KY 42502  
*Term Expires 2021*

**606-872-8394**

#### **Demetria Kimball-Mehlhorn\***

Program Manager Sr. - Nat. Res. Protection  
Lexington Fayette Urban County  
200 E Main Street  
Lexington, KY 40507  
*Term Expires 2022*

**859-425-2554**

*\*SESWA Committee Chair*



## 2020-21 Board of Directors

### Mississippi

**Vacant**

*Term Expires 2021*

**Vacant**

*Term Expires 2022*

### North Carolina

**Kristen O'Reilly**

401/404 Permitting Supervisor

City of Charlotte

600 E 4th Street

Charlotte, NC 28202-2816

*Term Expires 2021*

**704-517-0814**

**Vacant**

*Term Expires 2022*

### South Carolina

**Synithia Williams**

Stormwater Division Manager

Richland County

400 Powell Road

Columbia, SC 29203

*Term Expires 2021*

**803-576-2465**

**Kevin Kubiak, PE\***

Deputy County Engineer

Berkeley County

1003 US Hwy 52, Ste 120

Moncks Corner, SC 29461

*Term Expires 2022*

**843-719-4254**

### Tennessee

**Barrett Fisher**

Project Designer

Hamilton County

1250 Market Street, Ste 3044

Chattanooga, TN 37402

*Term Expires 2021*

**423-209-7851**

*\*SESWA Committee Chair*



## 2020-21 Board of Directors

### Tennessee (continued)

**Clint Wayman** 423-643-5852  
Landscape Architect I  
City of Chattanooga  
1250 Market Street, Ste 2100  
Chattanooga, TN 37402  
*Term Expires 2021*

### Private Sector

**Patrick Blandford, PE** 704-338-6746  
SAA Water Resources Management Team Leader  
HDR  
440 Church Street S, Ste 1000  
Charlotte, NC 28202  
*Term Expires 2021*

**Steve Peene, PhD** 850-591-1888  
Senior Principal  
ATM – A Geosyntec Company  
2201 NW 40 Terrace  
Gainesville, FL 32605  
*Term Expires 2021*

**Steve Leo** 470-774-8637  
Client Service Manager  
Ardurra  
1305 Mall of Georgia Blvd, Ste 160  
Buford, GA 30519  
*Term Expires 2022*

**David Mason, PE, DWRE, PMP** 615-340-6516  
Associate Engineer  
CDM Smith  
Parkview Towers, 210 25th Avenue N, Ste 1102  
Nashville, TN 37203  
*Term Expires 2022*

### Past President

**Laurie Hawks** 678-231-6433  
President  
Hawks Environmental  
1730 Double Springs Church Road  
Monroe, GA 30656

*\*SESWA Committee Chair*



## 2020-21 Board of Directors

### 2<sup>nd</sup> Past President

**Hillary Repik, CSM, CEPSCI, CBMPI**

**843-856-2157**

Stormwater Manager  
Town of Mount Pleasant  
100 Ann Edwards Lane  
Mt. Pleasant, SC 29464

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### Executive Director

**Danielle Hopkins**

**866-367-7379**

Executive Director  
AMP  
PO Box 16098  
Tallahassee, FL 32317

## **2. Review Board of Directors Documents**

The below documents are attached for your review and information:

- SESWA Board of Directors Guidelines and Expectations
- SESWA 2021 Action Plan
- SESWA Strategic Plan (approved September 2021)





**Board of Directors Guidelines and Expectations**  
Revisions Approved May 2019

**DUTIES**

“Duties” are tasks or responsibilities that members of the Board are required to complete or perform.

- Review and be aware of Association’s Governing Documents (See Bylaws, Strategic Plan, Board Policies and Action Plan)
- Review, be aware of and support staff responsibilities (See Contract and Scope of Work)
- Prepare for and attend all Board meetings throughout the year (Review Board Packet prior to meetings)
- Respect the confidentiality of the Board, the Association and its members
- Disclose conflicts of interest and avoid personal agendas
- Provide assistance and support to committee chairs, and the Executive Committee and Board, regardless of committee assignment

**EXPECTATIONS**

“Expectations” are tasks or responsibilities that members of the Board should attempt to fulfill.

- Promote all education events (Seminar, Webinars and Conference) to your contacts
- Promote sponsorships at Seminar and Annual Conference by contacting potential sponsors, exhibitors and vendors
- Promote membership by reaching out to at least one potential new member each quarter
- Keep abreast of legal issues affecting the stormwater industry
- Participate in all Communications/Networking conference calls
- Assist the Association’s goals for advocacy fundraising by completing your assignments in a timely manner
- Submit one post and two replies to the Community Forum each quarter.

# Southeast Stormwater Association 2021 Action Plan

The Action Plan identifies goals and strategies for the 2021 SESWA year. Its Goals are typically drawn from the Strategic Plan. The Strategies to attain the Goals are identified herein and are supplemental in nature to the Board of Directors' Duties and Expectations. Indicators may be measurable or observable.

## 1. **GOAL: CONTINUE TO IMPROVE EDUCATIONAL VALUES**

**Primary Focus:** Conference and Education Committee; Board of Directors

### **Strategies:**

- Promote all education events (Seminar, Webinars and Conference) to your contacts
- Promote sponsorships at Seminar and Annual Conference by contacting potential sponsors, exhibitors, and vendors
- Stay abreast of stormwater “hot topics” and review opportunities to include topics in educational events

### **Indicators:**

- Evaluations at Annual Conference, Spring Seminar and Webinars remain high
- Goals for attendance, exhibits and sponsorships at Annual Conference and Spring Seminar are met
- Educational interests are reviewed/considered during Conference planning process

## 2. **GOAL: IMPROVE AND ENHANCE NETWORKING DIMENSIONS FOR MEMBERS**

**Primary Focus:** Communications Committee; Board of Directors

### **Strategies:**

- Encourage all Committee and Board members to attend networking calls
- Encourage state liaisons to solicit newsletter articles
- Continue to improve Community Forum functionality and participation
- Utilize LinkedIn to promote SESWA

### **Indicators:**

- Networking/Newsletter calls remain well-attended

## Southeast Stormwater Association 2021 Action Plan

- Newsletter article submission and readership remain high
- Use of Community Forum increases

### 3. **GOAL: PROVIDE LEADERSHIP IN STORMWATER POLICY**

**Primary Focus:** Executive and Stormwater Policy Committees; Board of Directors

**Strategies:**

- Monitor new developments in permitting policies at the regional and national levels
- Maintain SESWA's Survey of MS4 Practices
- Solicit voluntary assessment of members for advocacy if warranted
- Continue to monitor and act when appropriate on regulatory issues in the Southeast (ex: WOTUS, Phase 2)
- Encourage Board of Directors members to promote SESWA at the national level

**Indicators:**

- Advocate for local governments on stormwater regulatory issues as necessary
- SESWA's Survey of MS4 Practices to be reviewed annually and updated as needed
- Seeing members of the Board of Directors as participants in national organizations on behalf of SESWA

### 4. **GOAL: INCREASE MEMBERSHIP**

**Primary Focus:** Executive and Membership Committees; Board of Directors

**Strategies:**

- Each Committee and Board member will contact up to three potential new members with the goal of building support for new memberships in 2021
- Existing members will be contacted once each year by Board or Committee members to determine level of satisfaction with SESWA services
- Committee members review the feasibility of a recruitment campaign in early January 2021

Southeast Stormwater Association  
**2021 Action Plan**

- Executive Committee will review opportunities and ways to partner with State Associations that increase SESWA awareness and future membership

**Indicators:**

- Overall membership retention goals are maintained
- Membership increases in states where there are very few SESWA members
- Membership retention rate remains high

**5. GOAL: FINANCIAL SUSTAINABILITY**

**Primary Focus:** Executive Committee; Board of Directors

**Strategies:**

- Seek to attain goals for membership growth
- Seek to attain attendance and sponsorships goals at educational events

**Indicators:**

- Budgeted profit for Annual Conference and Spring Seminar is attained or exceeded
- Budgeted income for membership dues is attained or exceeded

**6. GOAL: EFFECTIVE GOVERNANCE AND OPERATIONS**

**Primary Focus:** Executive Committee; Board of Directors


**Strategies:**

- Conduct a comprehensive strategic planning process and support the resulting SESWA Strategic Plan
- Identify and engage future association leaders

**Indicators:**

- Clear and concise Strategic Plan Update
- At least two future leaders are identified for each state

# STRATEGIC PLAN 2021

A photograph of a rural landscape featuring a stone water feature. The water flows over a series of stacked, reddish-brown stones, creating a small waterfall effect. The surrounding area is lush with green grass and tall reeds. In the background, there is a wooden fence and a line of trees under a bright sky.

[www.SESWA.org](http://www.SESWA.org)  
1-866-367-7379 (for SESWA)  
[info@seswa.org](mailto:info@seswa.org)

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PO Box 16098  
Tallahassee, FL 32317

## BACKGROUND ON THE 2021 STRATEGIC PLAN

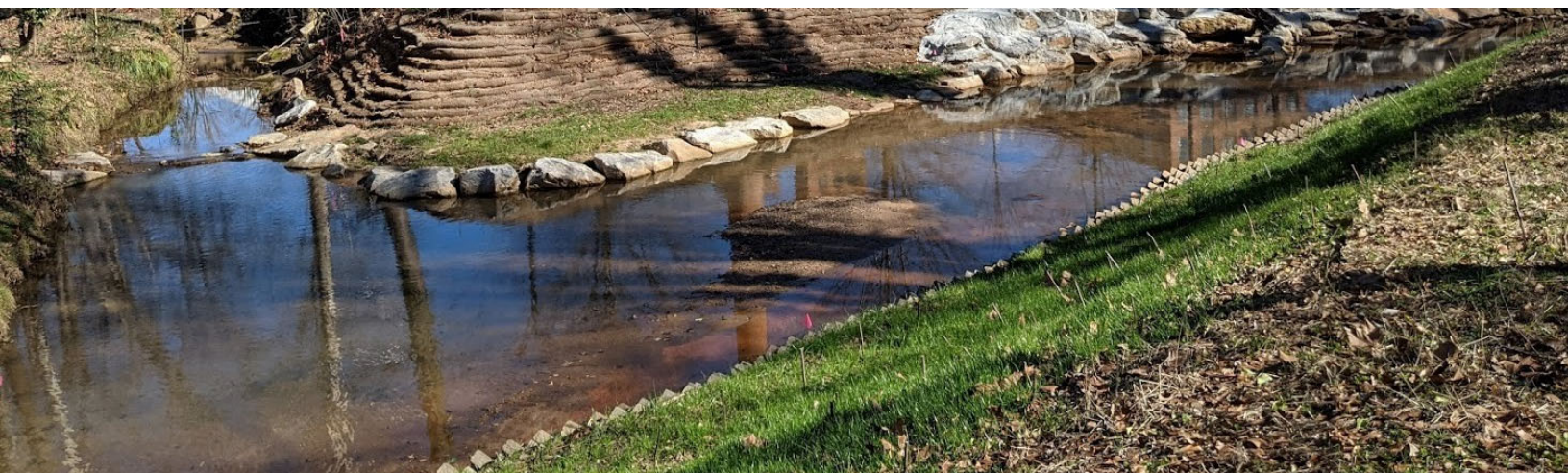
SESWA Board of Directors, key leaders and management staff have taken time to review and update the Strategic Plan in 2021. To assist in this process an independent, professional facilitator was hired to gather and organize everyone's thoughts and ideas.

Four key focus areas were identified and goals, strategies and tactics were created.

- **Focus Areas** are high-priority items to focus effort on in working toward a vision.
- **Goals** are an organization's measurable objectives that are indicative of its long-term vision.
- **Strategies** are the means or techniques by which Goals may be attained.
- **Tactics** are the ways in which a Goal or Strategy would be accomplished. Tactics may be either measurable or observable, or both.

The SESWA Executive Committee will identify which goals and strategies to focus on each year to further SESWA's mission. These annual goals will create an Action Plan that will be provided to the Board of Directors and Committees to implement.





## SESWA's MISSION

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To assist stormwater professionals in the southeast as they seek solutions to surface water quality and stormwater management challenges.

## SESWA's PURPOSE

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- Provide education and training for stormwater professionals.
- Advocate for the interests of stormwater programs in the decision-making processes of regulatory agencies and the courts.
- Research, collect, and distribute information about stormwater management practices, water quality, and the creation/operation of stormwater utilities and other financing mechanisms.
- Promote and enhance the effective management and operation of stormwater management systems.

## STRATEGIC PLAN FOCUS AREAS

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1. Organizational Model
2. Growth
3. Value
4. Advocacy and Public Policy



## 1. FOCUS AREA: ORGANIZATIONAL MODEL



### SUPPORTING STATEMENT

SESWA's ability to deliver valuable experiences for our members is directly connected to our association's organizational model and infrastructure.

### Goal

To position SESWA so that it reflects the needs of its members in a continuously changing environment.

### Strategies with Tactics

1. Enhance our educational and programmatic experiences.
  - Review programs and educational experiences; evaluate when and where digital enhancements can benefit the experience.
  - Provide local service projects during seminars and conferences (stream cleanups, invasive species removal, etc.)
  - Provide a digital library of member and association content (presentations from conferences and seminars, committee projects, reference materials, technical specifications, advocacy papers, etc.)
2. Improve member connections.
  - Grow member experiences within the association by formalizing our mentoring and ambassador programs to connect members and share association experiences.
3. Strengthen our membership model to reflect contemporary needs, programs, etc.
  - Develop year-round engagement by embracing digital platforms and online networking.
  - Utilize technology to increase efficiency and facilitate the sharing of ideas from member organizations.



## 2. FOCUS AREA: GROWTH



### SUPPORTING STATEMENT

Growth will allow us to introduce diversity of thought and practice and to remain viable now and in the future.

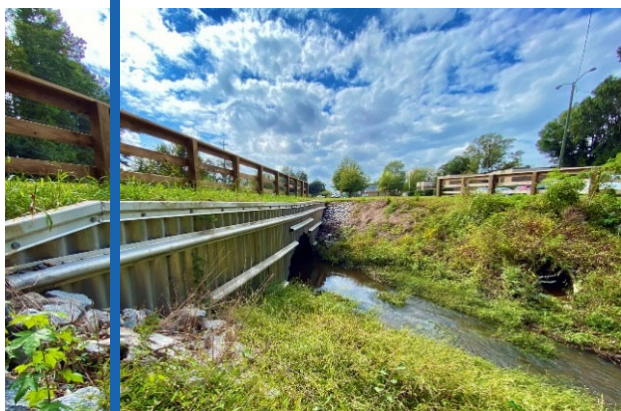
### Goal

To grow our association, the profession, and our individual members through education, engagement, influence, promotion of services, and leadership in ways that benefit SESWA and its members.

### Strategies with Tactics

1. Formalize and execute annual membership recruitment and retention plans.
  - Create two distinct marketing plans – one for recruitment and one for retention – complete with content calendar and distinct value propositions.
2. Analyze member needs to identify opportunities for growth by member type.
  - Explore opportunities to recognize (scholarships, awards) and expand the awareness of the stormwater industry.
3. Create a membership engagement plan.
  - Develop and categorize educational offerings for all levels of stormwater professionals.
  - Create a partnership matrix to determine which stormwater/water associations bring the greatest value and where there are gaps to be filled.

### 3. FOCUS AREA: VALUE



#### SUPPORTING STATEMENT

It is our responsibility to invest in and improve the value we deliver to our members.

#### Goal

To enhance member value for the benefit of the stormwater industry.

#### Strategies with Tactics

1. Review our current services and the value they provide to members.
  - Catalog and rate current member services (utilizing member surveys and value statements from strategic planning session) to determine strengths and explore which can be retired.
  - Identify and promote the current member experience to communicate the value of membership.
2. Add member services that benefit and increase value to the membership.
  - Review suggested member services, the resources needed to provide these services, and the value they provide.

## 4. FOCUS AREA: ADVOCACY AND PUBLIC POLICY



### SUPPORTING STATEMENT

To strengthen and provide a collective voice for the stormwater industry in the southeast.

### Goal

To educate and advocate for policies that positively impact stormwater professionals and the stormwater industry in EPA, Region 4.

### Strategies with Tactics

1. Develop tools to help support stormwater programs' priorities and policies throughout the southeast.
  - Determine what content/resources will be needed to raise awareness.
  - Identify and monitor policies on important issues (flooding, resiliency, sea level rise, aging infrastructure, political/regulatory changes, etc.)
2. Communicate our advocacy efforts to help raise awareness.
  - Determine ways to deliver advocacy efforts (events, newsletters, forum, digital library, other).
  - Develop a communication plan for the association's advocacy initiatives.
  - Communicate the reasons to engage in policy issues (advocacy and litigation).

**3. Approve April 2021 Meeting Minutes\***

Minutes from the April 22, 2021 Board of Directors meeting are attached and require review and approval.



Southeast Stormwater Association  
**Board of Directors' Meeting Minutes - Draft**  
April 22, 2021  
Online Meeting Via Zoom Meetings

SESWA President Scott Hofer called the meeting to order at 10:00 a.m. In attendance were Scott Hofer (Jefferson County DOH, AL); Cory Rayburn (City of Atlanta, GA); W. Dave Canaan (Mecklenburg County, NC); Laurie Hawks (Hawks Environmental, GA); Synithia Williams (Richland County, SC); Patrick Blandford (HDR); John Butler (Gwinnett County, GA); Aaron Dockery (City of Somerset, KY); Barrett Fisher (Hamilton County, TN); Rosemary Ginn (City of Mobile, AL); Katie Beth Jennings (Columbia County, GA); Demetria Kimball-Mehlhorn (Lexington Fayette Urban County, KY); Kevin Kubiak (Berkeley County, SC); Milton Leggett (City of Stuart, FL); David Mason (CDM Smith); Kristen O'Reilly (City of Charlotte, NC); Steven Peene (Applied Technology & Management); Hillary Repik (Town of Mount Pleasant, SC); and Danielle Hopkins, Rhea Oaks, Lynn Buchanan and Diane Morrill-Murphy (management staff).

**1. Welcome and Introductions**

Scott Hofer welcomed the Board of Directors and thanked everyone for attending the meeting. Each member introduced themselves.

**2. Review Board of Directors Duties**

Scott Hofer reviewed the Board of Directors Guidelines and Expectations document which outlines the duties and expectations of the Board of Directors. Mr. Hofer encouraged all members to promote and participate in all Association activities.

### **3. Review Governing Documents**

Danielle Hopkins reviewed the following Governing Documents which were included in the meeting packet:

- **Operating Protocols** - Policies and procedures by which the Association functions. Operating Protocols are approved and revised by the Board of Directors.
- **Strategic Plan** - Adopted by the Board of Directors and identifies the Association's Goals for the next five years; the Strategies or means by which the Goals may be attained; and the Indicators by which it may be determined if a Goal or Strategy is being accomplished.
- **Action Plan** - Developed by the President from the Strategic Plan and approved by the Executive Committee annually. It focuses on priorities for the coming year.

Ms. Hopkins reviewed and requested approval for the following Policy additions:

- Harassment Policy which would formalize SESWA's zero-tolerance policy of discriminatory or harassing conduct. A copy of the policy was included in the meeting packet.
- Privacy Policy which would formalize SESWA's current practices of collecting and safeguarding personal information. A draft policy was provided in the meeting packet.

A motion was made to approve the addition of the Harassment Policy and the Privacy Policy as presented. The motion was seconded and passed unanimously.

### **4. Approve October 2020 Meeting Minutes**

A motion was made to approve the minutes of the October 2, 2020 Board of Directors Meeting. The motion was seconded and passed unanimously.

### **5. Review Action Items from Last Meeting**

Danielle Hopkins reported the status of the action items from the October 2020 Board of Directors meeting and actions taken by the Executive Committee since the October 2020 meeting.

### ***Action Items from the October 2020 Board of Directors Meeting***

- Management Staff Out of Scope – A final accounting of time spent out of the Scope of Work for the 2020 Annual Conference was provided in the meeting packet.
- Strategic Planning – Management staff worked with the Facilitator, Brian Riggs, to transition the Strategic Planning Exercise from an in-person to an online format. Management staff collected additional input from SESWA leadership related to the pandemic. Online meetings were created for April 14<sup>th</sup>, 15<sup>th</sup> & 28<sup>th</sup>, but the meeting scheduled for April 28<sup>th</sup> was not needed. The final Plan is expected in June.
- 2021 Stormwater Utility Report – Management staff conducted the 2021 Survey of Stormwater Utilities in the Southeast. Data was collected, the 2021 Southeast Stormwater Utility Report was constructed and produced on USB wafers. All members and non-members who completed a Survey received a complimentary copy of the Report. The Report is also available online.

### ***Executive Committee Actions since October 2020***

- Following SESWA's *State-Specific Policy Issues* protocol, a request for involvement to oppose pending state legislation in Tennessee was presented to the Executive Committee. The Executive Committee approved the request for an amount not to exceed \$1,500. A copy of SESWA's letter was provided in the meeting packet. After the legislation received push back from multiple agencies in Tennessee and SESWA, the Bill was withdrawn and sent to summer study. Actual time spent out of the Scope of Work totaled \$800.

## **6. Approve Finance Report**

A Finance Report for the first nine months of FY 2020-21 comparing the adopted budget with actual income and expense was included in the meeting packet. Danielle Hopkins presented the report.

Ms. Hopkins noted the following significant observations:

- Dues income exceeded budget by \$15,131. As of March 31, 2021, there were 183 organizational members, including 16 new member organizations. Detailed information was provided in the Membership Committee’s section of the meeting packet.
- The 2021 Southeast Stormwater Utility Report budget anticipates breaking even with both income and expense totaling \$5,000. Actual sponsor income was \$2,500 with three sponsors (CBI Systems, CDM Smith, and McGill Associates.)
- Net income from the online 2020 Annual Conference was \$70,722, or \$33,072 more than budget. The Conference budget anticipated an in-person event, however, due to the pandemic the Conference was hosted online. The online Conference generated higher than anticipated attendee and sponsor participation and the expenses were minimized by hosting the Conference in the Zoom platform. A separate Conference finance report, not including compensation for time management staff spent out of the Scope of Work, for the Annual Conference was provided in the meeting packet.
- The 2021 Seminar anticipated to meet and exceed budget. An up-to-date finance report for the Seminar was emailed to members of the Board of Directors prior to the meeting. The 2021 Seminar budget anticipated an in-person event, however, the Seminar transitioned to an online format. Actual income and expense will be finalized at the end of April 2021.
- The 2021 Spotlight Webinar is budgeted to break even with a minimum expectation of 50 registrants. As of the meeting, there were 19 registrations. The members were encouraged to promote the Webinar.
- Due to the pandemic the Strategic Planning exercise was rescheduled to FY 2020-21 to be held in conjunction with the April 2021 meetings. All expenses will be finalized by the end of this fiscal year.
- The Litigation Fund had no income or expense reported in FY 2020-21. A Litigation Fund finance report was included in the meeting packet.



Ms. Hopkins reported that as of March 31, 2021, SESWA had a cash balance of \$292,746 plus \$323 in prepaid expenses and total retained earnings of \$202,586. SESWA financial policies require the maintenance of cash reserves equal to the amount of expenditures necessary for the operation of the Association for three months. For FY 2020-21, three months of general operating costs equal \$37,149; the Association's unrestricted reserves are \$165,345.

A detailed accounting and summary report of the time spent out of the Scope of Work since the last Board of Directors meeting in October 2020 was provided in the meeting packet and reviewed.

Ms. Hopkins noted:

- The 2020 Annual Conference transitioned to an online format. Approval was requested for compensation for the time that management staff spent out of the Scope of Work in the amount of \$6,725.00.
- The 2021 Seminar also transitioned to an online format, but additional time spent out of the Scope of Work did not exceed the time that management staff would have spent traveling to the in-person event. Additional compensation was not requested for the 2021 Spring Seminar.

A motion was made to approve the Quarter III, FY 2020-21 Finance Report as presented and to approve \$6,725.00 in compensation for time spent out of the Scope of Work as requested. The motion was seconded and passed unanimously.

#### **7. Approve Proposed FY 2021-22 Budget**

A copy of the Proposed Budget for FY 2021-22 was provided in the meeting packet. The document included four columns for comparison purposes: actual income and expense through the 3<sup>rd</sup> Quarter; the current year's budget; projections through the end of the year; and the Proposed Budget for FY 2021-22. Danielle Hopkins reported that FY 2020-2021 was projected to end with a \$40,000 profit, or \$56,850 more than budget.

Ms. Hopkins noted the following reasons for the increase in net profit.

- The budget anticipated a reduction in membership renewals; however, a focused effort to retain members resulted in high retention rates.
- There was more participation at the 2020 Annual Conference than anticipated along with lower costs to host the online event.
- The 2021 Spring Seminar also projected higher participation and lower expenses because of the online format.

Danielle Hopkins reported that the Proposed Budget was developed based on the following assumptions:

[General]

- Membership dues income projects a 5% decrease from this fiscal year's actual income due to the uncertainty of pandemic recovery.
- AMP is not asking for a 3% cost of living adjustment this year.
- The amount provided under "AMP-Other" is an estimate of time that would be needed beyond the current management staff Scope of Work to host the 2021 Annual Conference in an online format.

[Education]

- 2021 Annual Conference net income assumes the Conference will be hosted online with an estimated net profit of \$59,300.
- 2022 Spring Seminar net income is based on projections for an in-person event returning to the Westin Perimeter North in Atlanta, GA.

[Litigation]

- No income or expense is budgeted for litigation/advocacy. Any expenditure related to litigation/advocacy must be approved in advance by the Executive Committee.

Ms. Hopkins noted that while the Proposed Budget anticipates that the 2021 Annual Conference will be an online event, further discussion and feedback from the Board of Directors was encouraged. Should SESWA choose to host the event in-person, using social distancing requirements and travel safety protocols, it is anticipated that the event would not generate a net profit needed for the annual budget to breakeven, thus requiring the use of the Association's reserves. Ms. Hopkins noted that historically, net profit from SESWA's Education events has contributed to more than half of the Association's income. A discussion ensued.

An online survey of the Board of Directors was conducted via Zoom to determine the likelihood of attendance to an in-person event and the level of financial impact they would be comfortable approving if needed.

Based on the survey results, Ms. Hopkins recommended that the Board of Directors approve the Proposed Budget as presented and postpone the final decision on conference format until early June to survey the membership as to whether they would attend an in-person Annual Conference in Hilton Head, SC in October 2021.

A decision was made for management staff to survey the SESWA membership and provide a summary of the results to the Executive Committee to make the final decision on whether the 2021 Annual Conference would be in-person or online.

A motion was made to approve the FY 2021-2022 budget as presented with the Annual Conference as an online event and to give the Executive Committee the authority to change the format to an in-person event based on the information collected from the Board of Directors poll and the membership survey.

*Task Assignments:*

- *Management staff to develop and distribute a survey to the membership to determine their ability to attend the Annual Conference as an in-person vs. online event.*

- *Executive Committee to review the Board of Directors survey along with the membership survey to make a final decision on the format for the 2021 Annual Conference.*

## **8. Committee Updates**

### *Communications*

Kevin Kubiak, Communications Committee Chair, gave the report. Mr. Kubiak reported the Committee reviewed the committee responsibilities and discussed ways to increase participation in the Community Forum and contributions to the *ForeCast eNewsletter*. The Committee reviewed the distribution data of the Community Forum and the *ForeCast eNewsletter* promotions. Mr. Kubiak reported both promotions had open rates of 25% or more. The Committee agreed to continue to investigate ways to enhance the *ForeCast eNewsletter*. Mr. Kubiak thanked the Board of Directors for their participation in the Community Forum and asked for their continued commitment. Mr. Kubiak provided an update on the State Liaison effort to cultivate increased participation in the bi-monthly networking call and contributions to the eNewsletter. Don Green, TN, Joe Fersner, SC and Scott Hofer, AL agreed to serve as State Liaisons.

### *Conference and Education*

Demetria Kimball-Mehlhorn, Conference and Education Committee Chair, gave the report. Ms. Kimball-Mehlhorn reported that the Committee reviewed the evaluations from the 2020 Annual Conference, and assignments for the upcoming 2021 Annual Conference. The Committee reviewed updates and assignment for the 2021 Spring Seminar and discussed potential topics for the 2022 Spring Seminar. The Committee reviewed the January and May 2021 webinars and discussed potential topics for the July 2021 webinar.

### *Membership*

Danielle Hopkins gave the report on behalf of the Membership Committee Chair, Angela Moss. Ms. Hopkins reported the Committee reviewed membership numbers, stating at the time of the meeting there were 184 members and 17 new members. The Committee discussed recruitment efforts, the creation of a prospect list by state, and agreed to continue to follow up with those who

make inquiries and prospects that attend SESWA events. The Committee reviewed the Welcome Program assignments and agreed to continue to contact new members to welcome them to the Association.

### *Stormwater Policy*

Katie Beth Jennings, Stormwater Policy Committee Chair, gave the report of the Committee's actions. Ms. Jennings reported the Committee discussed WOTUS and the Committee expressed interest in SESWA's continued involvement in monitoring the issue. The Committee discussed PFAS, their sources and the impact. The Committee also discussed the impacts of the Maui decision, noting the plans to implement regulations by EPA are on hold. The Committee reviewed the Southeast MS4 Permit Database and Committee members accepted assignments by state to review and report and provide updates to management staff.

Ms. Jennings reported that based on an idea from the March Networking Call, the Committee discussed the benefit of developing a one-page educational Stormwater Utilities Factsheet highlighting the benefits of a Stormwater Utility Program. An Ad-Hoc Committee was formed to develop the Factsheet including Damien Di Vittorio, Steve Leo, Dave Mason, and Steven Peene.

Laurie Hawks gave a summary report of the EPA EFAB Stormwater Finance Report. The Report reviewed the source of funding, how the sources impact affordability and whether the sources are sufficient to fund stormwater programs for local governments. Ms. Hawks reported the findings of the Report stated the current resources were not sufficient to meet the needs for infrastructure and the additional needs of Stormwater Programs. Katie Beth Jennings submitted a motion from the Committee to approve an advocacy initiative to promote stormwater funding for infrastructure programs. The motion was seconded and passed unanimously. Four suggested initiatives include:

1. Reaching out to other organizations to work together.
2. Write a short white paper on select recommendations.
3. Write a letter to select legislators.
4. Encourage local governments with lobbyists to support this effort.

An Ad-Hoc Committee was formed including Damien Di Vittorio, Laurie Hawks, Steve Leo, and Cory Rayburn.

#### *Task Assignments*

- *SWU Factsheet Ad-Hoc Committee and management staff to develop a one-page educational Stormwater Utilities Factsheet highlighting the benefits of a Stormwater Utility Program.*
- *Stormwater Infrastructure Funding Ad-Hoc Committee and management staff to develop a white paper and letter to Congress.*

### **9. Litigation Update**

Danielle Hopkins reported SESWA and its partner associations' challenge to the 2015 WOTUS rule in the Federal District Court for the Northern District of Florida was closed but may be reactivated if EPA's 2020 Repeal Rule is not upheld in court, or challenges to the 2015 rules in other parts of the country do not prevail. She stated that the election of a new Administration in November 2020 made predicting the final definitions of what is or is not a Water of the United States even more difficult. Ms. Hopkins stated that SESWA will continue to monitor developments and litigation pertaining to WOTUS. She reminded the Board of Directors that the cost of the effort in Florida District Court has been capped at a total of \$25,000 with SESWA's total share being \$5,000; and that this amount has been paid.

### **10. Next Board of Directors Meeting**

Scott Hofer reported the next scheduled meeting of the Board of Directors would be in conjunction with the 2021 Annual Conference. The meeting would be held on Wednesday, October 6, 2021 if the Conference is held in Hilton Head, SC. It was also noted that if the Conference is held online the meeting would take place on Friday, October 1, 2021.

There being no further business, the meeting adjourned at 11:40 a.m. Eastern Time.

#### **4. Review Actions from Last Meeting**

##### ***Action Items from April 2021 Meeting***

Harassment Policy and Privacy Policy – Management staff implemented the policies as approved by the Board of Directors

Strategic Plan – Leadership met online April 14 and 15, 2021 for the Strategic Planning exercise. The final Plan was approved by the Board of Directors in September.

##### ***Executive Committee Actions since April 2021***

- The Executive Committee met on July 9, 2021 for their regularly scheduled quarterly association review. The agenda included a review of financial statements, the strategic plan, membership, an update on the 2021 the Annual Conference and discussions about the 2022 Annual Conference venue, and leadership development.
- The Executive Committee met August 25, 2021 to discuss the 2021 Annual Conference. Due to COVID-19 the Executive Committee unanimously approved management staff's recommendation to change the platform of the 2021 Annual Conference to an online format including all October meetings and the Annual Membership Meeting.

## **5. Approve Finance Report\***

Attached please find a Finance Report generated by our accounting software for the fiscal year beginning July 1, 2020 and ending June 30, 2021. The End of Year Report compares the adopted budget with actual income and expense and is formatted to allow comparison of income and expense by budget category: General; Publications; Education; and, Legal/Advocacy.

The adopted budget for FY 2020-21 projected a net loss of \$16,775, however the year ended with a net income of \$59,491. This is a difference of \$76,266 more than budget. The change from a net loss to a net profit is primarily due to membership income and net income from the 2020 Annual Conference and 2021 Spring Seminar.

Significant observations are as follows:

- [INCOME/GENERAL/Dues] Dues income was \$107,225, which is \$15,256 more than the budget. There were 186 member organizations as of June 30, 2021. See the attached Membership History report for additional information.
- [INCOME/PUBLICATIONS/Survey Report Sponsor] The 2021 Southeast Stormwater Utility Report was completed this fiscal year with distribution in April 2021. The budget anticipated breaking even with both income and expense totaling \$5,000. Actual income totaled \$2,500 with expenses of \$2,321.
- [INCOME & EXPENSE/EDUCATION/Annual Conference] The 2020 Annual Conference was planned to be held in-person in Hilton Head Island, SC with a net profit of \$37,650. The estimated net income after transitioning the Conference online was anticipated to be \$37,735, however due to higher attendee and sponsor participation net income exceeded budget by \$33,072. A separate Finance Report for the 2020 Annual Conference is attached. A current Finance Report for the 2021 Annual Conference will be distributed during the meeting.



- [INCOME & EXPENSE/EDUCATION/Spring Seminar] The 2021 Spring Seminar was also planned to be held in-person in Atlanta, GA. Net profit was estimated to be \$10,500. The estimated net income after transitioning the Seminar online was anticipated to be \$19,180. Actual net income was \$22,284, or \$11,784 more than budget. A Finance Report for the 2021 Spring Seminar is attached.
- [INCOME & EXPENSE/EDUCATION/Spotlight Webinar] The concept of SESWA’s State “Spotlight” Webinar was suggested four years ago by the Membership Committee as a way to reach out to potential members. The goal of these webinars is to raise awareness of the Association and its services by focusing content and attendance in one state in the Southeast. The 2021 State Spotlight webinar was focused on content and participants in Florida and incurred a net income of \$295.
- [EXPENSE/GENERAL/Board of Directors] Due to the transition of the April meetings to an online format, there was no dinner for the Board of Directors. As a result, the Board of Directors expense was reduced by approximately \$4,000.
- [EXPENSE/GENERAL/AMP Other] An additional \$6,725 was allocated by the Board of Directors for time spent by AMP for work performed out of scope for transitioning and hosting the 2020 Annual Conference online.
- [EXPENSE/STRATEGIC PLANNING/Strategic Planning 2019-20] The Strategic Planning exercise was postponed to April 2021. All expenses for this exercise have been billed.

At the end of fiscal year 2020-21 SESWA’s retained assets were \$202,586, of which \$92 is restricted by Board policy for advocacy/litigation purposes.

#### *Reserves and Assets*

As of June 30, 2021, SESWA had a balance of \$340,360 in its checking account, plus \$623 in pre-paid expenses. SESWA had total retained earnings (reserves) of \$202,586.

SESWA financial policies require the maintenance of cash reserves equal to the amount of expenditures necessary for the operation of the Association for three months (general expenses only – Publications, Education and Legal are not included) based on the current budget. For fiscal year 2020-21, three months of general operating costs total \$37,149; the Association’s unrestricted reserves are \$202,494.

#### *FY 2021-22 Updates*

As of September 20, 2021 SESWA has 176 members and \$107,000 in membership dues income. The adopted budget anticipates dues income of \$101,745. As previously stated, a detailed 2021 Annual Conference budget will be provided at the Board meeting.

#### *PCI Compliance Report*

All of the Association’s credit card transactions occur through third party software. The providers of this software are maintaining a Level 1 Payment Card Industry (PCI) Data Security Standard. Management staff has authenticated that all security measures have been met and have compliance security measures in place.

#### *Compensation Policy*

The protocol for management company compensation notes that any time spent out of scope is to be reported at each meeting of the Board of Directors. AMP is currently tracking out of scope time for the 2021 Annual Conference and will present final numbers at the April 2022 Board of Directors meeting.

Southeast Stormwater Association, Inc.

FY 2020-21 ~ Quarter 4

***Budget vs. Actual***

(July 1, 2020 - June 30, 2021)

	Actual (12 months)	Budget (12 months)	Over (Under) Budget
<b>INCOME</b>			
General			
Dues	107,225.00	91,968.55	15,256.45
Job Board	400.00	1,000.00	(600.00)
Communications Sponsors	6,000.00	6,000.00	0.00
Interest	30.17	20.00	10.17
<b>Total General Income</b>	<b>113,655.17</b>	<b>98,988.55</b>	<b>14,666.62</b>
Publications			
Survey Sales	0.00	0.00	0.00
Survey Report Sponsor	2,500.00	5,000.00	(2,500.00)
<b>Total Publications Income</b>	<b>2,500.00</b>	<b>5,000.00</b>	<b>(2,500.00)</b>
Education			
Annual Conference			
Registration	56,464.00	61,950.00	(5,486.00)
Exhibitor	8,355.00	33,600.00	(25,245.00)
Sponsorship	8,250.00	9,100.00	(850.00)
Total Annual Conference	73,069.00	104,650.00	(31,581.00)
Spring Seminar			
Registration	18,963.00	20,000.00	(1,037.00)
Sponsorship	3,900.00	7,500.00	(3,600.00)
Total Seminar	22,863.00	27,500.00	(4,637.00)
Webinars			
Spotlight Webinar	2,045.00	1,750.00	295.00
Total Webinars	2,045.00	1,750.00	295.00
<b>Total Education Income</b>	<b>97,977.00</b>	<b>133,900.00</b>	<b>(35,923.00)</b>
Legal & Advocacy			
Legal & Advocacy	0.00	0.00	0.00
<b>Total Legal Income</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>TOTAL INCOME</b>	<b>214,132.17</b>	<b>237,888.55</b>	<b>(23,756.38)</b>

Southeast Stormwater Association, Inc.

FY 2020-21 ~ Quarter 4

***Budget vs. Actual***

(July 1, 2020 - June 30, 2021)

<b>EXPENSE</b>	<u>Actual (12 months)</u>	<u>Budget (12 months)</u>	<u>Over (Under) Budget</u>
<b>General</b>			
Accounting	600.00	650.00	(50.00)
Board of Directors	2,264.97	6,260.00	(3,995.03)
AMP - Assoc Mgmt	124,114.92	124,115.00	(0.08)
AMP Other	6,725.00	0.00	6,725.00
Postage	142.84	150.00	(7.16)
Federal Express	52.17	200.00	(147.83)
Insurance	854.82	900.00	(45.18)
Member/Website Technology	6,717.99	6,720.00	(2.01)
Printing/Copying	447.20	500.00	(52.80)
Promotion	0.00	500.00	(500.00)
Telephone	1,752.20	1,700.00	52.20
Bank / Merchant Fees	5,792.02	6,800.00	(1,007.98)
Licenses & Fees	61.25	100.00	(38.75)
<b>Total General Expense</b>	<b>149,525.38</b>	<b>148,595.00</b>	<b>930.38</b>
<b>Publications</b>			
Survey	2,321.25	5,000.00	(2,678.75)
<b>Total Publications Expense</b>	<b>2,321.25</b>	<b>5,000.00</b>	<b>(2,678.75)</b>
<b>Education</b>			
Annual Conference	2,346.88	67,000.00	(64,653.12)
Spring Seminar	579.00	17,000.00	(16,421.00)
Webinar	4,274.95	4,200.00	74.95
Spotlight Webinar	1,750.00	1,750.00	0.00
<b>Total Education Expense</b>	<b>8,950.83</b>	<b>89,950.00</b>	<b>(80,999.17)</b>
<b>Strategic Planning</b>			
Strategic Planning 2019-20	10,618.75	11,118.75	(500.00)
<b>Total Strategic Planning Expense</b>	<b>10,618.75</b>	<b>11,118.75</b>	<b>(500.00)</b>
<b>Legal and Advocacy</b>			
Legal Fees	0.00	0.00	0.00
Legal Costs Reimbursement	0.00	0.00	0.00
Management	0.00	0.00	0.00
<b>Total Legal and Advocacy Expense</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>TOTAL EXPENSE</b>	<b>171,416.21</b>	<b>254,663.75</b>	<b>(83,247.54)</b>
<b>*NET INCOME (LOSS)</b>	<b>42,715.96</b>	<b>(16,775.20)</b>	<b>59,491.16</b>

Southeast Stormwater Association, Inc.  
 FY 2020-21 ~ Quarter 4  
 Balance Sheet  
 (July 1, 2020 - June 30, 2021)

**ASSETS**

Current Assets	
Checking/Savings	
Hancock Checking	340,360.47
Total Checking/Savings	340,360.47
Prepaid Expense	
AC21 Supplies	300.00
Webinar Annual Fee July-Nov	322.90
Total Prepaid Expense	622.90
<b>TOTAL ASSETS</b>	<b>340,983.37</b>

**LIABILITIES & EQUITY**

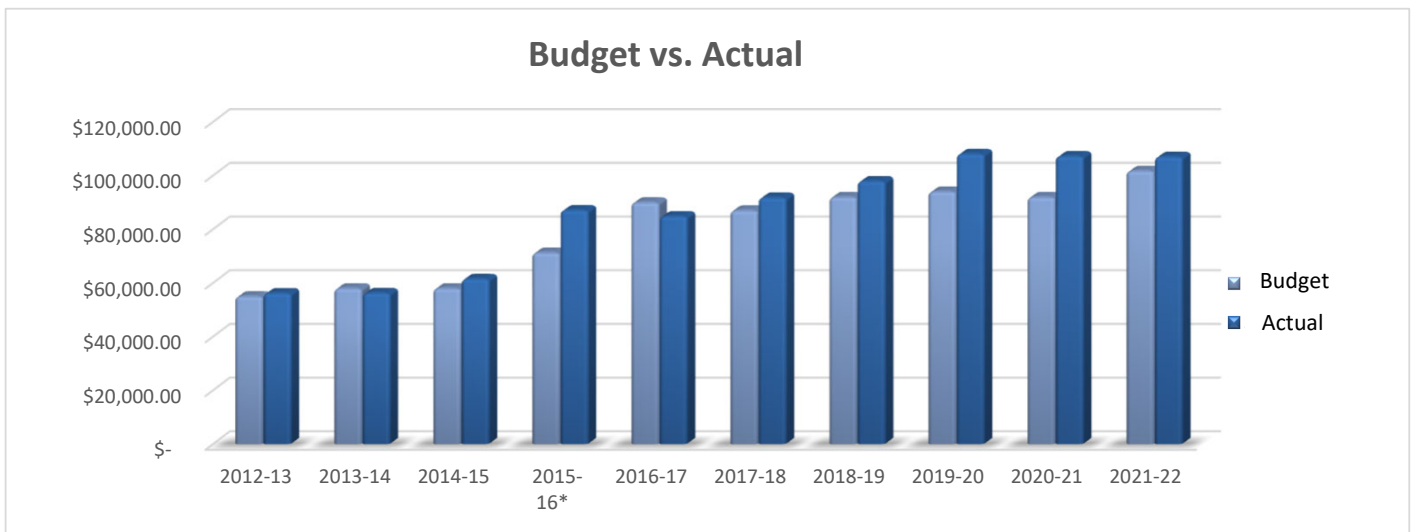
Liabilities	
Accounts Payable	
Current Accounts Payable	10,618.75
Total Accounts Payable	10,618.75
Deferred Revenue	
AC21 (FY22)	3,512.50
Dues 2021-22	77,050.00
Communications Sponsor	4,500.00
Total Deferred Revenue	85,062.50
<b>Total Liabilities</b>	<b>95,681.25</b>
Equity	
Retained Earnings	202,494.10
Designated Earnings (Legal)	92.06
Total Retained Earnings	202,586.16
Net Income this fiscal year	42,715.96
Total Equity	245,302.12
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>340,983.37</b>

## Southeast Stormwater Association Membership History

Fiscal Year	# of Members	Actual	Budget	Difference	New	Renewals	NonRenewals	Ret Rate	% Chg
2012-13	150	\$ 56,201.00	\$ 55,000.00	\$ 1,201.00	16	113	13	102%	15%
2013-14	154	\$ 56,252.00	\$ 58,000.00	\$ (1,748.00)	16	109	26	92%	3%
2014-15	169	\$ 61,494.15	\$ 58,000.00	\$ 3,494.15	17	133	18	99%	10%
2015-16*	153	\$ 87,125.00	\$ 71,280.00	\$ 15,845.00	18	135	29	80%	-9%
2016-17	154	\$ 84,850.00	\$ 90,000.00	\$ (5,150.00)	16	138	15	90%	1%
2017-18	164	\$ 91,800.00	\$ 87,000.00	\$ 4,800.00	27	137	17	89%	6%
2018-19	178	\$ 97,938.00	\$ 92,000.00	\$ 5,938.00	30	148	30	90%	9%
2019-20	188	\$ 108,063.00	\$ 94,000.00	\$ 14,063.00	29	158	19	89%	6%
2020-21	186	\$ 107,225.00	\$ 91,968.55	\$ 15,256.45	19	167	19	89%	-1%
2021-22	176	\$ 107,000.00	\$ 101,745.00	\$ 5,255.00	7	167	17	91%	-5%

\*Dues Increase

*Retention Rate = (# at end of year-new) / # start of year*



## SESWA Annual Conference Budget

INCOME	2018 Actual	2019 Actual	2020 Budget (In Person)	2020 Online (Estimate)	2020 Actual (Online)
Registrations	\$ 85,286.00 <sup>258</sup>	\$87,297.00 <sup>245</sup>	\$ 61,950.00 <sup>210</sup>	\$ 36,875.00 <sup>125</sup>	\$ 56,464.00 <sup>202</sup>
Registrations Pending	\$ -		\$ -		\$ - <sup>202</sup>
Sponsors	\$ 14,500.00 <sup>10</sup>	\$ 10,500.00 <sup>8</sup>	\$ 9,100.00 <sup>7</sup>	\$ 6,500.00 <sup>5</sup>	\$ 16,605.00 <sup>18</sup>
Sponsors - Pending	\$ -		\$ -		
Exhibitors	\$ 41,115.00 <sup>47</sup>	\$ 39,990.00 <sup>48</sup>	\$ 33,600.00 <sup>35</sup>	\$ 7,860.00 <sup>12</sup>	\$ - <sup>N/A</sup>
<b>TOTAL INCOME</b>	<b>\$ 140,901.00</b>	<b>\$137,787.00</b>	<b>\$ 104,650.00</b>	<b>\$ 51,235.00</b>	<b>\$ 73,069.00</b>
<b>EXPENSE</b>					
AV	\$ 12,535.34	\$ 8,050.67	\$ 12,500.00	\$ <i>12,000.00</i>	\$ 1,796.88
Exhibits	\$ 4,680.96	\$ 5,081.42	\$ 4,500.00	\$ -	\$ -
Food	\$ 51,730.03	\$ 33,354.30	\$ 42,000.00	\$ -	\$ -
Room Rental	\$ -	\$ -	\$ -	\$ -	\$ -
Staff Hotel	\$ 1,068.66	\$ 1,677.87	\$ 1,700.00	\$ -	\$ -
Comp Room Credit	\$ (2,798.40)	\$ (1,118.57)	\$ (1,500.00)	\$ -	\$ -
Staff Travel & Expense	\$ 888.76	\$ 2,101.44	\$ 1,000.00	\$ -	\$ - <sup>*</sup>
Speaker Travel/Honorariums	\$ -	\$ -	\$ -	\$ -	\$ -
Signage	\$ 189.20	\$ 80.63	\$ 300.00	\$ -	\$ -
Temp help	\$ -	\$ -	\$ -	\$ -	\$ -
Postage Expense	\$ -	\$ -	\$ -	\$ -	\$ -
Tour Bus	\$ 1,540.00	\$ 715.00	\$ -	\$ -	\$ -
Supplies <i>(badge holders/inserts, envelopes, lanyards, tote bags)</i>	\$ 1,542.15	\$ 1,524.53	\$ 1,500.00	\$ <i>1,500.00</i>	\$ 550.00
Printing	Brochure*				
	Postcard	\$ 4,991.78	\$ 4,624.32	\$ 4,500.00	\$ -
	Meal Tckts				
	Notebooks				
Shipping	\$ 314.73	\$ 928.28	\$ 200.00	\$ -	\$ -
Hotel Gratuity	\$ 300.00	\$ 200.00	\$ 300.00	\$ -	\$ -
Site Visit	\$ 472.73	\$ -	\$ -	\$ -	\$ -
Security (Exhibit Hall)	\$ -	\$ -	\$ -	\$ -	\$ -
<b>TOTAL EXPENSES</b>	<b>\$ 77,455.94</b>	<b>\$ 57,219.89</b>	<b>\$ 67,000.00</b>	<b>\$ <i>13,500.00</i></b>	<b>\$ 2,346.88</b>
<b>Profit</b>	<b>\$ 63,445.06</b>	<b>\$80,567.11</b>	<b>\$ 37,650.00</b>	<b>\$ <i>37,735.00</i></b>	<b>\$ 70,722.12</b>
<i>Over/Under Budget</i>	\$ 27,735.06	\$37,567.11			\$ 33,072.12

*Italics = Estimate*

*\* Out of Scope TBD*

## SESWA Seminar

INCOME	18 Actuals	19 Actuals	20 Actuals (as of 4/22)	21 Budget (In-Person)	21 Estimate (Online)	21 Actual (Online)
Registrations	\$ 20,922.00 <sup>148</sup>	\$ 19,871.00 <sup>141</sup>	\$ 19,619.80 <sup>122</sup>	\$ 20,000.00 <sup>140</sup>	\$ 14,880.00 <sup>120</sup>	\$ 18,963.00 <sup>150</sup>
Registrations - Not Rcvd	\$ -					
Sponsors	\$ 7,775.00 <sup>14</sup>	\$ 7,625.00 <sup>14</sup>	\$ 5,250.00 <sup>10</sup>	\$ 7,500.00 <sup>13</sup>	\$ 5,000.00	\$ 3,900.00 <sup>6</sup>
Sponsors - Not Rcvd	\$ -	\$ -				\$ -
<b>TOTAL INCOME</b>	<b>\$ 28,697.00</b>	<b>\$ 27,496.00</b>	<b>\$ 24,869.80</b>	<b>\$ 27,500.00</b>	<b>\$ 19,880.00</b>	<b>\$ 22,863.00</b>
<b>EXPENSE</b>						
AV	\$ 828.38	\$ 1,259.33	\$ -	\$ 1,700.00	\$ -	\$ 29.00
Food & Beverage	\$ 9,199.05	\$ 11,116.58	\$ -	\$ 12,000.00	\$ -	\$ -
Staff Hotel	\$ 703.92	\$ 548.58	\$ -	\$ 600.00	\$ -	\$ -
Staff Travel	\$ 655.41	\$ 325.64	\$ 50.00	\$ 400.00	\$ -	\$ -
Speaker Honorariums	\$ -	\$ 350.00	\$ -	\$ -	\$ -	\$ -
Signage	\$ -	\$ -	\$ -	\$ 100.00	\$ -	\$ -
Postage Expense	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Brochure Design	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Supplies (badge	\$ 149.08	\$ 142.48	\$ 635.12	\$ 850.00	\$ 700.00	\$ 550.00
Printing	Brochure \$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Postcard \$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Notebook \$ 1,384.71	\$ 1,258.01		\$ 1,350.00	\$ -	
Shipping	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>TOTAL EXPENSES</b>	<b>\$ 12,920.55</b>	<b>\$ 15,000.62</b>	<b>\$ 685.12</b>	<b>\$ 17,000.00</b>	<b>\$ 700.00</b>	<b>\$ 579.00</b>
<b>Profit</b>	<b>\$ 15,776.45</b>	<b>\$ 12,495.38</b>	<b>\$ 24,184.68</b>	<b>\$ 10,500.00</b>	<b>\$ 19,180.00</b>	<b>\$ 22,284.00</b>
Budget vs. Actual	\$ 5,276.45	\$ (654.62)	\$ 12,983.18			\$ 11,784.00

*Italics = Estimated Number*



## **6. Committee Reports**

A copy of the Agendas and backup information for each committee meeting is attached for your review.

## AGENDA

Southeast Stormwater Association  
**Communications Committee**  
September 30, 2021 / 2:30 PM – 3:30 PM Eastern  
*Online Meeting via Zoom Meetings*

1. Welcome and Introductions Kevin Kubiak
  
2. SESWA Community Forum Lynn Buchanan
  - Update
  - Promotions
  - Encouraging Member Participation
  
3. SESWA *ForeCast* Newsletter Kevin Kubiak
  - Distribution – Constant Contact Data
  - Networking Calls
  - Encouraging Member Articles
  - Article Guidelines/Form
  
4. Task Assignments Kevin Kubiak
  
5. Other Business Lynn Buchanan
  - Bimonthly Networking Conference Calls
  - Committee Sign Up



**2020-21 Communications Committee**

<b>Kevin Kubiak, PE (Chair)</b> Deputy County Engineer Berkeley County 1003 US Hwy 52, Ste 120 Moncks Corner, SC 29461	<b>843-719-4254</b>
<b>Emma Bones, PE</b> Project Manager Dewberry 2835 Brandywine Road, Ste 100 Atlanta, GA 30341	<b>678-537-8649</b>
<b>Joe Fersner, PE</b> President Stormwater Professionals 505 Antebellum Lane Mt. Pleasant, SC 29464	<b>843-810-8026</b>
<b>Barrett Fisher</b> Project Designer Hamilton County 1250 Market Street, Ste 3044 Chattanooga, TN 37402	<b>423-209-7851</b>
<b>Don Green, LEED AP</b> Senior Water Quality Consultant W.K. Dickson 212 Skyline Drive Brentwood, TN 37027	<b>615-308-1014</b>
<b>Katie Herrera</b> Stormwater Manager Beaufort County 120 Shanklin Road Beaufort, SC 29906	<b>843-255-2813</b>
<b>Richard Karkowski, PE, PH, CPSWQ, DWRE</b> Principal/Water Resources Dept Manager Thomas & Hutton 682 Johnnie Dodds Blvd, Ste 100 Mt. Pleasant, SC 29464	<b>843-725-5280</b>



**2020-21 Communications Committee**

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<b>Chris Lind</b> Eastern Regional Sales Manager Sekisui SPR Americas 5000 Austell Powder Springs Road, 138 Austell, GA 30106	<b>301-752-3363</b>
<b>Nick Morgan</b> Project Manager Black and Veatch 1411 Gervais Street, Ste 125 Columbia, SC 29201	<b>803-403-8610</b>
<b>T. Luke Owen, PG MS4CECI</b> Principal Trainer/President NPDES Stormwater Training Institute 1000 Peachtree Industrial Blvd, Ste 6, PMB 287 Suwanee, GA 30024	<b>678-469-5120</b>
<b>Michele Robbins</b> Project Manager Columbia Engineering 2862 Buford Hwy, Ste 200 Duluth, GA 30096	<b>678-584-2341</b>
<b>Kara Sabatino</b> Marketing Manager Aqualis Stormwater Management PO Box 110566 Durham, NC 27709	<b>888-590-9685</b>
<b>Clint Wayman</b> Landscape Architect I City of Chattanooga 1250 Market Street, Ste 2100 Chattanooga, TN 37402	<b>423-643-5852</b>



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## Community Forum



***Welcome to the Community Forum!***

[View the Forum](#)

SESWA's members-only forum allows you to post questions, share information, and discuss emerging issues with fellow stormwater professionals throughout the Southeast.

**How the Forum is Organized** - SESWA has created an open forum organized by the date of the post or the date of the last reply to the post. The most recent posts will be at the top of the page. Scan through the list to look for topics of interest or search for key words in the website search box at the top of the page.

**Forum Policy, Rules and Etiquette** - Thank you for being part of our community. To ensure the best possible experience for all members, we have established some basic guidelines for participation. Please take a moment to acquaint yourself with the [SESWA Community Forum Code of Conduct](#). In order to preserve a climate that encourages both civil and fruitful dialogue, we reserve the right to suspend or terminate membership in this community for anyone who violates the code of conduct.

### Quick Tips

- **Subscribing** - Subscribing to a topic is the only way to receive email alerts for that topic. You can subscribe to as many topics as you like. You will get an email notification for all activity in your subscribed topics and you can unsubscribe at any time.
- **Favorites** - When you Click "Favorite" it will add the topic to your "My Favorites" list. This list is available anytime under "My Posts" in your forum profile, and can act as a running list of topics you are interested in revisiting later. Unlike "Subscribe," you will not receive emails when you favorite a topic, so this is a less intrusive way of staying up to date on topics relevant to you.
- **Searching** - You can search for topics of interest by entering key words in the website search box at the top of the web page. You must be logged in to your member profile to access forum topics in the search.
- **Posting** - Click on the "Discussion Threads" link. Go to the "New Topic" button (top or bottom left of the page). Add a subject and use the larger text box for your post. To post simply click "submit." Be sure to subscribe to this topic to receive automatic updates.
- **Replying** - Click the topic link and then click "Post Reply" at the very top or bottom of the topic post. Remember, to receive automatic updates you must subscribe to this topic.

Get Started: [View the Forum](#)

### News & Highlights

**Call for Nominations - SESWA Board of Directors**  
[Submit Your Nomination Today!](#)

**Annual Conference - October 6-8, 2021**  
[Register Now!](#)

**One-Page Stormwater Utility Factsheet**  
[Download this Free Resource Today](#)

**COVID-19 Update**  
See [SESWA's Response to COVID-19](#)

### Welcome New Members!

Appalachia Design Services  
City of Bainbridge, GA  
City of Lilburn, GA  
Concrete Pipe & Precast  
Effingham County, GA  
Falcon Design Consultants  
Ferguson Waterworks

Not a member yet but would like to receive notifications of our training events?  
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**SESWA Community Forum**

Welcome Lynn Buchanan  
Last visit was 09/09/2021 04:02:38 PM



[Board Index](#)   [Latest Posts](#)   [Forum Profile](#)   [My Posts](#)   [Pending Posts](#)

**New Topic**

<< first < Prev 1 2 3 Next > last >>

**Discussion Threads**

Topics	Replies	Views	Last Post
<b>Emergency Response - Water Quality Concerns</b> by <a href="#">W. Dave Canaan</a> on 08/25/2021 10:29:50 AM	1	16	Re:Emergency Response - Water Quality Concerns by <a href="#">Joshua Rogers</a> on 08/31/2021 10:57:22 AM
<b>Stormwater Program Key Performance Indicators</b> by <a href="#">Kimberly Jones</a> on 05/03/2021 01:48:19 PM	4	44	Re:Stormwater Program Key Performance Indicators by <a href="#">John Butler</a> on 08/31/2021 09:58:19 AM
<b>EPA Webcast: Evaluating Benefits of Stormwater Capture&amp;Use</b> by <a href="#">Anita Kuhlman</a> on 08/23/2021 08:22:00 AM	0	17	EPA Webcast: Evaluating Benefits of Stormwater Capture&Use by <a href="#">Anita Kuhlman</a> on 08/23/2021 08:23:32 AM
<b>Alternative Funding Methods</b> by <a href="#">W. Dave Canaan</a> on 04/29/2021 08:23:42 AM	1	43	Re:Alternative Funding Methods by <a href="#">Cory Rayburn</a> on 08/16/2021 08:27:37 AM
<b>Stormwater Training On-Demand</b> by <a href="#">Cory Rayburn</a> on 08/11/2021 07:54:38 AM	0	7	Stormwater Training On-Demand by <a href="#">Cory Rayburn</a> on 08/11/2021 07:54:38 AM
<b>New Alabama General Construction Permit</b> by <a href="#">Scott Hofer</a> on 06/22/2021 12:02:48 PM	0	12	New Alabama General Construction Permit by <a href="#">Scott Hofer</a> on 06/22/2021 12:02:48 PM
<b>Ordinance Examples Specifically for Maintenance of Private Detention Ponds</b> by <a href="#">Shawn Wood</a> on 02/26/2021 11:31:17 AM	2	46	Re:Ordinance Examples Specifically for Maintenance of Private Detention Ponds by <a href="#">Barbara Seal</a>



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***Have a Question? Want to Share? Here's Your Opportunity!***

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**Attention SESWA Members:**

SESWA is committed to being a trusted resource and maintaining open channels of communication. ***As a member of SESWA you have access to an online Forum*** to post questions, share information, and discuss emerging issues with your peers throughout the Southeast! Here's just a few examples of the most recent posts:

**Emergency Response - Water Quality Concerns**

For as long as we can remember, the Water Quality team has operated a 24/7 Emergency Response program to provide technical guidance in the cleaning-up of spills that enter our creeks (overturned tractor on the Interstate), research unusual/unexplained events (creek is white), etc. Do other programs have something similar or respond to water quality concerns in a different manner? We are looking at revising the program to increase the protection/safety of staff without jeopardizing the surface water quality in Mecklenburg County. The area we have the most concern is responding to calls after normal business hours and emergency response agencies have left the site. [Reply in the Forum](#)

**EPA Webcast: Evaluating Benefits of Stormwater Capture & Use**

Interested in advancing innovative stormwater management and capture projects? Not sure how to evaluate the benefits these projects can provide? Please join us for *Evaluating Benefits of Stormwater Capture and Use: Why and How?* This free webcast is the fourth in a series of meetings exploring opportunities and challenges associated with stormwater capture and use (SCU) across the U.S. Co-hosted by the U.S. Environmental Protection Agency and Pacific Institute, the webcast will bring together experts in SCU project planning, funding, and benefits evaluation. [Read More in the Forum](#)

**Stormwater Program Key Performance Indicators**

I'm reaching out to inquire what types of Key Performance Indicators might be used by the collective stormwater community. We are generating an updated and expanded list of indicators, so this is the perfect time for us to reach beyond our typical KPIs of plan review #s, time of review, inspections/citations issued, etc. We are a limited services municipality and as such, we have little drainage infrastructure for assessment/maintenance upon which to report. [Reply in the Forum](#)

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***Join the Community! It's as easy as:***

- Visiting the [Community Forum](#) under the Members Only tab.
  - Subscribing to the Topics in the [Discussion Thread](#) that interest you!
- 
- 



866-FOR-SESWA (367-7379) - [info@SESWA.org](mailto:info@SESWA.org)



# SeSWA ForeCast

Regional Stormwater News You Can Use!

This newsletter is available exclusively to SESWA Members

July 2021

Volume 16, Issue 4

## President's Corner

There is a special location within Glacier National Park called the Triple Divide Peak. In this location the placement of a rain drop within mere inches takes it on an adventure that ends in either the Pacific Ocean, Hudson Bay, or the Gulf of Mexico. This is where three huge watersheds meet, and the result is the beginning of drastically different journeys. Likewise, your participation in SESWA, no matter how small, can help propel us to achieve our future goals. We have spent this year listening to our members and charting our future path and we are excited to unveil SESWA's new Strategic Plan at our upcoming Annual Stormwater Conference, please join us to discover what SESWA can do with your support.



The 16th Annual Regional Stormwater Conference will be held at the Hilton Head Marriott Resort & Spa in Hilton Head Island, South Carolina on October 6-8, 2021. Our exciting conference agenda is developed by stormwater professionals for stormwater professionals. The Conference will feature thought provoking speakers, innovative stormwater technologies in the exhibit hall, time to network with other stormwater professionals and the opportunity to earn continuing education credits. This is the event you don't want to miss, and space is limited due to social distancing so sign up today!

Scott Hofer  
SESWA President

## Association News

### Membership Renewals!

Don't miss out on all of SESWA's member benefits, including this newsletter! If you haven't already renewed your membership **this is your LAST newsletter**, make sure your organization's primary contact renews today! If you aren't sure if your organization has renewed or who your organization's primary contact is, [contact SESWA](#) as soon as possible!

## Communications Sponsors



CRANSTON



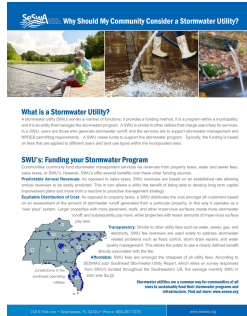
CULTEC





## Why Should My Community Consider a Stormwater Utility? – A Stormwater Utility Factsheet

SESWA is excited to unveil a one-page stormwater utility factsheet intended to be used as a resource to illustrate the importance and benefit of stormwater utilities. Thanks to SESWA members Damien DiVittorio (Columbia Engineering), Steve Leo (Ardurra), Dave Mason (CDM Smith), and Steve Peene (ATM) who have been hard at work putting this resource together for your use. Visit the SESWA website to download your [free copy](#) today!



## SESWA Photo Contest Winners

We want to thank all of the members that submitted so many great photographs! The winning photos are now featured on the [SESWA homepage](#). Other submittals can also be seen throughout the website, highlighting exceptional stormwater projects and programs throughout the Southeast! And the winners are...



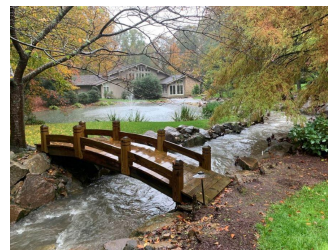
Greenville County, SC  
Brushy Creek Stream Restoration  
BMP Demonstration Project



Gwinnett County, GA  
Regenerative Stormwater Conveyance  
at Ronald Reagan Park



City of Union City, GA  
Mayors Park Green Infrastructure Project



W.K. Dickson  
Ramblewood Stream & Drainage Improvements,  
Raleigh, NC



### SESWA Board of Directors

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Scott Hofer

Jefferson County, DOH, AL

##### Vice President

Cory Rayburn

City of Johns Creek, GA

##### Secretary-Treasurer

W. Dave Canaan

Mecklenburg County, NC

##### Board Representative

Synithia Williams

Richland County, SC

To access a full listing of the SESWA Board of Directors, please [click here](#).

## 16th Annual Regional Stormwater Conference – Join us in Hilton Head Island, SC!

The [16th Annual Regional Stormwater Conference](#) will be held at the Hilton Head Marriott in Hilton Head Island, South Carolina on October 6-8, 2021. SESWA offers the only Regional Conference focused solely on stormwater education and challenges in stormwater management. The comprehensive [agenda](#) was developed by your peers throughout the Southeast with YOU in mind. The conference will feature great keynote and breakout speakers, innovative stormwater products in the exhibit hall, networking opportunities with other stormwater professionals, access to continuing education, and much more. [Register by August 6th](#) to take advantage of discounted early-bird rates!



## Waterway Cleanup at the SESWA Annual Conference

The Southeast Stormwater Association is excited to announce its plans to host a waterway cleanup project in conjunction with this year's 16th Annual Regional Stormwater Conference. A limited number of conference participants will have the opportunity to volunteer for this fun, meaningful and practical exercise to help keep Beaufort County Beautiful. Conference registrants will be contacted directly with details on how to sign up. Watch your email for details coming soon!

## The Free Conference Registration Goes To...

Thank you to all that participated in the recent membership survey pertaining to SESWA's services. We value your feedback! To show our appreciation, we have awarded a complimentary registration to [SESWA's 16th Annual Regional Stormwater Conference](#) to one lucky survey participant. **Congratulations to Neil Desai with Beaufort County!** We hope you enjoy the conference!

## Did You Miss SESWA's July Webinar?

If you missed the [July webinar](#) but still want to take advantage of this free member benefit, don't worry. SESWA members have access to the *A Flood Mitigation Project Success Story* webinar recording at no cost thanks to our 2021-22 Communications Sponsors!



## Now Hiring? Post Your Vacancies on the SESWA Job Board!

With all of the job opportunities that are now opening up, it can be hard to get your vacancies in the spotlight. The SESWA [Job Board](#) is the perfect place to connect with other stormwater professionals across the Southeast and let them know you are hiring. Posting job openings is easy and FREE for SESWA members. All postings are featured for up to 30 days. Visit the SESWA Job Board and [post your vacancies](#) today!

## Join the Community – SESWA's Online Forum

Visit SESWA's online [Community Forum](#) and connect with other stormwater professionals across the Southeast. The Forum can be found under the "Members Only" tab on the SESWA website. Join this virtual gathering place to ask a question or post something that is happening in your area that might be helpful to others. Don't forget to subscribe to get updates!

### Quick Tips to Get the Most Out of Your Forum

- **Subscribe** - Subscribe to as many topics as you like. When you subscribe to a topic you will receive email alerts for any activity on that topic.
- **Favorites** - Click "Favorite" to add a topic to your "My Favorites" list.
- **Search** - Search for topics of interest by entering key words in the website search box at the top of the web page. You must be logged in to use the Search feature.
- **Post** - Click on the "Discussion Threads" link. Go to the "New Topic" button. Be sure to subscribe to this topic to receive automatic updates.
- **Reply** - Click the topic link and then click "Post Reply." Remember, to receive automatic updates you must subscribe to this topic.

## Regulatory News

### WOTUS Update

*Kurt Spitzer, SESWA*

A federal district court in South Carolina has granted EPA and the Army Corps of Engineers' request to remand the previous Administration's 2020 definition of waters of the United States (WOTUS) for further revision but declined to vacate the rule itself. Vacating the 2020 rule would have resulted in the reinstatement of the 2015 WOTUS policies. Remanding the rule in effect grants the new Administration more time to develop its own WOTUS definitions. The Court's ruling carries no binding precedent but may be viewed as being "persuasive" in other jurisdictions. Visit [SESWA's Advocacy page](#) for WOTUS timeline and summary of impacts.

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### Wastewater Discharge Required to Obtain Surface Water Permit

*Kurt Spitzer, SESWA*

The wastewater treatment (WWT) plant in Maui County (Hawaii) is now being required to obtain a Clean Water Act (CWA) permit to govern discharge of treated wastewater into injection wells that eventually finds its way to a jurisdictional waterbody - the Pacific Ocean. This is the first time that the US Supreme Court's decision requiring surface water permits for pollutants that travel through groundwater emerge in surface waters or where there is a functional equivalent of a direct discharge to a WOTUS waterbody. The decision will likely have implications for other WWT and similar discharges, such as those from animal feeding operations and coal ash disposal sites.

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### Construction General Permit Revisions

*Kurt Spitzer, SESWA*

The window to comment on [proposed revisions](#) to the NPDES general permit for stormwater discharges from construction activities has now closed. Sometimes referred to as the Construction General Permit (CGP) the current permit will expire in February of 2022. A recording of a webinar on the proposed changes along with additional information can be found on [EPA's website](#). For more information, contact [Michael Mitchell](#) at EPA Region IV or [Greg Schaner](#) at the Office of Water at EPA Headquarters.

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### 10th Annual EPA Campus RainWorks Challenge

*Danielle Hopkins, SESWA*

Stormwater pollution is a problem that impacts public health and water quality in communities across the country. The [Campus RainWorks Challenge](#) invites today's students to become part of the solution. EPA is pleased to launch its 10th Annual Campus RainWorks Challenge, a green infrastructure design competition for American colleges and universities that seeks to engage with the next generation of environmental professionals and showcase the environmental, economic, and social benefits of green infrastructure practices. Registration opens September 1, 2021, and the deadline for entries is December 10, 2021. Please share this announcement with college students and faculty in your networks. Visit the official 2021 [Campus RainWorks Challenge Competition Brief](#) or contact [RainWorks@epa.gov](mailto:RainWorks@epa.gov) for more information.

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### Infrastructure Funding Bills Advance

*Kurt Spitzer, SESWA*

There has been much discussion in the media concerning the efforts of Congress to provide more funding for infrastructure. As of the publication of this newsletter, three bills are the primary vehicles for changes and increases in funding during this Session of Congress.

[HR 3684](#) (INVEST in America Act) is a \$715B surface transportation and water infrastructure bill that has passed the House. It addresses provisions related to federal-aid highway, transit, highway safety, motor carrier, research, hazardous materials, and rail programs of the Department of Transportation (DOT). It extends funding for federal-aid highway, transit, and safety programs; reauthorizes several surface transportation programs, including the federal-aid highway program, transit programs, highway safety, motor carrier safety, and rail programs; addresses climate change through strategies to the impacts on surface transportation systems; and includes vulnerability assessments to identify opportunities to enhance the resilience of the surface transportation system and ensure the efficient use of federal resources.

[HR 1915](#) (Water Quality Protection and Job Creation Act of 2021) creates or reauthorizes several grant programs for infrastructure to treat water pollution, such as wastewater or stormwater. It reauthorizes programs to control water pollution and pilot projects to address wet weather discharges and authorizes alternative water source projects and measures to manage, treat or recapture stormwater. Lastly, the legislation requires EPA to award grants to owners of publicly owned treatment works for the treatment of perfluoroalkyl or polyfluoroalkyl (PFAS). HR 1915 has passed out of committee and is on the House Calendar. It would provide about \$40B over five years for the Clean Water State Revolving Fund programs.

[S 914](#) (Drinking Water and Wastewater Infrastructure Act of 2021) reauthorizes or establishes a variety of programs for water infrastructure. It supports programs to provide safe drinking water or to treat wastewater, such as sewer overflows or stormwater. It reauthorizes and revises the clean water state revolving fund (SRF) and the drinking water SRF. S 914 has passed the Senate and would provide about \$35B in new funding for water infrastructure.

## Around the Southeast

### Leveraging CWSRF Funding for Stormwater Infrastructure

*Lisa Wells, W.K. Dickson*

Did you know State Revolving Fund programs have a [Green Project Reserve \(GPR\)](#) that is 10% of a state's annual Clean Water State Revolving Fund (CWSRF) allotment; that most states have a lower interest rate for GPR projects; and that most don't get enough GPR applications to fully utilize it? So how do you leverage these funds for stormwater needs? First, know how your state prioritizes GPR projects. All prioritize projects that utilize green infrastructure and have water quality benefits but understanding your specific state's criteria and how to gain the maximum points is important. For instance, intersections with impaired waters and total maximum daily load (TMDL) implementation will garner more points. Second, develop a stormwater Capital Improvement Plan (CIP) that allows annual prioritization of needs and identification of projects that will be most competitive for outside funding. Third, know your state's application deadlines and what is required. Each state has a different schedule and process that may impact when you need to apply and the level of detail required. Finally, apply for these funds when you have an eligible project! Only GPR projects compete for these funds and each year this funding resource for stormwater projects goes largely untapped.

### Florida Mandates 20-Year Stormwater Needs Assessment

*Kurt Spitzer, SESWA*

[House Bill 53](#) passed during the recently completed 2021 Legislative Session and requires local governments with wastewater or stormwater management systems to create a 20-year needs analysis for those systems. The analysis must include a description of the system, the number of future residents served, revenues and expenditures, maintenance costs, etc. The compiled information will be filed with the Legislature's [Office of Economic and Demographic Research](#) (EDR). The first analysis is due on June 20, 2022, and every five years thereafter. EDR is currently refining the survey instrument that will be used to gather information.

#### NACWA Corner

*Provided by the National Association of Clean Water Agencies  
Emily Rimmel, Director of Regulatory Affairs*

### EPA Sends Integrated Planning Report to Congress Emphasizing Clear Municipal and Water Quality Benefits

After much anticipation, the U.S. Environmental Protection Agency (EPA) on July 12, 2021 finalized and sent its [Report to Congress on Integrated Plans to Comply with the Water Infrastructure Improvement Act \(WIIA\) of 2019](#) to both the Senate's Committee on Environment and Public Works and the House's Committee on Transportation and Infrastructure. The Report is now publicly available on EPA's [Integrated Planning](#) website.

NACWA has long supported EPA's integrated planning framework and as a result of advocacy efforts alongside other municipal and water sector partners, Congress codified Integrated Planning (IP) into the Clean Water Act (CWA) in January 2019—a monumental revision to the Act that can significantly help communities prioritize actions with the most meaningful water quality benefits while simultaneously recognizing a community's affordability constraints.

Congress directed EPA to develop this Report to track nationwide IP implementation and to further examine the costs, control measures, and compliance schedules of those communities that have effectively pursued IP. EPA highlights in the Report a total of 27 municipalities that have developed an integrated plan, including 13 integrated plans that are part of a CWA National Pollutant Discharge Elimination System (NPDES) permitting scheme, an administrative order, or a consent decree.

While there is tremendous variability between community needs and specific CWA drivers, EPA's Report notes that on average the cost to implement an integrated plan can range from \$15 million to \$2 billion, with an average of \$745 million. EPA also highlights in the Report that, of the integrated plans that are part of a CWA obligation and not a volunteer effort, communities are mostly using an integrated plan to address CSOs and SSOs and further progress on stormwater management. It is important to note that the compliance schedules for those integrated plans EPA discusses are long-term, with an average compliance schedule of 21 years.

EPA's Report exemplifies how an integrated plan can present a community with considerable cost-saving opportunities as well as provide significant water quality improvements beyond what a

singular improvement project could achieve. This information will be tremendously helpful to other municipalities looking to integrate a more flexible process to address water quality challenges in their community and best prioritize key dollars accordingly. At the same time, it is clear that more can be done at the local, state, and federal level to continue promoting IP and make it easier for more communities to take advantage of it.

Since publishing its [2012 Integrated Planning Framework](#), EPA has demonstrated its continued support for municipal clean water utilities seeking to develop and implement an integrated plan. NACWA is encouraged by EPA's work done to date and supports EPA providing critical communication and assistance as communities begin to conceptualize an IP framework.

To help further IP progress across the country, EPA has partnered with the Environmental Finance Centers of the University of Maryland and University of North Carolina to provide a complimentary [technical assistance](#) program to review integrated plans and provide critical feedback. NACWA encourages communities seeking feedback on developing an integrated plan to take advantage of this technical assistance through the end of August 2021.

If SESWA members have questions on EPA's Report to Congress or what is ahead for EPA's IP program, please contact [Emily Rimmel](#), NACWA's Director of Regulatory Affairs.

Don't see news from your state?

Please contact us with your news or share your comments on our newsletter by emailing us at [info@seswa.org](mailto:info@seswa.org).

Southeast Stormwater Association  
[www.SESWA.org](http://www.SESWA.org)  
(866) FOR-SESWA (367-7379)



**SESWA Email Campaign Statistics**  
**January – August 2021**

Date Sent	Campaign Name	Sends	Opens	Open Rate	Mobile Open Rate	Desktop Open Rate	Clicks	Click Rate
8/31/21	SESWA Community Forum Update – August 2021	1268	315	25.7%	23.8%	76.2%	55	17.5%
7/30/21	SESWA Newsletter – July 2021	1308	390	31.5%	15.7%	84.3%	122	31.3%
6/30/21	SESWA Community Forum Update – June 2021	1295	235	19.1%	16.6%	83.4%	46	19.6%
5/28/21	SESWA Forecast – May 2021	1302	283	22.8%	13.5%	86.5%	51	18%
4/30/21	SESWA Community Forum Update – April 2021	1282	335	27.4%	28.6%	71.4%	17	5.1%
3/31/21	SESWA Newsletter – March 2021	1274	429	35.1%	12.4%	87.6%	199	46.4%
2/26/21	SESWA Community Forum Update – February 2021	1267	331	27.2%	13.2%	86.8%	65	19.6%
1/29/21	SESWA Newsletter – January 2021	1206	324	28%	13.8%	86.2%	72	22.2%

SESWA Networking Group 2020-2021  
BOD and Committee Members

State	First	Last	Organization
AL	Rosemary	Ginn	City of Mobile
AL	Scott	Hofer	Jefferson Co. Dept. of Health
AL	Angela	Moss	City of Birmingham
AL	Gloria	Raspberry	City of Birmingham
AR	Anita	Kuhlman	Charles Abbott Associates
AZ	Robert	Backman	AbTech Industries
FL	Jacob	Crowe	Hinterland Group
FL	Mark	Ellard	Geosyntec Consultants
FL	Milton	Leggett	City of Stuart
FL	Steve	Peene	Geosyntec Consultants
FL	Walt	Reigner	Black and Veatch
GA	David	Bell	Jacobs
GA	Emma	Bones	Dewberry
GA	John	Butler	Gwinnett County
GA	George	Eastman	Columbia County
GA	Kit	Hamblen	Jacobs
GA	Laurie	Hawks	Hawks Environmental
GA	Katie Beth	Jennings	Columbia County
GA	Rachel	Jones	Gwinnett County Department of Water Resources
GA	Hope	Larisey	Integrated Science & Engineering
GA	Steve	Leo	Ardurra
GA	Chris	Lind	Sekisui SPR Americas
GA	T Luke	Owen	NPDES Stormwater Training Institute
GA	Beth	Parmer	Clayton County Water Authority
GA	Cory	Rayburn	City of Johns Creek
GA	Michele	Robbins	Columbia Engineering
GA	Lee	Smith	Woolpert
GA	Matthew	Smith	Clayton County Water Authority
KY	Aaron	Dockery	City of Somerset
KY	Demetria	Kimball-Mehlhorn	Lexington Fayette Urban County
NC	Patrick	Blandford	HDR
NC	W. Dave	Canaan	Mecklenburg County
NC	Damien	Di Vittorio	Columbia Engineering
NC	Ryan	Eaves	Durham County
NC	Daryl	Hammock	City of Charlotte
NC	Kristen	O'Reilly	City of Charlotte
NC	Kara	Sabatino	Aqualis Stormwater Management
NC	Derek	Slocum	OTT HydroMet
SC	Brian	Bates	Woolpert
SC	Devay	Dandy	Town of Mount Pleasant
SC	Joe	Fersner	Stormwater Professionals
SC	Katie	Herrera	Beaufort County
SC	Richard	Karkowski	Thomas & Hutton
SC	Kevin	Kubiak	Berkeley County
SC	Wesley	Linker	Charleston County
SC	Jane	McDonough	Brown and Caldwell

SESWA Networking Group 2020-2021  
BOD and Committee Members

<b>State</b>	<b>First</b>	<b>Last</b>	<b>Organization</b>
SC	Nick	Morgan	Black and Veatch
SC	Jeffrey	Netzinger	Town of Hilton Head Island
SC	Haley	Parent	Clemson Cooperative Extension
SC	Hillary	Repik	Town of Mount Pleasant
SC	Lisa	Wells	W.K. Dickson
SC	Synithia	Williams	Richland County
TN	Barrett	Fisher	Hamilton County
TN	Don	Green	W.K. Dickson
TN	David	Mason	CDM Smith
TN	Kimberly	Strong	City of Chattanooga
TN	Clint	Wayman	City of Chattanooga
VA	Dan	Penczak	OTT HydroMet



SESWA Leadership –

SESWA's next Communications and Networking Call will be held on **Tuesday, September 21, 2021 from 2:00 – 3:30 PM EST via Zoom Meetings**. Please mark your calendar now.

To join the meeting from your computer, tablet or smartphone go to <https://us02web.zoom.us/j/81070369477>

- Please call-in using your telephone to 1-301-715-8592 you may use your computer microphone and speakers
- The Meeting ID for the meeting is 810 7036 9477

If you are new to **Zoom** or it has been awhile since you have used the software, **please plan to call in early** to ensure all necessary downloads occur prior to the meeting start time.

Please be thinking about new developments in stormwater programs or issues in your city, county or state and be ready to share with the group later this month. Remember that the purpose of the call and newsletter articles are not only to inform people in your state but to keep members in other states informed so that all of us can be better prepared when a new issue moves around the southeast.

Possible subjects to consider:

- New stormwater projects that your city, county or client has undertaken
- Changes in permitting policies or practices in your state
- Bills or other initiatives in your State Legislature
- New court cases

Should you wish to submit an article for the ForeCast, please complete the attached form and send it to [info@seswa.org](mailto:info@seswa.org).

Articles will be due no later than **Monday, September 27, 2021**. A schedule of all networking calls for 2020-2021 is attached.

Thank you for your commitment to your Association.

Lynn Buchanan  
Southeast Stormwater Association  
PO Box 16098  
Tallahassee, FL 32317  
866-FOR SESWA (367-7379)





## SESWA Newsletter Article Submittal Form

submit to [info@seswa.org](mailto:info@seswa.org)

Articles for the SESWA *ForeCast* should share innovative practices and approaches in stormwater programs for the benefit of Association’s membership. SESWA does not post articles promoting a specific product, organization or event.

Are you a SESWA Member?  Yes  No

Submitted by (as you would like it to read in the newsletter)

Contact Name:  State:

Company:

Article Title (90 character maximum)

Article Text (200 words or less) - Be sure to **write this exactly as you would like it to be printed in the newsletter**. We have space in the newsletter to include 1,400 characters or approximately 200 words. Please **DO NOT** include links in the article - see below.

Article Links – Please include the text to link and the URL below. **DO NOT** send stand-alone PDFs as a link.

Word/Phrase Above to Link:

Link: http://www.

Word/Phrase Above to Link:

Link: http://www.

Word/Phrase Above to Link:

Link: http://www.

Photos – Please email photos with this form to SESWA at [info@seswa.org](mailto:info@seswa.org).

**Share It NOW!** Post your article to the [SESWA Community](#) discussion board now to share with other stormwater professionals around the southeast!

**SESWA Communications Networking & Newsletter Conference Call Schedule**  
**2021-22**

<b>Call Date</b>	<b>Call Time</b>	<b>Articles Due</b>	<b>Newsletter Distributed</b>
<b>November</b> Tuesday, Nov 16, 2021	2:00 PM Eastern	Nov 22, 2021	Nov 30, 2021
<b>January</b> Tuesday, Jan 18, 2022	2:00 PM Eastern	Jan 24, 2022	Jan 31, 2022
<b>March</b> Tuesday, Mar 15, 2022	2:00 PM Eastern	Mar 21, 2022	Mar 31, 2022
<b>May</b> Tuesday, May 17, 2022	2:00 PM Eastern	May 23, 2022	May 31, 2022
<b>July</b> Tuesday, July 19, 2022	2:00 PM Eastern	July 25, 2022	July 29, 2022
<b>September</b> Tuesday, Sept 20, 2022	2:00 PM Eastern	Sept 26, 2022	Sept 30, 2022

Remember to use the PDF form to submit articles, including links to sources of more information. Submit completed forms to [info@seswa.org](mailto:info@seswa.org)



## 2021-22 Committee Request Form

If you want to serve on a committee for the coming year, please complete the below or sign up online by visiting [www.seswa.org/21-22committee](http://www.seswa.org/21-22committee). Note that committee appointments are for one year only and re-appointments to the same committee are not automatic.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Jurisdiction/Firm: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*Some committees receive more requests to serve than can be accommodated. So, please indicate your interest in serving **on each committee**, with "1" being your first preference:*

\_\_\_\_\_ **Communications Committee**

The communications committee is responsible for overseeing the newsletter and the Association's website.

\_\_\_\_\_ **Conference and Education Committee**

The conference and education committee is responsible for overseeing the planning and administration of the Association's workshops and conferences, and all educational programs of the Association.

\_\_\_\_\_ **Membership Committee**

The membership committee is responsible for overseeing member recruitment, membership services and ensuring continuity of the existing membership.

\_\_\_\_\_ **Stormwater Policy Committee**

The stormwater policy committee is responsible for overseeing the Association's activities relating to Congress and federal agencies as they concern the objectives of the Association.

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Don't forget you can also sign up online at [www.seswa.org/21-22committee](http://www.seswa.org/21-22committee)*

## AGENDA

Southeast Stormwater Association  
**Conference & Education Committee**  
September 30, 2021 / 12:30 PM – 1:30 PM Eastern  
*Online Meeting via Zoom Meetings*

1. Welcome and Introductions Demetria Kimball-Mehlhorn
  
2. Spring Seminar Demetria Kimball-Mehlhorn
  - 2021 Seminar Review
  - 2022 Seminar Topic
  
3. Webinars All
  - 2021 Webinar Review
  - 2022 Webinar Topics and Speakers
    - ✓ January 20, 2022 - TBD
    - ✓ July 14, 2022 - TBD
  
4. State Spotlight Rhea Oaks
  - 2021 FL State Spotlight Review
  - 2022 State Spotlight Location, Topics and Speakers
  
5. 2021 Annual Conference Rhea Oaks
  - Review
  - Assignments – Moderators
  
6. 2022 Annual Conference Rhea Oaks
  - Location
  - Schedule
  - Call for Presentations
  
7. Task Assignments Demetria Kimball-Mehlhorn
  
8. Other Business Rhea Oaks
  - Bimonthly Networking Conference Calls
  - Committee Sign Up Open Now

Thank you for your support and commitment to SESWA!  
If you're interested in serving on a committee again please be sure to sign up for next year.



**2020-21 Conference & Education Committee**

<b>Demetria Kimball-Mehlhorn (Chair)</b> Program Manager Sr. - Nat. Res. Protection Lexington Fayette Urban County 200 E Main Street Lexington, KY 40507	<b>859-425-2554</b>
<b>John Butler</b> Water Resources Outreach Manager Gwinnett County 684 Winder Hwy Lawrenceville, GA 30045	<b>678-376-6914</b>
<b>Jacob Crowe</b> General Manager, Trenchless Technologies Hinterland Group 2051 W Blue Heron Blvd Riviera Beach, FL 33404	<b>561-640-3503</b>
<b>Devay Dandy</b> NPDES Coordinator Town of Mount Pleasant 100 Ann Edwards Lane Mt. Pleasant, SC 29464	<b>843-856-2157</b>
<b>George Eastman, EIT, CFM, CPSWQ</b> Stormwater Plan Reviewer Columbia County PO Box 498 Evans, GA 30809	<b>706-312-7278</b>
<b>Mark Ellard, PE, CFM, DWRE, ENV SP</b> Senior Principal Geosyntec Consultants 3504 Lake Lynda Drive, Ste 155 Orlando, FL 32817	<b>321-249-9360</b>
<b>Jane McDonough, PE</b> Senior Manager Brown and Caldwell 250 Berryhill Road, Ste 104 Columbia, SC 29210	<b>803-873-9713</b>



**2020-21 Conference & Education Committee**

<b>Jeffrey Netzing, PE</b> Stormwater Manager Town of Hilton Head Island 1 Town Center Court Hilton Head Island, SC 29928	<b>843-341-4775</b>
<b>Kristen O'Reilly</b> 401/404 Permitting Supervisor City of Charlotte 600 E 4th Street Charlotte, NC 28202-2816	<b>704-517-0814</b>
<b>Haley Parent</b> Water Resources Extension Agent Clemson Cooperative Extension A107 Poole Agricultural Center Clemson, SC 29634	<b>864-656-8707</b>
<b>Beth Parmer</b> Stormwater Compliance Manager Clayton County Water Authority 1600 Battle Creek Road Morrow, GA 30260	<b>678-422-5145</b> <b>ext 5508</b>
<b>Dan Penczak</b> Territory Manager OTT HydroMet 22400 Davis Drive Sterling, VA 20164	<b>703-357-3963</b>
<b>Gloria Raspberry, BSCE, MBA</b> Stormwater Specialist City of Birmingham 710 20th Street N Birmingham, AL 35203	<b>205-254-7755</b>
<b>Lee Smith, PE, PMP, DWRE</b> Program Director - Water Woolpert 375 Northridge Road, Ste 300 Atlanta, GA 30350	<b>770-280-3605</b>



**2020-21 Conference & Education Committee**

**Kimberly Strong**

**423-643-6187**

Water Quality Program Public Information Specialist  
City of Chattanooga  
1250 Market Street, Ste 2100  
Chattanooga, TN 37402

**Lisa Wells, PE, CFM**

**864-990-0180**

Director of Watershed Services  
W.K. Dickson  
5 Legacy Park Road  
Greenville, SC 29607



**SESWA 16th Annual Regional Stormwater Seminar  
April 23, 2021**

<b>General</b>	<b>Excellent</b>		<b>Good</b>		<b>Fair</b>		<b>Poor</b>		<b>Total</b>
Registration Process	59	77%	17	22%	1	1%	0	0%	77
Q&A Time	59	77%	18	23%	0	0%	0	0%	77
Overall Evaluation	51	67%	24	32%	1	1%	0	0%	76

<b>Membership</b>	<b>Yes</b>	<b>No</b>
SESWA Member	57	20
Requested Member Info	2	

<b>Specific Program Elements</b>	<b>Excellent</b>		<b>Good</b>		<b>Fair</b>		<b>Poor</b>		<b>Total</b>
Welcome and Overview	46	69%	20	30%	1	1%	0	0%	67
Session 1 - Evaluating Stormwater Infrastructure . . .	48	65%	23	31%	3	4%	0	0%	74
Session 2 - How Do We Prioritize Our Drainage . . .	41	55%	30	41%	3	4%	0	0%	74
Session 3 - Financial Strategies to Accelerate . . .	49	66%	23	31%	2	3%	0	0%	74
Session 4 - Johns Creek Forms Stormwater Utility . . .	36	50%	30	42%	6	8%	0	0%	72
Session 5 - Getting to the Green: Maximizing Grant . . .	46	71%	19	29%	0	0%	0	0%	65
Session 6 - A Clever Program to Provide Fee Payers . . .	41	66%	21	34%	0	0%	0	0%	62

**SESWA 16<sup>th</sup> Annual Regional Stormwater Seminar**  
**April 23, 2021**

**Evaluation Additional Topics and Comments**

**Additional Seminar Topics:**

- Field Operations; Education and outreach; One Water
- Post Construction O&M, Review of all MS4 Permits
- Equity topic
- I think although Diversity and Inclusion may not be a topic speaking on stormwater - it is very important for organizations to be abreast about Diversity and Inclusion. I assumed that since the topic did not fall under one of your tracts is why it is never approved. The presentations I give on Diversity and Inclusion primarily give tips on how an organization can increase their diversity and inclusion not on topics that may be stressful for attendees.
- Innovative stormwater programs and policies.
- Environmental Impact Bonds
- GI/LID Programs
- Managing databases
- A great follow-on to this would be effective utility management: - developing and tracking Key performance indicators, - how to develop and keep a capital program moving, - how to involve your council/board without losing control, - how to prioritize and maintain progress with operations and maintenance activities
- I thoroughly enjoyed the information provided here. As a city considering the implementation of a stormwater fee I would be interested to see what a best management practice to introducing this fee to the citizens inside your ms4. One of the biggest hurdles we see in implementing this is the public knowledge aspect.

**Seminar Comments / Suggestions:**

- Great seminar as always. Loved the topic and the various perspectives and ideas presented.
- Great seminar! Thanks!
- Thank you for a great day!
- Very well organized!! Thank you!!
- Good virtual event. My only criticism is that with no video from either the fellow participants or the presenters made it difficult to know these folks are and, in my opinion, made it harder to stay engaged. Would have preferred that presenters had video for the Q&A and we had the option to DM other participants. Overall, great job.
- Great ending to the day - the Lexington-Fayette Grant program is a great motivator. Presentations like these are always appreciated.
- Another awesome seminar. Great job to Danielle, Rhea and your team.
- Video commercials between session should be eliminated. Particularly with working from home, many individuals do not have access to high speed internet and this makes videos difficult.
- This was a great seminar! Thanks to all who participated!
- Great job!!!

**SESWA 16<sup>th</sup> Annual Regional Stormwater Seminar**  
**April 23, 2021**

**Evaluation Additional Topics and Comments**

- John Butler and Demetria Kimball-Melhorn did a fantastic job facilitating the questions and ensuing conversation.
- Hilton Head or bust - beat COVID!
- Good organization of virtual program
- Each presenter did a wonderful job with their topic. The seminar flowed smoothly, and attendees had great follow-up questions.
- The volume was very low even though I had the volume up to 100 on my end.
- Outstanding seminar! great use of my entire team's time today. thank you!
- Great Presentations and flawless execution.
- Great Job all in all.
- Although I enjoyed the online seminar, I'd rather attend face-to-face. It was a little hard to stay focus and I had several interruptions from my employees. Unfortunately, I missed a couple of sessions due to interruptions from my job. Looking forward to meeting in person.

## SESWA Seminars

2006 – January 26-27 / Atlanta, GA  
Stormwater Utilities and NPDES Permitting Seminar

2007 – February 16 / Atlanta, GA  
BMP Selection, Maintenance and Effectiveness

2008 – February 8 / Atlanta, GA  
BMP Selection, Maintenance and Effectiveness

2009 – April 24 / Atlanta, GA  
LID, BMPs and Stream Restoration

2010 – April 23 / Atlanta, GA  
Creative Alternatives for Stormwater Funding

2011 – April 15 / Atlanta, GA  
Preparing for New Directions in Stormwater Policies

2012 – April 20 / Atlanta, GA  
Stormwater Solutions for Your Jurisdiction

2013 – April 19 / Atlanta, GA  
Stormwater BMPs and LID

2014 – April 8-9 / Atlanta, GA  
Southeast Regional Seminar with EPA

2015 – April 17 / Atlanta, GA  
Getting Maximum Effectiveness out of “Minimum” Measures

2016 – April 15 / Atlanta, GA  
Stormwater BMPs, LID and Green Infrastructure

2017 – March 31 / Atlanta, GA  
Emerging Trends in Stormwater BMPs

2018 – April 13 / Atlanta, GA  
Behind the Stormwater BMP Curtain: Cradle to Grave Management of BMPs

2019 – April 26 / Atlanta, GA  
Resiliency for Stormwater Professionals: Streamline to Shoreline

2020 – April 24 / Online via Zoom Webinar  
Using Partnerships to Meet Growing Stormwater Demands

2021 – April 23 / Online via Zoom Webinar  
Innovative Alternatives for Stormwater Funding

**SESWA 2020 Webinar 1**  
**January 21, 2021**  
**Re-wilding Streams and Floodplains to Enhance Ecosystem Services**

**Registrations:** 424

**Viewers:** 312 (285 logged in + 27 in room with attendee)

**Survey:** 82 Responses

**On a Scale of 1 to 5, 5 being “Excellent” and 1 being “Poor”, How would you rate:**

Speaker Greg Jennings: 4.8

Webinar Overall: 4.7

**How Did You Hear About the Webinar?**

Supervisor/Coworker: 25

Email/Newsletter: 35

Website: 1

SESWA Event: 3

Other Listserv: 14

Other: 4

**Are You a SESWA Member?**

Yes: 28

No: 54

**Suggested Topics for Future Webinars:**

- Additional natural and ecological solutions to stormwater management, especially in urban areas
- Addressing Mobile/Charity Carwashes
- Any aspect on habitat restoration
- Benefits and management strategies for co-existing with beaver
- Bioretention
- Climate adaptation in stormwater management projects
- Dealing with climate change and sea level rise, interface between groundwater and surface water
- Deep dive into restoration would be great! Get into the technical details of a successful project
- Field operations, public education, stream cleanups, survey administration, "One Water" - leveraging your water and sewer partners
- Hydromodifications. Impacts of watershed development on waterway flow regimes, and effectiveness of peak flow control regulations on receiving waterways (i.e. hydrograph stacking).
- Impervious surfaces, resiliency, wetland enhancements and created wetland benefits
- Invasive species mitigation
- Long term benefits and challenges of stream restoration projects, water quality modeling for urban environments, environmental justice topics
- More about FEMA permitting requirements when projects impacting a floodplain with established BFEs or impacting a floodway are involved
- More data on using stream restoration for flood resiliency. The Texas Water Development Board is in the process of developing flood plans by watersheds that will create the state's plan. This type of information would be so helpful especially as it is geared for multi-benefits
- More on restoration of ecosystem services; also on preserving ecosystem services during development
- More on stream restoration
- Natural channel design

- How to implement a stormwater rate; how to bring up and discuss the importance of one to the public and city council
- Securing funding for nature based/green infrastructure projects such as these. I'm a clean water advocate working to make more federal funding available to states and municipalities for projects like these, and a discussion about existing funding, challenges to accessing it, and what can be done to improve the situation would be helpful!
- Similar topic. This fits right into our watershed restoration plan
- Stormwater Asset Management and long term fiscal planning
- Water quality in an urban environment
- Wetland/Stream Restoration Projects and Techniques

#### Comments:

- Although well presented, an hour was barely sufficient to go into detail.
- Dr. Jennings did an exemplary job! Really enjoyed this presentation. It was very detailed and provided a lot of helpful information.
- Excellent webinar!
- Good presentation and interesting
- Great overview for a neophyte like me!
- Great presentation! Please provide a generic overview for how citizens can contact their local Stormwater managers to get a rewilding project started.
- Great presentation, thank you for setting this up.
- Great primer on the topic - perfect for introducing professionals or land owners not familiar with these approaches, and inspiring and informational to those who are. Thank you!
- Having examples to look at were good, but there didn't seem to be new information. However, it was good to be reminded of the importance of connectivity and how that can be done on different projects.
- It's always a pleasure to listen to any presentation by Greg Jennings. Him sharing his vast experience and knowledge is an asset to everyone.
- Longer Q&A would be great.
- Loved all of pictures in the presentation. Really helps bring the topic home.
- Presentation showed some great project examples, but very little on "re-wilding." Seemed to be a bit of rebranding for what has become traditional stream restoration practice, rather than what seems to be the trend toward "messy rivers."
- Thank you
- Thank you! Great Presentation
- Thank you for offering this webinar free for non-members. I work in Tacoma, WA but still felt like these examples were valuable learning for applications in the Pacific NW.
- Thanks so much for this free presentation
- This was an excellent, informative and educative presentation.
- This was the most interesting webinar that I've attended on stormwater issues.
- Very good and informative presentation. Thank you!
- Very interesting and a great educational experience for my students (Environmental Science)! Some good inspiration for careers in the field :)
- Very well done and with plenty of useful and relevant information
- Too much time spent on "project profiles" / "marketing". Most examples were basic and not innovative (i.e. techniques that have been used for the past 10+ years). But maybe ok for non-technical / non-designer audience. Time should have been taken to discuss how watershed development impacts flow regime and the resultant response of the waterway (e.g. erosion, widening, incising, etc). Nomenclature - Most projects were stabilization, not restoration, of waterways as a result of the watershed changes. Restoration would have to look at flow regime mods, sediment transport mods, etc. But usually we're limited to doing just stabilization, which is still a great improvement.

**SESWA 2021 Webinar 2**  
**July 15, 2021**  
**A Flood Mitigation Project Success Story**

**Registrations:** 114

**Viewers:** 83 (72 logged in + 7 in room with attendee + 4 on demand)

**Survey:** 19 Responses

**On a Scale of 1 to 5, 5 being “Excellent” and 1 being “Poor”, How would you rate:**

Speaker Adrian Ward: 4.3

Webinar Overall: 4.4

**How Did You Hear About the Webinar?**

Supervisor/Coworker: 3

Email/Newsletter: 15

Website:

SESWA Event:

Other: 1

**Are You a SESWA Member?**

Yes: 14

No: 5

**Suggested Topics for Future Webinars:**

- Post construction success stories
- 2D modeling
- Green Infrastructure
- Field ops, public ed and involvement, source ID with DNA, citizen science, grant opportunities, partnering with nonprofit
- Storm water pumping electrical and mechanical systems
- Stormwater asset management, long term planning and convincing upper-level decision makers to fund true asset management strategies

**Comments:**

- Great job
- SESWA is very organized
- Presentation was very informative.
- While Danielle's microphone was clear, the presenter's microphone was slightly distorted and garbled, could have been a little crisper, IMO. Thanks

## SESWA Webinars

### **2011**

Establishing a Stormwater Utility Series (5 webinars – March-July)

### **2012**

Parking, Zoning, and Standard Street Details, Oh My! (January)

### **2013**

Stormwater Infrastructure Asset Management (January)

Public Education as a Stormwater BMP (March)

Cost Effective Practices and Strategies for Green Infrastructure Maintenance (May)

### **2014**

Integrated Stormwater Management (March)

Innovative Financial Strategies for Stormwater Green Infrastructure (May)

Successful Public Education and Outreach Program (July)

### **2015**

Asset Management Approaches to Maximize Effectiveness of Stormwater Programs (January)

Review of SESWA 2015 Survey of SW Utilities (July)

### **2016**

Impervious Surface Delineation – How Feature Extraction Provides ROI for SWU (January)

Geo-caching the Rain: Using Geocaching to Educate the Public (July)

### **2017**

Illicit Discharge Detection and Elimination (January)

Good Housekeeping Measures (July)

### **2018**

Building Green: An Urban Approach to Green Infrastructure (January)

New Approaches to Permit Compliance and Enforcement in Region 4 (August)

### **2019**

How to Use Drones in Stormwater Management (January)

Trends in Stormwater Utilities in the Southeast: Findings from SESWA's 2019 Survey Report (July)

### **2020**

Litter Quitters: A Stormwater Public Education Campaign (January)

MS4 Audit Success Stories (July)

### **2021**

Re-wilding Streams and Floodplains to Enhance Ecosystem Services (January)

A Flood Mitigation Project Success Story (July)



**SESWA 2021 Spotlight Webinar**  
**May 12, 2021**  
**Integrated Stormwater Planning - Stormwater as a Resource**

**Registrations:** 55

**Attended:** 44

**Survey Responses:** 14

**On a Scale of 1 to 5, 5 being “Excellent” and 1 being “Poor”, how would you rate:**

Speaker: Mike Britt 5.0

Speaker: Jon Dinges 4.9

Speaker: Jo Ann Jackson 4.8

Webinar Overall: 4.8

**How did you hear about this webinar?**

Supervisor/Coworker: 1

SESWA Email/Newsletter: 11

SESWA Website: 0

SESWA Event: 2

**Is your organization a member of SESWA?**

Yes: 12

No: 2

**If your organization is not a member, would you like information about joining SESWA?**

Yes: 0

No: 2

**Requested more information on SESWA:** N/A

**Do you have any additional comments about this webinar?**

- Timely topic as the idea of One Water is catching on! Stormwater is more than a source of flooding and pollution and in the future we have to treat it as a resource.
- Very interesting. Thank you.
- Great & very informative presentation.

**What other topics would you like to see presented in this format?**

- Water Quality and nutrient removal BMP's that are effective
- Effective Enforcement Action Plans
- Field ops, public ed, one water, advocacy groups and their contributions to MCMs
- Topics like the one today are great. Interesting projects are always good to learn about.



# 17<sup>th</sup> Annual Regional Stormwater Conference

October 5-7, 2022  
Hilton Head, South Carolina

## Call for Presentation Proposals

*Theme TBD*

Join us in Hilton Head, South Carolina as we explore stormwater innovations in the Southeast! Presentation submittals should be on case studies, evolving policy and regulatory information, new practices or techniques, research projects, etc. Professionals from federal, state and local government, the consulting community, product manufacturers and academia are invited to present.

Complete **all** fields of the attached Presentation Application Form. Your submission **must be received no later than the close of business on March 3, 2022** to be considered. *Presenters of accepted presentations will receive a discounted conference registration rate.*

### ***Suggested Subject Matter:***

- BMPs - Design, Construction, Efficiency, Maintenance and ROI
- IDDE and Erosion & Sediment Control
- LID and Green Infrastructure - Guidance, Maintenance and Monitoring
- MS4 Permit Audits and Non-Compliance
- MS4 Permit Regulations - Phase 1 and Phase 2
- Numeric vs. Narrative Nutrient Criteria
- Project and Grant Funding for Water Quality Improvement Projects
- Public Education – Effective Campaigns and Outreach
- Stormwater Asset Management and Maintenance
- Stormwater Research – New Findings
- Stormwater Utilities and Financing Alternatives
- Stream/Waterbody Restoration and Mitigation Projects
- TMDL Development and Compliance
- Water Quality Credit Trading
- Watershed Approaches to Integrated Water Resources

*About SESWA:* The Southeast Stormwater Association was created in response to the ever-increasing demand for high quality, professional training and education on stormwater management, finance and regulatory issues. Our boundaries are co-terminus with those of EPA Region IV and include the states of Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina and Tennessee. With a primary focus on services for stormwater professionals in city and county governments, membership is available to those in the private sector, other levels of government, non-profit organizations and academia.

**QUESTIONS? Call 866-FOR-SESWA (367-7379)**

*Professionally Managed by Association Management Professionals (AMP)*

**SESWA Communications Networking & Newsletter Conference Call Schedule**  
**2021-22**

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Remember to use the PDF form to submit articles, including links to sources of more information. Submit completed forms to [info@seswa.org](mailto:info@seswa.org)



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Name: \_\_\_\_\_

Title: \_\_\_\_\_

Jurisdiction/Firm: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*Some committees receive more requests to serve than can be accommodated. So, please indicate your interest in serving **on each committee**, with "1" being your first preference:*

\_\_\_\_\_ **Communications Committee**

The communications committee is responsible for overseeing the newsletter and the Association's website.

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## AGENDA

Southeast Stormwater Association  
**Membership Committee**  
September 30, 2021 / 12:30 PM – 1:30 PM Eastern  
*Online Meeting via Zoom Meetings*

1. Welcome and Introductions Angela Moss
  
2. FY 2021-22 Membership Angela Moss
  - Current Members
  - New Members
  - Non-Renewals
  
3. Membership Recruitment All
  - 2021-22 Goal
  - Recruitment Strategies - Services, Mailings
  - Non-members Attending Conference
  
4. Welcome Program
  - Welcome Program Assignments
  - New Members Attending Conference
  
5. Task Assignments Angela Moss
  
6. Other Business Danielle Hopkins
  - Bimonthly Networking Conference Calls
  - Committee Sign Up Open Now!

Thank you for your support and commitment to SESWA!  
If you're interested in serving on a committee again please be sure to sign up for next year.



**2020-21 Membership Committee**

<b>Angela Moss (Chair)</b> Stormwater Specialist City of Birmingham 710 20th Street N, Room 202 Birmingham, AL 35203	<b>205-297-8300</b>
<b>Patrick Blandford, PE</b> SAA Water Resources Management Team Leader HDR 440 Church Street S, Ste 1000 Charlotte, NC 28202	<b>704-338-6746</b>
<b>Aaron Dockery, PE</b> Engineer City of Somerset PO Box 989 Somerset, KY 42502	<b>606-872-8394</b>
<b>Rosemary Ginn, PE, CFM</b> Assistant City Engineer City of Mobile PO Box 1827 Mobile, AL 36633-1827	<b>251-208-6072</b>
<b>Kit Hamblen, PE</b> Water Resources Engineer Jacobs 10 10th Street NW, Ste 1400 Atlanta, GA 30309	<b>404-978-7600</b>
<b>Rachel Jones</b> Watershed Improvement Program Manager Gwinnett County 684 Winder Hwy Lawrenceville, GA 30045	<b>678-376-6764</b>
<b>Hope Larisey</b> Environmental Scientist Integrated Science & Engineering 1039 Sullivan Road, Ste 200 Newnan, GA 30265	<b>678-552-2106</b>



**2020-21 Membership Committee**

<b>Milton Leggett</b> Public Works Director City of Stuart 121 Flagler Avenue SW Stuart, FL 34994	<b>772-288-5341</b>
<b>Wesley Linker</b> Technical Programs Manager Charleston County 4045 Bridge View Drive, Ste A301 North Charleston, SC 29405	<b>843-202-7626</b>
<b>Walt Reigner</b> Assoc. VP; SE Infrastructure Systems Director Black and Veatch 923 Arthur Moore Dr Green Cove Springs, FL 32043	<b>863-607-2054</b>
<b>Hillary Repik, CSM, CEPSCI, CBMPI</b> Stormwater Manager Town of Mount Pleasant 100 Ann Edwards Lane Mt. Pleasant, SC 29464	<b>843-856-2157</b> <b>ext 3591</b>
<b>Derek Slocum</b> Hydrology Advisor/Business Manager OTT HydroMet 315 Deauville Road Statesville, NC 28625	<b>704-775-4314</b>
<b>Matthew Smith</b> Stormwater Compliance Technician Clayton County Water Authority 1600 Battle Creek Road Morrow, GA 30260	<b>678-422-5145</b>

**2021-22 SESWA Membership  
(as of 9-20-21)**

<b>Member Type</b>	<b>State</b>	<b>Organization</b>	<b>First</b>	<b>Last</b>
Associate	SC	Clemson Cooperative Extension	Kim	Morganello
	AL	Jefferson Co. Dept. of Health	Scott	Hofer
<b>Total Associate: 2</b>				
Local Government	GA	Barrow County	Matt	Treeter
	SC	Beaufort County	Katie	Herrera
	SC	Berkeley County	Thurman	Simmons, III
	TN	Bradley County	Erica	Bevis
	SC	Charleston County	Chris	Wannamaker
	SC	City of Anderson	Adam	Cromer
	GA	City of Athens/Clarke County	Todd	Stevenson
	GA	City of Atlanta	Julie	Owens
	GA	City of Austell	Jannette	Mariani
	GA	City of Bainbridge	Gabriel	Menendez
	AL	City of Bessemer	Freddie	Freeman
	AL	City of Birmingham	Angela	Moss
	GA	City of Brunswick	Garrow	Alberson
	SC	City of Charleston	Kinsey	Holton
	NC	City of Charlotte	Daryl	Hammock
	TN	City of Chattanooga	Mo	Minkara
	TN	City of Cleveland	Christopher	Broom
	KY	City of Cold Spring	Stephen	Taylor
	NC	City of Concord	Jeff	Corley
	GA	City of Cordele	Angelia	Craig
	GA	City of Covington	Tres	Thomas
	AL	City of Cullman	Erica	York
	GA	City of Decatur	Jennings	Bell
	GA	City of Doraville	Chris	Ford
	GA	City of Dublin	Shawn	Wood
	GA	City of Duluth	Rhonda	West
	GA	City of Dunwoody	Carl	Thomas
	AL	City of Enterprise	Staci	Hayes
	NC	City of Fayetteville	Shauna	Haslem
	AL	City of Gadsden	Jeremy	Ward
	GA	City of Gainesville	Cody	Charles
	GA	City of Garden City	Lynnette	Hymes
	AL	City of Gardendale	Robert	Ryant
	SC	City of Georgetown	Orlando	Arteaga
	TN	City of Goodlettsville	Warren	Garrett
	SC	City of Greenville	Paul	Dow
	GA	City of Griffin	Brant	Keller
	KY	City of Henderson	Kenneth	Ferry
	AL	City of Hoover	Retah	Harper
	GA	City of Johns Creek	Marie	Janvier



**2021-22 SESWA Membership  
(as of 9-20-21)**

<b>Member Type</b>	<b>State</b>	<b>Organization</b>	<b>First</b>	<b>Last</b>
Local Government	NC	City of Kannapolis	Wilmer	Melton
	GA	City of Kennesaw	Grey	Won
	TN	City of Knoxville	Christopher	Howley
	GA	City of Lawrenceville	Phillip	Serrian
	GA	City of Lilburn	Joellen	Wilson
	TN	City of Maryville	Dale	Jayne
	AL	City of Mobile	Rosemary	Ginn
	NC	City of Monroe	Chris	Costner
	GA	City of Norcross	Melissa	Zeigler
	SC	City of Orangeburg	David	Epting
	GA	City of Peachtree City	Michael	Madison
	GA	City of Peachtree Corners	Seth	Yurman
	GA	City of Perry	Sarah	Nottingham
	GA	City of Powder Springs	Pam	Conner
	GA	City of Richmond Hill	Randy	Dykes
	GA	City of Roswell	Sharon	Izzo
	GA	City of Sandy Springs	Jesus	Davila
	GA	City of Savannah	Zack	Hoffman
	KY	City of Shelbyville	Jennifer	Herrell
	KY	City of Somerset	Reginald	Chaney
	NC	City of Statesville	Ray	Allen
	FL	City of Stuart	Milton	Leggett
	GA	City of Sugar Hill	Joe	Appling
	GA	City of Union City	Lonnie	Ferguson
	GA	City of Warner Robins	Krag	Woodyard
	NC	City of Wilson	Noah	Parsons
	GA	Clayton County Water Authority	Kevin	Osbey
	GA	Columbia County	Katie Beth	Jennings
	GA	DeKalb County	Peggy	Allen
	SC	Dorchester County	Kacy	Byrd
	GA	Dougherty County	Jeremy	Brown
	NC	Durham County	Ryan	Eaves
	GA	Effingham County	Eric	Larson
	SC	Georgetown County	Tracy	Jones
	SC	Greenville County	Judy	Wortkoetter
	GA	Gwinnett County	Rachel	Jones
	TN	Hamilton County	Barrett	Fisher
	SC	Horry County	Chelsea	Cogliano
	MS	Jackson County	Michele	Coats
	AL	Jefferson County	Mandy	Elledge
	SC	Lancaster County	Elizabeth	Evans
	SC	Lexington County	Sheri	Armstrong
	KY	Lexington Fayette Urban County	Susan	Plueger
	GA	Macon Water Authority	Mark	Wyzalek

**2021-22 SESWA Membership  
(as of 9-20-21)**

<b>Member Type</b>	<b>State</b>	<b>Organization</b>	<b>First</b>	<b>Last</b>
Local Government	NC	Mecklenburg County	W. Dave	Canaan
	SC	Richland County	Synithia	Williams
	SC	Town of Bluffton	Kimberly	Jones
	GA	Town of Braselton	Jennifer	Scott
	NC	Town of Cary	Billy	Lee
	SC	Town of Fort Mill	LeeAnn	Clark
	SC	Town of Hilton Head Island	Jeffrey	Netzinger
	NC	Town of Morrisville	Ben	Mills
	SC	Town of Mount Pleasant	Hillary	Repik
	TN	Town of Signal Mountain	Loretta	Hopper
	SC	Town of Summerville	Bonnie	Miley
	SC	Town of Surfside Beach	John	Adair
	KY	Warren County	Nikki	Koller
	SC	York County	Tammy	Marain
	<b>Total Local Government: 98</b>			
Private Sector	AZ	AbTech Industries	Robert	Backman
	FL	Advanced Drainage Systems	Maribel	Martin
	NC	AECOM	Brian	Jacobson
	GA	Alfred Benesch & Company	Oliver	Weston
	TN	Appalachia Design Services	Jeremy	Fields
	NC	Aqualis Stormwater Management	Kara	Sabatino
	GA	Aquascape Environmental	Paul	Slovisky
	TN	AquaShield	Sonya	Reagan
	GA	Ardurra	Steve	Leo
	GA	Barge Design Solutions	David	King
	MD	Biohabitats	Emma	Quinn
	FL	Black and Veatch	Walt	Reigner
	GA	Blue Cypress Consulting	Tiffany	Stone
	SC	Brown and Caldwell	Jane	McDonough
	TX	CBI Systems - StormwaterInspect.com	Ty	Garmon
	TN	CDM Smith	David	Mason
	GA	Charles Abbott Associates	Rae	Beimer
	OR	Cleanway Environmental Partners	Alison	Stephens
	FL	Coastal Construction Products	Yon	Hammel
	GA	Columbia Engineering	Randy	Strunk
	NC	Concrete Pipe and Precast	Michael	Johnson
	GA	Cranston Engineering Group	Mitchell	Murchison
	CT	CULTEC	Gina	Carolan
	SC	Davis & Floyd	Michael	Horton
	SC	DDC Engineers	Tim	Kirby
	GA	Dewberry	Sam	Fleming
	FL	Environmental Conservation Solutions	James	Shumsky
	GA	Falcon Design Consultants	Todd	Cosby

**2021-22 SESWA Membership  
(as of 9-20-21)**

<b>Member Type</b>	<b>State</b>	<b>Organization</b>	<b>First</b>	<b>Last</b>
Private Sector	FL	Ferguson Waterworks	Chris	Bogdan
	FL	Forterra	Ed	Coccari
	TX	Freese and Nichols	Tamar	Henderson
	GA	Geosyntec Consultants	Victoria	Cheplak
	GA	Goodwyn, Mills and Cawood	Courtney	Reich
	TN	Groundscape Concepts	TC	Kerrigan
	GA	Hawks Environmental	Laurie	Hawks
	NC	Hazen and Sawyer	Matthew	Jones
	NC	HDR	Patrick	Blandford
	FL	Hinterland Group	Andrea	McTeer
	AL	Hydro Engineering Solutions	Dewayne	Smith, P.E.
	GA	Hydro International	Will	Hall
	SC	Infrastructure Consulting & Engineering	Jonathan	Scarce
	GA	Integrated Science & Engineering	Dan	Davis
	GA	Jacobs	David	Bell
	GA	Keck & Wood	Sam	Serio
	NC	LandDesign	Frank	McMahan
	PA	Lane Enterprises	Ranee	Buck
	NC	LJB Inc.	Clifford	Nelson, Jr.
	NC	McAdams	Jon	Aldridge
	SC	McCormick Taylor	Jason	Hetrick
	NC	McGill Associates	Michael	Hanson
	FL	MWI Pumps	Chester	Clem
	TN	NDS Pro	Charlie	Hall
	TN	Neel-Schaffer	Mike	Phillips
	TN	Northstar Environmental Group	James	Kutzer
	GA	NPDES Stormwater Training Institute	T Luke	Owen
	NC	NV5	David	Bocker
	GA	Oldcastle Infrastructure	Nick	Huston
	VA	OTT HydroMet	Christel	Valentine
	SC	Point Source Environmental	Rebecca	Coates
	NC	Raftelis Financial Consultants	Keith	Readling
	GA	RK&K	Sean	McCarthy
	SC	Rymar Waterworks	Jamie	McCutchen
	GA	Sekisui SPR Americas	Ryan	Shallenberger
	NC	Stantec Consulting Services	Linda	Pass
	IL	StormTrap	Thais	Giacomet
	SC	Stormwater Professionals	Joe	Fersner
	AL	Terracon	Daniel	Gossett
	GA	Tetra Tech	Erin	Lincoln
	SC	Thomas & Hutton	Richard	Karkowski
	GA	United Consulting	Tim	Beck
	MA	VADAR Systems	Carl	Vercollone
	NC	W.K. Dickson	Kraig	Kern

**2021-22 SESWA Membership  
(as of 9-20-21)**

<b>Member Type</b>	<b>State</b>	<b>Organization</b>	<b>First</b>	<b>Last</b>
Private Sector	GA	WaterWatch PRO	Gene	Norman
	SC	Weston & Sampson Engineers	Bob	Horner
	NC	Wildlands Engineering	Aaron	Earley
	SC	Woolpert	Brian	Bates

**Total Private Sector: 76**

**TOTAL SESWA MEMBERS: 176**

**2021-22 SESWA New Members  
(as of 9-20-21)**

<b>Member Type</b>	<b>State</b>	<b>Organization</b>	<b>First</b>	<b>Last</b>	<b>Phone</b>	<b>Email</b>
Associate	VA	Ferguson Waterworks	Chris	Bogdan	689-206-4499	chris.bogdan@ferguson.com
	<b>Total:</b>	<b>1</b>				
Local Government	GA	City of Bainbridge	Gabriel	Menendez	229-726-4098	gabrielm@bainbridgecity.com
	GA	City of Lilburn	Joellen	Wilson	770-638-2197	jwilson@cityoflilburn.com
	GA	Effingham County	Eric	Larson	912-754-2123	elarson@effinghamcounty.org
	<b>Total:</b>	<b>3</b>				
Private Sector	TN	Appalachia Design Services	Jeremy	Fields	423-323-6706	jeremyfields@adscad.com
	NC	Concrete Pipe an Precast	Michael	Johnson	919-740-2663	SE Region Marketing Manager
	GA	Falcon Design Consultants	Todd	Cosby	770-389-8666	tcosby@fdc-llc.com
	<b>Total:</b>	<b>3</b>				
<b>TOTAL NEW MEMBERS:</b>		<b>7</b>				

**SESWA 2021-22 Non-Renewals  
(as of 9-20-21)**

Notes	Organization	First	Last	State	Phone	Email
called & emailed 7/19	Allworld Project Management	John	Cameron	TN	901-881-2985	jcameron@allworldmail.com
Renewing per Mark	ARCADIS	Mark	Van Auken	NC	919-415-2305	Mark.VanAuken@arcadis.com
called & emailed 7/19	BD Environmental Group	Timothy	Brennison	FL	954-876-1267	tbrennison@gmail.com
LMs, emailed, recep said probably not renewing	City of Biloxi	Richard	Stickler	MS	228-435-6270	rstickler@biloxi.ms.us
LMs, emailed, can't reach by phone?	City of Boiling Spring Lakes	Nicole	Morgan	NC	910-294-0996	nmorgan@cityofbsl.org
Primary left, LM & emailed Rusell	City of Fountain Inn	Russell	Slatton	SC	864-409-3334	rslatton@fountaininn.org
Per Greg 8/2, renewing	DeSoto County SW Advisory Committee	Greg	Russell	MS	662-890-6404	greg.russell@neel-schaffer.com
called & emailed 7/19	Flood-Con	Jon	Rasmussen	AL	205-874-9444	jonr@flood-con.com
called & emailed, asked status 8/12	Jennings Environmental	Greg	Jennings	NC	919-600-4790	greg@jenningsenv.com
called & emailed 7/19	Luck Ecosystems	Thomas	Quinton	VA	804-240-9262	tquinton@luckecosystems.com
Joe Mina thinking he's convinced them to renew 7/12	RETTEW	Joseph	Mina	PA	717-516-7517	joe.mina@rettew.com
Primary left, LM & emailed Breanna Gleeson	Rindt-McDuff Associates	Roger	Cox	GA	678-361-5239	rcox@rindt-mcduff.com
called & emailed 7/19	River Mechanics	Jonathan	Page	NC	843-384-7799	jp@river-mechanics.com
called & emailed 7/14, asked status 8/12	Rockdale County	Adam	Watts	GA	770-278-7155	adam.watts@rockdalecountyga.gov
called & emailed 7/14	Sumner County	Joe	Phillips	TN	615-451-6097	jphillips@sumnertn.org
Not renewing, did not say why	Town of China Grove	Franklin	Gover	NC	704-857-2466	fgover@chinagrovecnc.gov

**16 Non-Renewals**

**Renewing**

*Notices = 1 mailing, 5 emails + the above notes*

## Danielle Hopkins

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**From:** Danielle Hopkins  
**Sent:** Friday, August 30, 2019 11:40 AM  
**Subject:** Comprehensive Stormwater Resources at Your Fingertips

On behalf of the Southeast Stormwater Association (SESWA), we are writing today to ask that you consider becoming a part of our association. [SESWA](#) is the only regional stormwater association in the country that was created **by** stormwater professionals **for** stormwater professionals. SESWA is dedicated to the stormwater profession - no one else does what we do.

Don't do this alone! SESWA offers stormwater research, best practices, and education from basic fundamentals to complicated regulatory information. Now is the best time to become a part of the only regional association in the country dedicated to professional stormwater managers! Here's what a few of our members are saying:

*"SESWA's conferences are the best of the best and dollar for dollar the best value out there."*

*"We're part of a team helping to shape common-sense regulatory policy in the Southeast."*

*"Receiving timely information on emerging stormwater topics is critical to performing my job."*

Your membership not only keeps you up-to-date on stormwater technology and regulatory issues, you are also a part of the most informative network of stormwater managers in the Southeast!

Here are the **top five rated SESWA member services**:

1. **Annual Conference** - A nationally-recognized event that is your "one-stop-shop" for the latest information. Each agenda is created by your peers and is focused solely on stormwater issues!
2. **Networking** - Whether it's participating in our conference, seminar, webinars or the community forum, you will stay informed and create invaluable contacts across the Southeast.
3. **Advocacy** - Together we have a stronger voice on regional stormwater issues. SESWA monitors and keeps you abreast of issues important to you.
4. **Webinars** - Two emerging stormwater topics brought to your desktop that are FREE to members.
5. **E-Newsletter** - Be in the know through the extensive communications on our website and electronic newsletters.

SESWA's fiscal year started July 1<sup>st</sup> so if you join now, you will receive a full year of benefits. There's no better time to see what SESWA has to offer. SESWA membership is organizational so for one annual fee **all of your employees receive benefits, discounts and networking opportunities** that SESWA offers!

For membership details visit the "join now" page of our website ([www.SESWA.org](http://www.SESWA.org)) or call our office at 866-FOR-SESWA (367-7379) for assistance.

Thank you for your consideration! We will be contacting you soon to answer any questions you have.

Danielle Hopkins, CMP  
Executive Director  
Southeast Stormwater Association  
PO Box 16098  
Tallahassee, FL 32317  
866-FOR SESWA (367-7379)

**SESWA Prospect List - 2021**

**(Sorted by State - Pick one contact per organization to contact)**

<b>Assigned To</b>	<b>ST</b>	<b>Organization</b>	<b>First</b>	<b>Last</b>	<b>Title</b>	<b>Phone</b>
Angela Moss	AL	Baldwin County	Matthew	Brown	Stormwater Program Manager	251-580-1655
Rosemary Ginn	AL	City of Auburn	Marla	Smith	Watershed Division Manager	334-501-3076
Angela Moss	AL	City of Dothan	Bart	Barefoot	Assistant Public Works Director	334-615-4425
Rosemary Ginn	AL	City of Huntsville	Darlene	Duerr	Deputy Director, Natural Resources & Environmental Mgmt	256-427-5760
Angela Moss	AL	City of Madison	Gina	Romine	ADEM Compliance Administrator	256-772-5672
	AL	City of Madison	Michelle	Dunson	Assistant City Engineer	256-772-5672
Rosemary Ginn	AL	City of Montgomery	Patrick	Dunson	City Engineer	334-625-2690
Angela Moss	AL	City of Pell City	Brian	Muenger	City Manager	205-338-2244
Rosemary Ginn	AL	City of Tuscaloosa	Wendy	Shelby	City Engineer	205-248-5380
	AL	City of Tuscaloosa	Case	O'Dell	Watershed Manager	205-248-5380
Angela Moss	AL	Lee County	Lisa	Pippin	Stormwater Mgmt Program Admin	334-737-7014
Walt Reigner	FL	City of Bradenton	Susan	Hochuli	Environmental Protection Engineer	941-708-6300
Walt Reigner	FL	Jacksonville	Cassidy	Reichert	MS4 Coordinator	904-255-7162
Milton Leggett	FL	Lee County	Lisa	Kreiger	Manager, Natural Resources	239-533-8706
Walt Reigner	FL	Miami	Mallika	Muthiah	Senior Professional Engineer	305-372-6921
Milton Leggett	FL	Orlando	Lisa	Lotti	Stormwater Compliance Program Manager	407-246-2037
Milton Leggett	FL	Sarasota County	Mohammad	Abu Zafer	Stormwater Engineer II	681-285-7131
Rachel Jones	GA	Augusta-Richmond County	Hameed	Malik	Director of Engineering	706-796-5068
Hope Larisey	GA	City of Alpharetta	Jill	Bazinet	Senior Engineer	678-297-6203
Hope Larisey	GA	City of Bainbridge	Gabe	Menendez	City Engineer	229-248-2000
Rachel Jones	GA	City of Columbus	Tommy	Beauchamp	Rainwater Management Division Manager	706-225-4577
	GA	City of Columbus	Ralph	Blakely	Community Service Division Manager	706-225-4949
Hope Larisey	GA	City of Fairburn	John	Martin	Utilities Director	770-964-2244
Rachel Jones	GA	City of Pooler	Matt	Saxon	Public Works Director	912-330-8650
Kit Hamblen	GA	City of South Fulton	Eric	Glover	City Engineer	470-809-7700
Hope Larisey	GA	City of Suwanee	Bob	Dean	Public Works Director	770-904-3373
Kit Hamblen	GA	City of Tybee Island	Peter	Gulbronson	City Engineer	912-472-5041
Matthew Smith	GA	Fulton County	Wyvern	Budram	Transportation Operations Manager	404-612-2249
	GA	Fulton County	Sean	Rhett	Environmental Quality Specialist Supervisor	404-612-7397
	GA	Fulton County	Kelli	Edwards	Stormwater Education	404-612-7400
Matthew Smith	GA	Glynn County	Paul	Andrews	County Engineer	912-554-7492
	GA	Glynn County	Dave	Austin	Public Works and Parks Maintenance Director	912-554-7746
Matthew Smith	GA	Hall County	Franklin	Miller	County Engineer	770-531-6800
	GA	Hall County	Bill	Nash	Assistant Director of Public Works and Utilities	770-297-2696



SESWA Prospect List - 2021

(Sorted by State - Pick one contact per organization to contact)

Assigned To	ST	Organization	First	Last	Title	Phone
	GA	Macon-Bibb County	Jim	Johnson	Engineer III	478-621-6660
Matthew Smith	KY	Boone County	Robert	Franxman	County Engineer	859-334-3600
Rachel Jones	KY	City of Bowling Green	Melissa	Cansler	City Engineer	270-393-3212
Aaron Dockery	KY	City of Florence	Adam	Engels	Project Administrator	859-647-5416
Angela Moss	KY	City of Georgetown	Eddie	Hightower	City Engineer	502-570-8272
Rosemary Ginn	KY	City of Mount Washington	Michael	Bowen	Stormwater Coord/Building Inspector	502-538-0515
Walt Reignier	KY	City of Murray	James	Oakley	Stormwater Manager	270-762-0350 x4148
Aaron Dockery	KY	City of Owensboro	Dirk	Dooper	Assistant City Engineer	270-687-8643
Aaron Dockery	KY	City of Richmond	Phillip	Williams	Director Division of Codes, Planning, Safety and Risk Mgmt	859-623-1000
Milton Leggett	KY	Hardin County	Charlie	Allen	County Engineer	270-765-2350
	KY	Louisville MSD	Colette	Easter	Engineer III	502-540-6107
	KY	Louisville MSD	Lori	Rafferty	Floodplain & CRS Administrator	502-540-6344
	KY	Louisville MSD	Erin	Wagoner	Environmental Partnerships Liaison	502-540-6307
Milton Leggett	MS	City of Gulfport	Wayne	Miller	Director of Public Works/Engineering	228-868-5740
Kit Hamblen	MS	City of Hattiesburg	Andrew	Ellard	Director of Urban Development	601-545-4675
Matthew Smith	MS	City of Jackson	Charles	Williams	Engineering Manager/Stormwater	601-960-1651
Rachel Jones	MS	City of Richland	Harold	Johnson	Building Official Zoning Administrator	601-420-1600
Hope Larisey	MS	City of Southaven	Whitney	Choat-Cook	Planning & Development Director	662-393-0111
Kit Hamblen	MS	DeSoto County	Ray	Laughter	Environmental Services Manager	662-469-8165
	MS	DeSoto County	Brynn	McCarver	Environmental Specialist	662-469-8171
Aaron Dockery	MS	Harrison County	James	Hanes	Assistant Engineer	228-832-4891
	MS	Harrison County	Jaclyn	Turner	Engineer	228-832-4891
	MS	Hinds County	Charles	Sims	Engineering Services Manager	601-857-8732
	MS	Rankin County	Renee	Lawrence	Director of Community Dvlpmnt	601-824-2570
Derek Slocum	NC	City of Durham	JV (John)	Loperfido	Assistant Water Quality Manager	919-560-4326
	NC	City of Durham	Dana	Hornkohl	Manager Stormwater Infrastructure	919-560-4326
Derek Slocum	NC	City of Greensboro	David	Phlegar	Stormwater Division Manager	336-373-2055
	NC	City of Greensboro	Peter	Schneider	Water Quality Supervisor	336-373-2737
Patrick Blandford	NC	City of High Point	Justin	Gray	Public Services Manager	336-883-3455
Patrick Blandford	NC	City of Raleigh	Heather	Dutra	Project Manager	919-996-4012
	NC	City of Raleigh	Amy	Farinelli	Stormwater Engineer	919-996-4008
	NC	City of Raleigh	Justin	Harcum	Project Manager	919-996-3965
	NC	City of Raleigh	Wayne	Miles	Stormwater Division Manager	919-996-3940

**SESWA Prospect List - 2021**  
**(Sorted by State - Pick one contact per organization to contact)**

Assigned To	ST	Organization	First	Last	Title	Phone
Derek Slocum	NC	City of Wilmington	Fred	Royal	Stormwater Manager	910-341-5818
Patrick Blandford	NC	City of Winston-Salem	Keith	Huff	Director of Field Operations	336-747-6962
	NC	City of Winston-Salem	Andy	Allen	Assistant Stormwater and Erosion Control Director	336-747-6968
	NC	Guilford County	Teresa	Andrews	Stormwater Program Administrator	336-641-5565
Patrick Blandford	NC	Town of Chapel Hill	Alisha	Goldstein	Stormwater Engineer	919-968-2713
	NC	Town of Chapel Hill	Ernest	Odei-Larbi	Senior Engineer	919-968-2717
Derek Slocum	NC	Wake County	Michael	Orbon	Water Quality Director	919-856-7433
Hillary Repik	SC	City of Columbia	Alfred "AJ"	Jessee Jr.	Stormwater Plan Review	803-545 3267
Wesley Linker	SC	City of Florence	Michael	Hemingway	Utilities Director	843-665-3113
Wesley Linker	SC	City of Myrtle Beach	Janet	Curry	Public Works Director	843-918-2000
Hillary Repik	SC	City of North Augusta	Dave	Caddell	Superintendent of Streets & Drains	803-441-4295
Hillary Repik	SC	City of North Charleston	Mike	Dalrymple	Director of Engineering	843-460-1544
Wesley Linker	SC	City of Rock Hill	Terrence	Nealy	Public Works Director	803-326-3880
Wesley Linker	SC	City of Sumter	Tiege	Elliott	Stormwater Manager	803-436-2644
Hillary Repik	SC	Kershaw County	Nick	Anderson	Public Works Director	803-425-7191
	SC	Kershaw County	Russ	VanPatten	County Engineer	803-425-7230
	SC	Town of Moncks Corner	Doug	Polen	Community Developemtn Director	843-719-7913
Hillary Repik	TN	City of Clarksville	Eric	Salmon	NPDES Coordinator	931-645-7464
Wesley Linker	TN	City of Cookeville	Blake	Mayo	Engineer/Stormwater Manager	931-520-5202
Derek Slocum	TN	City of Franklin	Jeff	Willoughby	Stormwater Management Coordinator	615-550-6651
Patrick Blandford	TN	City of Kingsport	Chris	Alley	Stormwater Manager	423-224-2546
Aaron Dockery	TN	City of Memphis	Tasha	King	Administrator of Environmental Compliance and Permits	901-636-6762
Kit Hamblen	TN	City of Murfreesboro	Robert	Haley	Stormwater Manager	615-848-3200
Walt Reigner	TN	City of Nashville	Rebecca	Dohn	LID/Sustainability Coordinator	615-880-2420
	TN	City of Nashville	Roger	Lindsey	SW & Floodplain Practice Leader	615-862-4706
	TN	City of Oak Ridge	Amy	Snyder	Stormwater Program Coordinator	865-425-1829
	TN	Shelby County	Cliff	Norville	Public Works Director	901-222-7850



## Recruitment Call Strategy

### 1. Introduce yourself and establish rapport.

Let them know you are following up on a letter they should have just received.

- ✓ Ask them if they have any questions.
- ✓ Focus on finding common ground to help them realize you share common interest.

### 2. Focus on the contact's immediate needs and aspirations – listen for their “hot button” or passion.

A “hot button” represents an issue needing immediate attention. Whatever the need is, the answer can be found through involvement in one of the association's many programs/services or by connecting with another member.

- ✓ The sooner you discover what their key issues are, the sooner you can match needs with membership benefits
- ✓ Spend a bit of time showing how other programs/services can help them meet their long term needs
- ✓ Supplement the discussion by sharing how participation in various activities/connections has made a difference for you.

### 3. Extend an invitation to join; avoid a sales pitch.

Be enthusiastic and genuine when extending the invitation. Be direct that your association is interested in their well-being first. Make sure they realize that in this association, they are more than a number. They are a part of a professional community. Being a member offers them an opportunity to connect in meaningful ways with others. Be a peer mentor – help another member overcome their hurdles. Reflect on how important that is for the professional community to advance...to build and maintain the reputation for representing the best in the business.

### 4. Answer questions, neutralize objections, and reinforce the value of membership.

Expect some pessimism and hesitancy – they may have had other experiences that were not positive.

- ✓ Continue to share your experience and confidence that membership in this association is unlike others that you have had.
- ✓ Reinforce that fact by sharing the unexpected yet positive things you have experienced throughout your membership (see back of this piece for suggestions for handling common objections).

### 5. If more time is needed to decide; summarize the conversation, extend the invitation again, and set a convenient time to reconnect.

Leave them with just the facts that pertain to them and the benefits of joining.

- ✓ Reinforce the idea that they've been specially selected to be invited because of who they are and how they can contribute to the profession.
- ✓ Reach out again as promised. Answer questions affirming that you'll help them make their important first connections.



## About SESWA

### General Information

- The Association was incorporated in 2005 in response to the ever-increasing demand for information on stormwater management, finance and regulatory developments
- SESWA is a 501(c)(3) non-profit organization with the primary member focus being city/county governments, and their professional staff. Membership is also available to state and regional governments, consulting firms, non-profit organizations and academia.
- Organizations join SESWA. All employees of the organization receive member benefits.
- SESWA's membership boundaries are the same as EPA Region 4 - Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina and Tennessee

### Primary Services

#### EDUCATION AND TRAINING

- Annual Conference – Held in the Fall and the location moves around the southeast to reduce travel for all our members. 2021 will be online October 6-8.
- Spring Seminar – Held in the Spring in Atlanta at the Westin Perimeter Atlanta. The theme will be developed soon.
- Webinars – Have two a year (January and July) on emerging topics. Free to members!
- SESWA is an approved provider for PEs in all states in EPA Region 4.

#### SURVEY OF STORMWATER UTILITIES IN THE SOUTHEAST

- Conducted every two years. Identifies practices and trends in stormwater utility financing mechanisms within EPA Region 4. Full-color Report published.

#### COMMUNICATIONS

- Website [www.seswa.org](http://www.seswa.org) is continuously updated.
- eNewsletter – *SESWA Forecast* published six times each year.
- SESWA's online Job Board is FREE to members and provides access to employment seekers and recruiters. Reach thousands of qualified stormwater professionals and learn about job openings available in the southeast!
- Regional stormwater "Community Forum" lets you get answers from stormwater professionals around the southeast! Post a question online and get answers from colleagues around the southeast.

#### ADVOCACY

- SESWA maintains an active line of communication with EPA Region 4.
- Courts – SESWA monitors precedent-setting court cases and is engaged at both trial and appellate courts (including the US Supreme Court) on behalf of stormwater interests, including leading local governments' challenge to EPA's WOTUS regulations.
- Regulatory – SESWA tracks regulatory developments and files comments on issues of concern to MS4s.

#### CONTACT INFORMATION

PO Box 16098, Tallahassee, FL 32317

866-FOR SESWA (367-7379), [www.seswa.org](http://www.seswa.org), [info@seswa.org](mailto:info@seswa.org)



Member Login

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About Us

Services

Members Only

Contact Us

Join Now

## Services

SESWA was formed in 2005 in response to the ever-increasing demand for information on stormwater permitting, management and funding questions at the state and federal levels. We are dedicated to improving surface water quality, and advancing the interests of stormwater professionals and local programs throughout the Southeast!

Members enjoy real-time access to a wide variety of services:

- Education and Training Discounts (see [Conference](#), [Seminars](#), [Spotlight Webinars](#), [Webinars](#))
- Member Directory (login and view from the "members only" tab)
- Free 30-day job postings on our [Job Board](#)
- [Newsletters](#) and other up-to-date communications
- [Surveys of Stormwater Utilities](#) - Biennial Reports on SWU rates and practices
- Active [advocacy programs](#) on emerging regulatory and legislative issues
- Participation in an active line of communication with EPA
- Networking with other Stormwater Professionals through the Southeast
- Exclusive access to share or post question to SESWA's regional [Community Forum](#)

[Join Now!](#)



St. Mary's, GA

Photo submitted by Goodwyn, Mills & Cawood

## News & Highlights

**Annual Conference - October 6-8, 2021**

[Register Now!](#)

**2021-22 Board of Directors Nominees**

[Meet the Candidates](#)

**One-Page Stormwater Utility Factsheet**

[Download this Free Resource Today](#)

**COVID-19 Update**

See [SESWA's Response to COVID-19](#)

## Welcome New Members!

Appalachia Design Services  
City of Bainbridge, GA  
City of Lilburn, GA  
Concrete Pipe & Precast  
Effingham County, GA  
Falcon Design Consultants  
Ferguson Waterworks

Not a member yet but would like to receive notifications of our training events?

[Join our Mailing List!](#)

## Affiliates





## **Southeast Stormwater Association**

# **Join Today!**

The Southeast Stormwater Association is a 501(c)(3) non-profit, member-driven organization that was created by city and county governments in response to the need for advocacy, training and educational services in stormwater management, finance and regulatory issues. Our boundaries are co-terminus with those of EPA Region 4.

### **Member Benefits**

SESWA strengthens your professional competency and knowledge base. Member organizations receive:

- Discounted Training and Educational Services
- Newsletters and up-to-date Communications
- Online Job Board and Member Directory
- Reports on Stormwater Utility Practices
- Improved Intergovernmental Coordination
- Advocacy Programs in front of EPA and the Courts

### **Our Purpose**

SESWA is dedicated to improving surface water quality, and advancing the interests of stormwater professionals and programs. Industry-leading services include:

- Advocacy
- Communications and Networking
- Training and Education

Membership with SESWA is organizational, not individual, so when an organization joins all employees are members. Membership types include: Local Governments (*cities, counties, authorities and districts*); Private Sector (*engineering, environmental, management and financial consulting firms*); and, Associate (*state and federal governments, non-profit organizations and academic institutions.*)

## Membership Categories and Dues

### Local Government:

Dues are based on population:

- Cities = incorporated area.
- Counties = unincorporated area.
- Districts and Authorities = population of the service area.

Population	Dues
<20,000	\$300
20,000 - 39,999	\$400
40,000 - 59,999	\$500
60,000 - 79,999	\$600
80,000 - 99,999	\$700
100,000 - 129,999	\$850
130,000 - 159,999	\$950
160,000 - 199,999	\$1,150
200,000 - 299,999	\$1,250
300,000 - 499,999	\$1,500
500,000+	\$2,000

### Private Sector and Associate:

Dues are based on the number of professional employees in stormwater, utilities or related environmental sciences that are employed in the organization within the Southeast US.

Employees	Dues
<50	\$500
50-99	\$1,000
100+	\$2,000

Dues are payable at the start of SESWA's fiscal year (*July 1st*) and are prorated after the first quarter. For additional information or to join today, visit <https://www.seswa.org/join-now>.

## Southeast Stormwater Association

PO Box 16098 • Tallahassee, FL 32317

(866) 367-7379 • Fax (850) 222-4124

[info@SESWA.org](mailto:info@SESWA.org) • [www.seswa.org](http://www.seswa.org) [95]

Professionally managed by Association Management Professionals



## **Welcome Program Guidelines**

Many organizations join the Southeast Stormwater Association to see if membership is beneficial. The SESWA Membership Welcome Program was created to increase retention of new members. The SESWA Membership Committee will ensure that new members are welcomed, informed of Association issues, and encouraged to participate in Association activities.

- Step 1: The new member is matched to a member of the Membership Committee. The Committee member is notified and given the new member's contact information.
- Step 2: The Committee member calls to welcome the new member and find out if they have any questions about SESWA thereby opening the door for calls when the new member has a question.
- Step 3: The Committee member calls the new member 1- 2 months prior to the Annual Conference or Spring Seminar to discuss the benefits of attending and makes plans to meet with the new member during the Conference or Seminar.
- Step 4: If the new member attends the Conference or Seminar, the Committee member introduces the new member to SESWA's President, Executive Director, Board members etc. and "shows him the ropes" while at the Conference.



**2021-22 SESWA Welcome Program Assignments  
(as of 9-20-21)**

<b>Organization</b>	<b>State</b>	<b>Contact Name</b>	<b>Title</b>	<b>Phone</b>	<b>Committee Representative</b>
Appalachia Design Services	TN	Jeremy Fields	Vice President	423-323-6706	
City of Bainbridge	GA	Gabriel Menedez	City Engineer	229-726-4098	Hope Larisey
City of Lilburn	GA	Joellen Wilson	Planning Director	770-638-2197	
Concrete Pile and Precast	NC	Michael Johnson	SE Region Marketing Manager	919-740-2663	
Effingham County	GA	Eric Larson	Assistant County Manager	912-754-2123	
Falcon Design Consultants	GA	Todd Cosby	Senior Engineering Project Manager	770-389-8666	
Ferguson Waterworks	VA	Chris Bogdan	Business Development Manager	689-206-4499	

**SESWA Communications Networking & Newsletter Conference Call Schedule**  
**2021-22**

<b>Call Date</b>	<b>Call Time</b>	<b>Articles Due</b>	<b>Newsletter Distributed</b>
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Remember to use the PDF form to submit articles, including links to sources of more information. Submit completed forms to [info@seswa.org](mailto:info@seswa.org)



## 2021-22 Committee Request Form

If you want to serve on a committee for the coming year, please complete the below or sign up online by visiting [www.seswa.org/21-22committee](http://www.seswa.org/21-22committee). Note that committee appointments are for one year only and re-appointments to the same committee are not automatic.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Jurisdiction/Firm: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*Some committees receive more requests to serve than can be accommodated. So, please indicate your interest in serving **on each committee**, with "1" being your first preference:*

\_\_\_\_\_ **Communications Committee**

The communications committee is responsible for overseeing the newsletter and the Association's website.

\_\_\_\_\_ **Conference and Education Committee**

The conference and education committee is responsible for overseeing the planning and administration of the Association's workshops and conferences, and all educational programs of the Association.

\_\_\_\_\_ **Membership Committee**

The membership committee is responsible for overseeing member recruitment, membership services and ensuring continuity of the existing membership.

\_\_\_\_\_ **Stormwater Policy Committee**

The stormwater policy committee is responsible for overseeing the Association's activities relating to Congress and federal agencies as they concern the objectives of the Association.

*The above completed form should be emailed to [info@seswa.org](mailto:info@seswa.org)  
Don't forget you can also sign up online at [www.seswa.org/21-22committee](http://www.seswa.org/21-22committee)*

## AGENDA

Southeast Stormwater Association  
**Stormwater Policy Committee**  
September 30, 2021 / 2:30 PM – 3:30 PM Eastern  
*Online Meeting via Zoom Meetings*

1. Welcome and Introductions Katie Beth Jennings
  
2. Updates and Discussion  
*(see attached and visit below links for more information)*
  - [WOTUS](#) update Kurt Spitzer
  - [Maui v. Hawaii Wildlife Fund](#) update Kurt Spitzer
  - [Benefits of a SWU Fact Sheet](#) Steve Leo
  - [Stormwater Funding White Paper](#) Laurie Hawks
  - [Southeast MS4 Permit Database](#) Katie Beth Jennings
  
3. Task Assignments and Strategies Moving Forward Katie Beth Jennings
  
4. Other Business Kurt Spitzer
  - Bimonthly Networking Conference Calls
  - Committee Sign Up Open Now!

Thank you for your support and commitment to SESWA!  
If you're interested in serving on a committee again, please be sure to sign up for next year.



**2020-21 Stormwater Policy Committee**

<b>Katie Beth Jennings, CFM (Chair)</b> Stormwater Compliance Manager Columbia County PO Box 498 Evans, GA 30809	<b>706-447-6700</b>
<b>Robert Backman</b> COO AbTech Industries 4110 N Scottsdale Road Scottsdale, AZ 85251	<b>508-308-9379</b>
<b>Brian Bates, PE</b> Project Director Woolpert 2000 Center Point Drive, Ste 2200 Columbia, SC 29210	<b>803-214-5884</b>
<b>David Bell</b> Senior Scientist Jacobs Ten 10th Street NE, Ste 1400 Atlanta, GA 30309	<b>404-751-5515</b>
<b>W. Dave Canaan</b> Director, Charlotte-Mecklenburg Storm Water Services Mecklenburg County 2145 Suttle Avenue Charlotte, NC 28208	<b>980-314-3209</b>
<b>Damien Di Vittorio, PE</b> Regional Manager Columbia Engineering 500 W 5th Street Winston-Salem, NC 27101	<b>336-200-9150</b>
<b>Ryan Eaves, PE, CFM, CPESC</b> Stormwater and Erosion Control Division Manager Durham County 201 E Main Street, 5th Floor Durham, NC 27278	<b>919-560-7992</b>



**2020-21 Stormwater Policy Committee**

<b>Daryl Hammock</b> Assistant Stormwater Utility Manager City of Charlotte 600 E 4th Street Charlotte, NC 28202-2816	<b>704-336-2167</b>
<b>Laurie Hawks</b> President Hawks Environmental 1730 Double Springs Church Road Monroe, GA 30656	<b>678-231-6433</b>
<b>Steve Leo</b> Client Service Manager Ardurra 1305 Mall of Georgia Blvd, Ste 160 Buford, GA 30519	<b>470-774-8637</b>
<b>David Mason, PE, DWRE, PMP</b> Associate Engineer CDM Smith Parkview Towers, 210 25th Avenue N, Ste 1102 Nashville, TN 37203	<b>615-340-6516</b>
<b>Steve Peene, PhD</b> Senior Principal ATM – A Geosyntec Company 2201 NW 40 Terrace Gainesville, FL 32605	<b>850-591-1888</b>
<b>Cory Rayburn</b> Stormwater Manager Jacobs 11360 Lakefield Drive Johns Creek, GA 30097	<b>678-512-3285</b>
<b>Synithia Williams</b> Stormwater Division Manager Richland County 400 Powell Road Columbia, SC 29203	<b>803-576-2465</b>

## 2015 Revisions to “Waters of the United States” Impacts on Local Governments

In 2015 EPA and the USACE finalized a rule updating the definitions of what constitutes “Waters of the United States” or those waters that are subject to the provisions of the federal Clean Water Act and related regulatory policies. This paper provides a short summary of the rule and its impacts on local governments.

The 2015 WOTUS rule was intended to clarify confusion created by conflicting court cases. But it did so by broadly expanding definitions of jurisdictional waters. Numerous additional waterbodies were subjected to the provisions of the CWA and therefore NPDES permitting requirements for discharges to surface waters. The rule also expanded the basis for the jurisdiction of the USACE’s wetlands permitting program and evaluations under the Endangered Species Act.

SESWA’s concerns with the 2015 rule are that it is so expansive it will force the diversion of scarce resources to a significantly broadened number of waters at the expense of those where there is a realistic chance of seeing improvements from targeted water quality improvement programs for human and/or environmental benefit.

The best approach for understanding the impact of the 2015 definitions is to think of it as a series of criteria, moving from large to smaller waterbodies:

1. First, the rule identifies a group of waters that can be used in **interstate commerce**, including interstate waters and wetlands, those subject to the ebb and flow of tide, etc.
2. Next the rule includes all “**tributaries**” to those Interstate Commerce Waters as identified above.
3. Next the rule includes waters that are “**adjacent**” to Interstate Commerce Waters or Tributaries, including:
  - ✓ All wetlands within, abutting or connecting the Ordinary High Water Mark of an Interstate Commerce Water or Tributary
  - ✓ All waters within 100 feet of Interstate Commerce Waters or Tributaries
  - ✓ All waters within 1,500 feet of the high tide line of an Interstate Commerce Water
4. Finally, the rule includes waters for which a “**significant nexus**” test applies, primarily to waters within the 100-year floodplain of an Interstate Commerce Water or within 4,000 feet of a high tide mark or Ordinary High Water Mark, if the water has a significant nexus to an Interstate Commerce Water. A significant nexus exists when a water “significantly affects” the biological, chemical or physical integrity of an Interstate Commerce Water.

*Adjacency and Significant Nexus* are the most expansive policies of the 2015 Rule.

5. There are a number of **exceptions** to the 2015 WOTUS rule, including prior converted crop lands, erosional features that don’t form tributaries, puddles, certain stormwater control features, ditches with ephemeral flow, ditches with intermittent flow that don’t drain wetlands or ditches that don’t contribute flow into an Interstate Commerce Water, and a series of wastewater exclusions.

Southeast Stormwater Association  
Summary of WOTUS Policy Status

2021-22 - TBD	2020 – Navigable Waters Protection Rule	2019 – WOTUS Repeal Rule	2015 – Clean Water Rule	1980 through early 2000
<p>Biden Administration has initiated early stages of rule-making process.</p> <p>Supports recent decision of Arizona Court.</p> <p>States that intent is to develop policy that is somewhere in between those as proffered in 2015 and 2020 regulations.</p>	<p>Established a new, much more narrow definition of jurisdictional waters. Challenged in several courts.</p> <p>Arizona Court is first to <i>vacate</i> (invalidate) 2020 rule for being arbitrary and capricious.</p> <p>Arizona Court has been asked (but has not yet ruled) whether 2019 rule is also arbitrary and capricious.</p>	<p>Repealed 2015 rule. Challenged in several courts.</p>	<p>Clarified CWA application by establishing a new, much broader definition of jurisdictional waters.</p> <p>Challenged in numerous courts, including by SESWA and other local government interests.</p>	<p>Sometimes conflicting judicial decisions on CWA coverage and permitting requirements created confusion.</p>
	<p>Since 2015 rule had been repealed by 2019 rule, invalidating 2020 rule reverts policy to pre-2015 rule.</p> <p>If 2019 rule is also invalidated, repeal of 2015 rule is no longer in effect and revert to 2015 rule.</p>			

**NOTE:** What waters are subject to federal jurisdiction (i.e., are “Waters of the US”) determines in large part if they are subject to federal NPDES, dredge and fill, and endangered species permitting requirements and therefore whether local governments could be required to obtain and comply with appropriate permits.





## What is a Stormwater Utility?

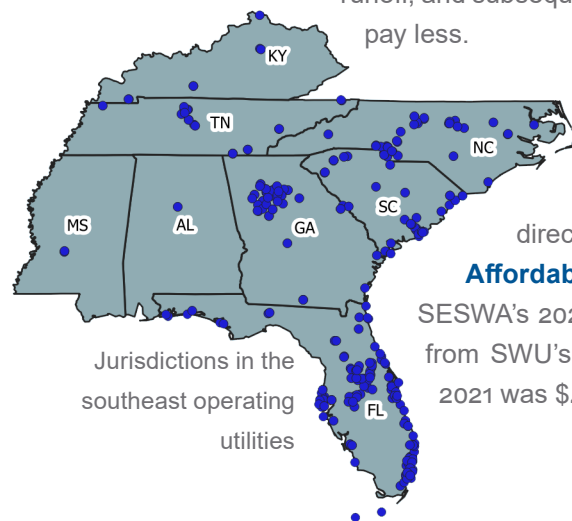
A stormwater utility (SWU) serves a number of functions; it provides a funding method; it is a program within a municipality; and it is an entity that manages the stormwater program. A SWU is similar to other utilities that charge users fees for services. In a SWU, users are those who generate stormwater runoff, and the services are to support stormwater management and NPDES permitting requirements. A SWU raises funds to support the stormwater program. Typically, the funding is based on fees that are applied to different users and land use types within the incorporated area.

## SWU's: Funding your Stormwater Program

Communities commonly fund stormwater management services via revenues from property taxes, water and sewer fees, sales taxes, or SWU's. However, SWU's offer several benefits over these other funding sources.

**Predictable Annual Revenues:** As opposed to sales taxes, SWU revenues are based on an established rate allowing annual revenues to be easily predicted. This in turn allows a utility the benefit of being able to develop long term capital improvement plans and move from a reactive to proactive management strategy.

**Equitable Distribution of Cost:** As opposed to property taxes, a SWU distributes the cost amongst all customers based on an assessment of the amount of stormwater runoff generated from a particular property. In this way it operates as a "user pays" system. Larger properties with more pavement, roofs, and other impervious surfaces create more stormwater runoff, and subsequently pay more, while properties with lesser amounts of impervious surface pay less.



**Transparency:** Similar to other utility fees such as water, sewer, gas, and electricity, SWU fee revenues are used solely to address stormwater related problems such as flood control, storm drain repairs, and water quality management. This allows the public to see a clearly defined benefit directly associated with the fee.

**Affordable:** SWU fees are amongst the cheapest of all utility fees. According to SESWA's 2021 Southeast Stormwater Utility Report, which relies on survey responses from SWU's located throughout the Southeastern US, the average monthly SWU in 2021 was \$4.52.

**Stormwater utilities are a common way for communities of all sizes to sustainably fund their stormwater programs and infrastructure. Find out more: [www.seswa.org](http://www.seswa.org)**



## City of Brunswick, GA

Our SWU was established in order to provide operating funds for our storm water maintenance program. It has been successful in that it has allowed us to create and hire additional crew member positions and purchase several pieces of equipment which we would not have been able to otherwise.

~Garrow Alberson, City Engineer / Public Works Director



## City of Concord, NC

Our stormwater utility fee has provided much needed financial stability to our stormwater program. For most of our ongoing efforts, we are no longer competing with other general fund departments and their needs. We have dedicated funding that increases with growth and new development and we have the ability now to save, spend, and/or plan out multiple years' worth of expenditures without the risk of funding being cut.

~Jeff Corley, PE, Director of Water Resources



## Lancaster County, SC

Our stormwater utility has enabled us to take a proactive approach in addressing various quality of life issues for our citizens including flooding, aging infrastructure, and water quality. Explosive development in the panhandle portion of the County resulted in that area being included in what the U.S. Census classified as the Charlotte Urbanized Area. With that classification came an unfunded federal mandate that we implement a stormwater pollution prevention program in accordance with the NPDES permitting standards required by the Clean Water Act. As the land transitions from rural to urban, it is vitally important that we use every means available to protect our natural resources.

~Elizabeth Evans, Environmental Outreach – Stormwater



## City of Gallatin, TN

In 2017, the City recognized the need for implementing a dedicated and transparent funding mechanism to be used solely to manage a robust stormwater program and to improve and maintain the aging stormwater infrastructure throughout Gallatin. The stormwater utility supports the City's economic development plan and protects the capacity of our water needs for drinking water, industrial, residential and recreational uses.

~Jennifer Watson, Stormwater Coordinator

Guaranteeing your success

## Keys to Successful Implementation

There are many potential benefits of implementing a SWU fee for your local community. Follow these lessons learned by the many utilities that have been formed before yours.

- ✓ Recognize that your program is unique and identify the key drivers for implementing a SWU in your community.
- ✓ Public outreach: Engage your community, understand their concerns, and address them before bills start hitting mailboxes.
- ✓ Identify a champion. Find a member or members of your community that will promote your program and its benefits.
- ✓ Understand your state laws and model your ordinance after other successful SWU's in your State.

### MS4 Permit Database Updates 2021

Date	Report From	Update	ST	Date Completed
4/28/2021	David Mason	Update front page with number of Phase 1's for TN	TN	5/14/2021
6/10/2021	David Mason	TN is on hold with MS4 permits, no changes	TN	n/a
6/11/2021	Synithia Williams	MS permit expired Feb 2021, under review now. <b>Update # of small MS4s, No changes</b> to permit info but got an improved link for MS4 information	MS	06/11/21 (link)
6/23/2021	Scott Hofer	Updates to Montgomery & Helena's permt information	AL	7/9/2021
9/7/2021	Ryan Eaves	KY Phase 1 MS4s are correct, not change	KY	n/a
9/7/2021	Katie Beth Jennings	KY update to Agency Info page, No changes to Phase 2 page	KY	

2021 Review		
State		
AL	Scott Hofer	Rosemary Ginn
FL	Steve Peene	Steve Leo
GA	Laurie Hawks	Cory Rayburn
KY	Ryan Eaves	Katie Beth Jennings
MS	Synithia Williams	Robert Backman
NC	Dave Canaan	Daryl Hammock
SC	Brian Bates	David Bell
TN	Damien DiVittorio	Dave Mason

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## 2021-22 Committee Request Form

If you want to serve on a committee for the coming year, please complete the below or sign up online by visiting [www.seswa.org/21-22committee](http://www.seswa.org/21-22committee). Note that committee appointments are for one year only and re-appointments to the same committee are not automatic.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Jurisdiction/Firm: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*Some committees receive more requests to serve than can be accommodated. So, please indicate your interest in serving **on each committee**, with "1" being your first preference:*

\_\_\_\_\_ **Communications Committee**

The communications committee is responsible for overseeing the newsletter and the Association's website.

\_\_\_\_\_ **Conference and Education Committee**

The conference and education committee is responsible for overseeing the planning and administration of the Association's workshops and conferences, and all educational programs of the Association.

\_\_\_\_\_ **Membership Committee**

The membership committee is responsible for overseeing member recruitment, membership services and ensuring continuity of the existing membership.

\_\_\_\_\_ **Stormwater Policy Committee**

The stormwater policy committee is responsible for overseeing the Association's activities relating to Congress and federal agencies as they concern the objectives of the Association.

*The above completed form should be emailed to [info@seswa.org](mailto:info@seswa.org)  
Don't forget you can also sign up online at [www.seswa.org/21-22committee](http://www.seswa.org/21-22committee)*

## **7. Litigation Report**

### *Waters of the United States*

In August a federal District Court in Arizona remanded the 2020 Navigable Waters Protection Rule which significantly narrowed the definitions of water of the United States back to EPA and ACOE for review and revision. The Arizona court also vacated (invalidated) the rule on the basis of it being arbitrary and capricious. While other courts have already remanded the rule back to the agencies (and still others have rejected such requests) none have yet vacated the rule, which nullifies the rule. Many lawyers and the Administration are interpreting the Arizona decision as having a nationwide application.

A second question in front of the Arizona court is whether the 2019 “Repeal Rule” which repealed the 2015 Clean Water Rule is also arbitrary and capricious. The court has not yet ruled on that question.

Vacating the 2020 rule while letting the 2019 Repeal rule stand has the effect of moving WOTUS policy back to that which existed in the early 2000’s. But vacating both the 2020 and 2019 rules has the effect of reinstating the 2015 rules. See attached table.

Remember that SESWA, FSA and others challenged the 2015 rule due to its extremely broad scope and fiscal impact on local governments. SESWA and its partners had agreed to voluntarily hold the case in abeyance after the adoption of the 2019 and 2020 rules.

After the August decision of the Arizona Court, SESWA and its local government partners had received the attached Order from Judge Walker in Tallahassee seeking our advice as to how to proceed. Counsel has conferred with lawyers from DOJ in their capacity as counsel to EPA and ACOE. A response is being drafted that asks the Court to keep the case administratively closed for another three months but with Plaintiffs having the option of asking this Court to re-open the case should the 2015 WOTUS Rule again become effective. DOJ and EPA have agreed to the Response. Management staff will keep the SESWA leadership informed.

2021-22 - TBD	2020 – Navigable Waters Protection Rule	2019 – WOTUS Repeal Rule	2015 – Clean Water Rule	1980 through early 2000
<p>Biden Administration has initiated early stages of rule-making process.</p> <p>Supports recent decision of Arizona Court.</p> <p>States that intent is to develop policy that is somewhere in between those as proffered in 2015 and 2020 regulations.</p>	<p>Established a new, much more narrow definition of jurisdictional waters. Challenged in several courts.</p> <p>Arizona Court is first to <i>vacate</i> (invalidate) 2020 rule for being arbitrary and capricious.</p> <p>Arizona Court has been asked (but has not yet ruled) whether 2019 rule is also arbitrary and capricious.</p>	<p>Repealed 2015 rule. Challenged in several courts.</p>	<p>Clarified CWA application by establishing a new, much broader definition of jurisdictional waters.</p> <p>Challenged in numerous courts, including by SESWA and other local government interests.</p>	<p>Sometimes conflicting judicial decisions on CWA coverage and permitting requirements created confusion.</p>
	<p>Since 2015 rule had been repealed by 2019 rule, invalidating 2020 rule reverts policy to pre-2015 rule.</p> <p>If 2019 rule is also invalidated, repeal of 2015 rule is no longer in effect and revert to 2015 rule.</p>			

**NOTE:** What waters are subject to federal jurisdiction (i.e., are “Waters of the US”) determines in large part if they are subject to federal NPDES, dredge and fill, and endangered species permitting requirements and therefore whether local governments could be required to obtain and comply with appropriate permits.

**IN THE UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF FLORIDA  
TALLAHASSEE DIVISION**

**SOUTHEAST STORMWATER  
ASSOCIATION, INC., et al.,**

*Plaintiffs,*

v.

**Case No.: 4:15cv579-MW/MAF**

**UNITED STATES ENVIRONMENTAL  
PROTECTION AGENCY, et al.,**

*Defendants.*

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**ORDER FOR STATUS UPDATE**

This case has been held in abeyance since September 22, 2019 and has since been administratively closed. ECF Nos. 103 and 104. This Court acknowledges other courts have since ruled on the matter at hand. Further, with a change in administration, the posture of the case may have changed. Therefore, the parties are directed to provide a status update **on or before September 24, 2021, including a statement of how they wish to proceed.**

**SO ORDERED on September 13, 2021.**

**s/Mark E. Walker  
Chief United States District Judge**



## **8. Nominating Committee Report**

Scott Hofer appointed a Nominating Committee to make recommendations to the membership for persons to be elected as officers for 2021-22. The Committee was composed of Laurie Hawks (Hawks Environmental), Hillary Repik (Town of Mt. Pleasant, SC), and Daryl Hammock (City of Charlotte, NC). Laurie Hawks served as Chair. The Committee recommends the following:

- President Cory Rayburn (GA-Private)
- Vice President W. Dave Canaan (NC - Local Government)
- Secretary-Treasurer Synithia Williams (SC - Local Government)

As Immediate Past President, Scott Hofer (AL – Associate) will remain a member of the Executive Committee for one year. The officers, Immediate Past President and a fifth member of the Board (elected by the Board) will form the Executive Committee for 2021-22.

As second Past President, Laurie Hawks will remain on the Board of Directors for an additional year.

Nominations for any of the Officers' positions may be taken from the floor during the online Annual Membership Meeting to be held Friday, October 8, 2021. The recommendations of the Nominating Committee will first be presented. Nominations for any of the Officers' positions from the general membership will then be considered. Voting for the Board of Directors will occur by e-ballot after the election of Officers. A memorandum concerning the elections process and the provisions of the Bylaws concerning eligibility to hold office was distributed to the membership in September.

The Board will elect the fifth member of the Executive Committee (who must be a member of the Board) after the online elections close on during the meeting set for the morning of October 15, 2021. All members of the Board (both new and returning) should attend that meeting.

**9. Next Board of Directors Meeting**

**Thursday, April 21, 2022**

<u>Time</u>	<u>Meeting</u>	<u>Room</u>
4:00 - 5:00 p.m. Eastern	Stormwater Policy Committee	Concourse North
4:00 - 5:00 p.m. Eastern	Conference and Education Committee	Concourse South
5:00 - 6:00 p.m. Eastern	Communications Committee	Concourse North
5:00 - 6:00 p.m. Eastern	Membership Committee	Concourse South
6:00 - 8:00 p.m. Eastern	Board of Directors <i>(Working Dinner Meeting)</i>	Mercer Room



**Schedule of Events**  
**Board of Directors and Committee Meetings**  
*Online Meetings*

<b>DATE</b>	<b>TIME</b>	<b>MEETING</b>
September 30, 2021	12:30 p.m. - 1:30 p.m. Eastern	Conference & Education Committee
September 30, 2021	12:30 p.m. - 1:30 p.m. Eastern	Membership Committee
September 30, 2021	2:30 p.m. - 3:30 p.m. Eastern	Communications Committee
September 30, 2021	2:30 p.m. - 3:30 p.m. Eastern	Stormwater Policy Committee
October 1, 2021	10:00 a.m. - 12:00 p.m. Eastern	Board of Directors

89

Compose

Inbox 89

Starred

Snoozed

Sent

Drafts 15

More

Labels

[Gmail]/All Mail/Hoover ...

CPMSM Certification

Junk E-mail

Mobile Impaired Stream ...

Mobile Representative ...

[rosemary@cityofmobile.org](mailto:rosemary@cityofmobile.org)

**From:** Danielle Hopkins <Danielle.Hopkins@AMPUptoday.com>  
**Sent:** Wednesday, September 22, 2021 7:12 AM  
**Subject:** MEETING PACKET: SESWA Board of Directors - October 1st @ 10:00 AM Eastern

**CAUTION:** External Email

SESWA Board of Directors –

The Board of Directors will meet on **Friday, October 1, 2021 from 10:00 AM until 12:00 PM Eastern time** via **Zoom Meetings**. A meeting packet and meeting agenda for the meetings that week are attached.

Topic: SESWA Board of Directors Meeting  
Join Zoom Meeting: <https://us02web.zoom.us/j/84661839783>  
Meeting ID: 846 6183 9783  
Dial by phone: +1 929 205 6099

If you are new to **Zoom** or it has been awhile since you have used the software, **please plan to call in early** to ensure all necessary downloads

Talk to you next week!

Danielle Hopkins, CMP  
Executive Director  
Southeast Stormwater Association  
PO Box 16098  
Tallahassee, FL 32317  
352.533.2500 (627-7373)



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PO Box 16098 • Tallahassee, FL 32317 • (866) FOR-SESWA [367-7379] • www.SESWA.org

*via electronic mail*

**MEMORANDUM**

**TO:** SESWA Board of Directors  
*Executive Committee -*  
Cory Rayburn, Jacobs [President, Private Sector]  
W. Dave Canaan, Mecklenburg County [Vice President, NC]  
Kevin Kubiak, Berkeley County [Sec-Treasurer, SC]  
Demetria Kimball-Mehlhorn, Lexington Fayette Urban County [Board Rep, KY]  
Scott Hofer, Jefferson County DOH [Past President, AL]  
Rhon Blevins, City of Somerset [KY]  
John Butler, Gwinnett County [GA]  
Don Ceccarelli, Mecklenburg County [NC]  
Autumn Friday, Hamilton County [TN]  
Rosemary Ginn, City of Mobile [AL]  
Laurie Hawks, Hawks Environmental [Private Sector]  
Katie Beth Jennings, Columbia County [GA]  
Kimberly Jones, Town of Bluffton [SC]  
Milton Leggett, City of Stuart [FL]  
Steve Leo, Ardurra [Private Sector]  
David Mason, CDM Smith [Private Sector]  
Kristen O'Reilly, City of Charlotte [NC]  
Steve Peene, ATM (a Geosyntec Company) [Private Sector]  
Maria Price, City of Chattanooga [TN]  
James Riddle, Woolpert [Private Sector]  
Robert Ryant, City of Gardendale [AL]  
Lisa Wells, W.K. Dickson [Private Sector]

**FROM:** Danielle Hopkins

**DATE:** April 13, 2022

**RE:** Board of Directors' Meeting  
April 21, 2022 / 5:00 p.m. – 7:00 p.m. Eastern  
Westin Atlanta Perimeter North, Atlanta GA – Mercer Room

An agenda and backup information for the Board of Directors' meeting of Thursday, April 21, 2022 is attached. This is a working dinner meeting. **Please read the attached information in advance and bring copies with you to the meeting.**

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**J. Cory Rayburn**  
*President*  
Jacobs, GA

**W. Dave Canaan**  
*Vice President*  
Mecklenburg County, NC

**Kevin A. Kubiak**  
*Secretary-Treasurer*  
Berkeley County, SC

**Danielle Hopkins**  
*Executive Director*



Southeast Stormwater Association  
**Board of Directors' Meeting Agenda**  
 April 21, 2022 / 5:00 p.m. – 7:00 p.m. Eastern  
 Westin Atlanta Perimeter North – Atlanta, GA  
 Mercer Room

#	Agenda Item	Lead	Time
1.	Welcome and Introductions	Cory Rayburn	5 minutes
2.	Review Board of Directors Duties	Cory Rayburn	5 minutes
3.	Review/Approve Governing Documents <ul style="list-style-type: none"> <li>• Operating Protocols*</li> <li>• Strategic Plan</li> <li>• 2022 Action Plan</li> </ul>	Danielle Hopkins Danielle Hopkins Cory Rayburn	20 minutes
4.	Approve October 2021 Minutes* <ul style="list-style-type: none"> <li>• October 1<sup>st</sup> Board of Directors Meeting</li> <li>• October 8<sup>th</sup> Membership Meeting</li> <li>• October 18<sup>th</sup> Board of Directors Meeting</li> </ul>	Cory Rayburn	5 minutes
5.	Review Action Items Since Last Meeting	Cory Rayburn	5 minutes
6.	Approve Finance Report* <ul style="list-style-type: none"> <li>• Finance Report – Quarter III, FY 2021-22</li> <li>• Management Time Out of Scope</li> </ul>	Danielle Hopkins	15 minutes
7.	Approve Proposed FY 2022-23 Budget*	Danielle Hopkins	15 minutes
8.	Committee Updates <ul style="list-style-type: none"> <li>• Communications</li> <li>• Conference and Education</li> <li>• Membership</li> <li>• Stormwater Policy</li> </ul>	Kevin Kubiak John Butler Rosemary Ginn Steve Peene	20 minutes (5 minutes each)
9.	Litigation Update	Danielle Hopkins	4 minutes
10.	Next Board of Directors Meeting	Cory Rayburn	1 minute
11.	Other Business		

*\*Requires Approval*



## 2021-22 Board of Directors

### Executive Committee

#### **President**

**Cory Rayburn**

**678-512-3285**

Stormwater Utility Manager  
Jacobs  
11360 Lakefield Drive  
Johns Creek, GA 30097

#### **Vice President**

**W. Dave Canaan**

**980-314-3209**

Director, Charlotte-Mecklenburg Storm Water Services  
Mecklenburg County  
2145 Suttle Avenue  
Charlotte, NC 28208

#### **Secretary-Treasurer**

**Kevin Kubiak, PE\***

**843-719-4254**

Deputy County Engineer  
Berkeley County  
1003 US Hwy 52, Ste 120  
Moncks Corner, SC 29461

#### **Immediate Past President**

**Scott Hofer, MS, PE**

**205-930-1274**

Public Health Engineer  
Jefferson Co. Dept. of Health  
1400 Sixth Avenue S  
Birmingham, AL 35233

#### **Board Representative**

**Demetria Kimball-Mehlhorn**

**859-425-2554**

Program Manager Sr. - Nat. Res. Protection  
Lexington Fayette Urban County  
200 E Main Street  
Lexington, KY 40507

*\*SESWA Committee Chair*



## 2021-22 Board of Directors

### Alabama

**Rosemary Ginn, PE, CFM, CPMSM\***

**251-208-6072**

Assistant City Engineer  
City of Mobile  
PO Box 1827  
Mobile, AL 36633-1827  
*Term Expires 2022*

**Robert Ryant**

**205-369-9923**

Director of Inspection Services  
City of Gardendale  
925 Main Street  
Gardendale, AL 35071  
*Term Expires 2023*

### Florida

**Milton Leggett**

**772-288-5341**

Public Works Director  
City of Stuart  
121 SW Flagler Avenue  
Stuart, FL 34994  
*Term Expires 2022*

**Vacant**

*Term Expires 2023*

### Georgia

**Katie Beth Jennings, CFM**

**706-447-6700**

Stormwater Compliance Manager  
Columbia County  
PO Box 498  
Evans, GA 30809  
*Term Expires 2022*

**John Butler\***

**678-376-6914**

Water Resources Outreach Manager  
Gwinnett County  
684 Winder Hwy  
Lawrenceville, GA 30045  
*Term Expires 2023*

*\*SESWA Committee Chair*





## 2021-22 Board of Directors

### Kentucky

**Demetria Kimball-Mehlhorn**

**859-425-2554**

Program Manager Sr. - Nat. Res. Protection  
Lexington Fayette Urban County  
200 E Main Street  
Lexington, KY 40507  
*Term Expires 2022*

**Rhon Blevins**

**606-219-1824**

Clerk  
City of Somerset  
1370 Kit Cowan Road  
Somerset, KY 42501  
*Term Expires 2023*

### Mississippi

**Vacant**

*Term Expires 2022*

**Vacant**

*Term Expires 2023*

### North Carolina

**Don Ceccarelli, PE, CFM**

**980-314-3236**

Permitting and Compliance Program Manager  
Mecklenburg County  
2145 Suttle Avenue  
Charlotte, NC 28208  
*Term Expires 2022*

**Kristen O'Reilly**

**704-517-0814**

401/404 Permitting Supervisor  
City of Charlotte  
600 E 4th Street  
Charlotte, NC 28202-2816  
*Term Expires 2023*

*\*SESWA Committee Chair*



## 2021-22 Board of Directors

### South Carolina

**Kevin Kubiak, PE\*** **843-719-4254**  
Deputy County Engineer  
Berkeley County  
1003 US Hwy 52, Ste 120  
Moncks Corner, SC 29461  
*Term Expires 2022*

**Kimberly Jones** **843-706-4593**  
Director of Projects & Watershed Resilience  
Town of Bluffton  
PO Box 386  
Bluffton, SC 29910  
*Term Expires 2023*

### Tennessee

**Autumn Friday, PE** **423-209-7810**  
Water Quality and Engineering Projects Manager  
Hamilton County  
1250 Market Street, Ste 3046  
Chattanooga, TN 37402  
*Term Expires 2022*

**Maria Price, PE** **423-643-5961**  
Engineering Manager  
City of Chattanooga  
1250 Market Street, Ste 2100  
Chattanooga, TN 37402  
*Term Expires 2023*

### Private Sector

**Steve Leo** **470-774-8637**  
Client Service Manager  
Ardurra  
1305 Mall of Georgia Blvd, Ste 160  
Buford, GA 30519  
*Term Expires 2022*

**David Mason, PE, DWRE, PMP** **615-340-6516**  
Associate Engineer  
CDM Smith  
Parkview Towers, 210 25th Avenue N, Ste 1102  
Nashville, TN 37203  
*Term Expires 2022*

*\*SESWA Committee Chair*



## 2021-22 Board of Directors

### Private Sector (Continued)

**James Riddle, PE** **803-214-5920**  
Senior Project Manager/Vice President  
Woolpert  
2000 Center Point Road, Ste 2200  
Columbia, SC 29210  
*Term Expires 2023*

**Lisa Wells, PE, CFM** **864-313-1580**  
Director of Watershed Services  
W.K. Dickson  
5 Legacy Park Road, Ste A  
Greenville, SC 29607  
*Term Expires 2023*

### Presidential Appointee

**Steve Peene, PhD** **850-591-1888**  
Senior Principal  
ATM (a Geosyntec Company)  
2201 NW 40 Terrace  
Gainesville, FL 32605

### 2<sup>nd</sup> Past President

**Laurie Hawks** **678-231-6433**  
President  
Hawks Environmental  
1730 Double Springs Church Road  
Monroe, GA 30656

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### Executive Director

**Danielle Hopkins** **866-367-7379**  
Executive Director  
AMP  
PO Box 16098  
Tallahassee, FL 32317

*\*SESWA Committee Chair*

**2. Review Board of Directors Duties**

Duties of the Board of Directors are enclosed for your review.



**Board of Directors Guidelines and Expectations**  
Revisions Approved May 2019

**DUTIES**

“Duties” are tasks or responsibilities that members of the Board are required to complete or perform.

- Review and be aware of Association’s Governing Documents (See Bylaws, Strategic Plan, Board Policies and Action Plan)
- Review, be aware of and support staff responsibilities (See Contract and Scope of Work)
- Prepare for and attend all Board meetings throughout the year (Review Board Packet prior to meetings)
- Respect the confidentiality of the Board, the Association and its members
- Disclose conflicts of interest and avoid personal agendas
- Provide assistance and support to committee chairs, and the Executive Committee and Board, regardless of committee assignment

**EXPECTATIONS**

“Expectations” are tasks or responsibilities that members of the Board should attempt to fulfill.

- Promote all education events (Seminar, Webinars and Conference) to your contacts
- Promote sponsorships at Seminar and Annual Conference by contacting potential sponsors, exhibitors and vendors
- Promote membership by reaching out to at least one potential new member each quarter
- Keep abreast of legal issues affecting the stormwater industry
- Participate in all Communications/Networking conference calls
- Assist the Association’s goals for advocacy fundraising by completing your assignments in a timely manner
- Submit one post and two replies to the Community Forum each quarter.

### **3. Review/Approve Governing Documents**

#### ***Operating Protocols\****

In concert with the Bylaws, the Operating Protocols set forth policies and procedures by which the Association functions. Bylaws are adopted and amended by the general membership. Operating Protocols are approved and revised by the Board of Directors. An updated copy of the Operating Protocols is enclosed requesting approval for the addition of #7, Association Committees.

#### ***Strategic Plan***

SESWA completed its Strategic Planning exercise in 2021. The Strategic Plan was adopted by the Board of Directors and identifies the Association's Goals for the next five years; the Strategies or means by which the Goals may be attained; and the Tactics by which a Goal or Strategy may be accomplished. A copy of the Strategic Plan is enclosed.

#### ***Action Plan***

The Action Plan is proposed by the President and approved by the Executive Committee annually. It focuses on priorities for the coming year, which are drawn from the Strategic Plan. The adopted Action Plan for 2022 is enclosed.

# Southeast Stormwater Association

## Operating Protocols

Southeast Stormwater Association  
Operating Protocols

**1. Duties of Officers and Board Members**

**Purpose**

This protocol clarifies and supplements the duties of Officers and members of the Board of Directors as described in the Bylaws:

***Board of Directors - Duties***

“Duties” are tasks or responsibilities that members of the Board are required to complete or perform.

- Review and be aware of Association’s Governing Documents (See Bylaws, Strategic Plan, Board Policies and Action Plan)
- Review, be aware of and support Management Staff responsibilities (See Contract and Scope of Work)
- Prepare for and attend all Board meetings throughout the year (Review Board Packet prior to meetings)
- Respect the confidentiality of the Board, the Association and its members
- Disclose conflicts of interest and avoid personal agendas
- Provide assistance and support to committee chairs, and the Executive Committee and Board, regardless of committee assignment

***Board of Directors – Expectations***

“Expectations” are tasks or responsibilities that members of the Board should attempt to fulfill.

- Promote all education events (Seminar, Webinars and Conference) to your contacts
- Promote sponsorships at Seminar and Annual Conference by contacting potential sponsors, exhibitors and vendors
- Promote membership by reaching out to at least one potential new member each quarter
- Keep abreast of legal issues affecting the stormwater industry
- Participate in all Communications/Networking conference calls
- Assist the Association’s goals for advocacy fundraising by completing your assignments in a timely manner
- Submit one post and two replies to the Community Forum each quarter



Southeast Stormwater Association  
Operating Protocols

## **2. Responding to Requests for Assistance on State-Specific Policy Issues**

### **Purpose**

This protocol establishes the procedures for the requests for assistance or support from SESWA on legislative, regulatory or other policy matters.

### **Process**

Requests for assistance or support from SESWA on legislative, regulatory or other policy matters that are specific to an individual state shall be directed to the Management Company, who shall then forward the request to the Executive Committee and Chair of the Stormwater Policy Committee. Responses to such requests shall be based on the following process and information:

### **Minimal Criteria Necessary for Consideration by Executive Committee**

- Is the request made by a SESWA member or members?
- Does the legislation or regulation have significant impact on local stormwater programs?
- If passed or adopted, would the proposed legislation or regulation constitute a significant precedent for other states to consider and therefore possibly impact other members?

### **Additional Factors for Consideration by the Executive Committee**

- What is the estimated time and cost of SESWA's involvement?
- What is the nature of the request: Communicating to the sponsor of the initiative by email, letter or telephone? Attending meetings out of state? Organizing SESWA members to respond to the initiative?
- Does the request anticipate SESWA fully funding the initiative; if so, are funds available to cover the costs? Does the request anticipate that funding will be obtained by SESWA members from the affected state or other states; if so, who will coordinate that effort? Are SESWA members from the state in question willing to help fund or raise funds for the effort?
- Has Management and the Chair of the Stormwater Policy Committee recommended that the Executive Committee take Action?
- Is there a stormwater association in the state, and are they willing and able to participate in the issue?

### **Executive Committee**

After considering the recommendations of the Management Company and the Chair of the Stormwater Policy Committee, the Executive Committee shall determine how to respond to the request, including the manner in which the activity is to be funded or funds are to be raised.

Southeast Stormwater Association  
Operating Protocols

**3. Financial Practices**

**Purpose**

This protocol establishes the operating policies and procedures relating to the financial practices of the Association.

1. Travel
  - a. All travel expenses must be within budget as approved by the Association's Board of Directors and must be approved in advance by the Association President.
  - b. When travel expenses are to be charged against a state or federal grant, the travel policies required by the granting agency shall be followed in addition to the Association's policies.
  - c. When travel occurs during the normal (non-grant) course of SESWA business, reimbursement shall be made for actual costs incurred; however, the use of personal vehicles for out of town travel shall be reimbursed at the current State of Florida reimbursement rate.
  - d. Persons traveling on Association business shall use prudence and good judgment so as to obtain reasonable rates for lodging and other travel-related costs.
2. Check Signing
  - a. The President, Secretary-Treasurer and the Executive Director have the authority to sign checks on the Association's behalf.
  - b. Checks payable to the management company for regular retainers as approved by the Board of Directors in the annual budget or as amended thereto may be issued by means of electronic funds transfer without obtaining written approval of the Secretary-Treasurer; however, any other check payable to the management company or to any employee of the management company, regardless of the amount, must be approved by the Secretary-Treasurer prior to being issued.
  - c. The signatures of both the Executive Director and the Secretary-Treasurer are required on any check to be issued for more than \$3,000.
3. Financial Reporting
  - a. The Executive Director shall provide quarterly financial reports to the Board of Directors.
  - b. The Executive Director shall provide copies of the Association's Bank Statement and Reconciliation Reports from the Association's accounting software to the Executive Committee on a monthly basis.
4. Insurance
  - a. The Association shall obtain General Liability insurance including dishonesty coverage that protects the Board of Directors, the Executive Director and employees of the management company.
5. Cash Reserves
  - a. The Association shall maintain cash reserves equal to the amount of expenditures necessary for three months operation of the association (excluding expenditures for conferences and education) based on the approved budget. In the event of an extenuating circumstance and when requested by the Executive Director, the Board of Directors or the Executive Committee may approve expenditures resulting in cash reserves being less than three months operating costs.

Southeast Stormwater Association  
Operating Protocols

#### 4. Code of Conduct

##### **Purpose**

Members of the Board of Directors and Management Staff have duties and responsibilities for the well-being of the organization. This protocol establishes standards of conduct and attention for members of the Board of Directors in carrying out his or her responsibilities to the association. These standards are described as the duty of obedience, the duty of loyalty and the duty of care.

1. The *duty of obedience* provides that the governing board of the organization must comply with state and federal law, and conform to the organization's charter, articles of incorporation, and bylaws.
2. The *duty of loyalty* provides that Officers and Directors must act in good faith and must not allow their personal interests prevail over the interests of the Southeast Stormwater Association.
3. The *duty of care* requires Directors and Officers to be diligent and prudent in managing the organization's affairs.

The Code of Conduct outlines some of those duties and responsibilities in accordance with governing documents.

##### **1. Confidentiality**

Board Members and Management Staff may have access to information that may be confidential and is intended for use in decision-making and governance only. Such information shall be held in confidence and shall not be divulged to an outside party without the authorization of the Board of Directors or the Executive Director.

##### **2. Conflicts of Interest**

No Board or Management Staff member shall maintain any activity that directly conflicts with the interests of the organization. Officers, Directors and Management Staff are required to disclose any activity or interest that could result in a conflict of interest.

##### **3. Whistleblowers**

SESWA's Code of Ethics and Conduct requires Directors, Officers and Management Staff to observe high standards of business and personal ethics in the conduct of their duties and responsibilities. Compliance with all applicable laws and regulations is stressed.

No Director, Officer or Management Staff member who in good faith reports a violation of the Code shall suffer harassment, retaliation or adverse employment consequence. A Management Staff member who retaliates against someone who has reported a violation in good faith is subject to discipline up to and including termination of employment. This Whistleblower Policy is intended to encourage and enable Management Staff and others to raise serious concerns within the organization prior to seeking resolution outside the organization.

Southeast Stormwater Association  
Operating Protocols

***4. Reporting Responsibility***

A Management Staff member or general member may report a violation to any SESWA Officer or the Executive Director. Officers and the executive Director have a responsibility to investigate all reported violations.

It is the responsibility of all Directors, Officers and Management Staff to comply with the Code and to report violations or suspected violations in accordance with this Whistleblower Policy.

***5. Violations***

Violations of the Code of Conduct may result in disciplinary action, including the removal of a Board Member from office or termination of a Management Staff member.

Southeast Stormwater Association  
Operating Protocols

**5. Document Retention and Destruction**

**Purpose**

This protocol applies to the records retention and destruction policy for the association's Management Staff and members of the Board of Directors as provided below. However, in no case shall documents be destroyed if doing so would be in violation of Florida Statutes.

***Terms of Retention***

1. Permanently
  - a. *Governance records* – Articles of Incorporation, Bylaws and all amendments thereto.
  
2. Retain for ten years
  - a. *Minutes* - Meeting minutes of the Board of Directors.
  
  - b. *Tax records* – State and federal tax returns/reports and supporting records; tax exemption determination letter and related correspondence; and, files related to tax audits.
  
  - c. *Financial records* – Financial statements and budgets.
  
3. Retain for three years
  - a. *Lease, insurance, and contract/license records* – Software license agreements, vendor, hotel, and service agreements, independent contractor agreements, employment and consultant agreements.
  
  - b. *Other documents* – Electronic correspondence, bank statements, publications, employee manuals/policies and procedures.

Southeast Stormwater Association  
Operating Protocols

## **6. Process for Determining Compensation**

### **Process**

The management company contract (which includes the scope of work) is reviewed annually at the April budget meeting of the Board of Directors. In addition to reviewing/approving the contract and compensation, there are three additional components of review including:

1. Out of Scope Work Performed
2. Cost of Living Increase
3. Incentive/Bonus Pay

### ***Out of Scope Work Performed***

- In the April and October Board packets, the management company will provide a list of out of scope services and the associated cost for work performed during the year. The list will include new tasks not currently in the scope of work that were requested by the Board throughout the year and additional work performed on the tasks already in the scope of work that exceeded the amount allowed.
- The Board of Directors will authorize the Executive Committee to update the compensation and/or contract once the budget is finalized for the fiscal year
- The Executive Committee will review the out of scope work along with the fiscal year's proposed budget to determine if additional compensation will be provided to the management company, pursuant to Board policy.

Note: If the same service appears in the out of scope work two years in a row the Board of Directors will consider updating the contract to reflect this as a recurring task.

### ***Cost of Living Increase***

- The management company is responsible for requesting a cost of living increase based on their annual expenses. This request must occur during the April budget meeting for the Board of Directors review/approval.

### ***Incentive/Bonus Pay***

- Once the budget is finalized each fiscal year, the Executive Committee is authorized to offer a percentage of net income over budgeted profit to the management company for work that was performed above and beyond.

Southeast Stormwater Association  
Operating Protocols


**7. Association Committees [NEW]**

Purpose

This protocol establishes the operating policies, practices and procedures for the Association's Committees and Committee Chairpersons.

1. Committees shall meet in conjunction with the Board of Directors' meetings as necessary. Agendas for Committee meetings shall be prepared by management staff in consultation with the Committee Chair. Notice of Committee meetings shall be distributed by management staff.
2. Committee Chairs shall report Committee actions to the Board of Directors or the Executive Committee after each meeting of the Committee.
3. All Committee actions shall be presented in a common format, which includes the following:
  - a. A summary of the action taken or the recommendation adopted;
  - b. Identification of person(s) responsible for implementing or otherwise following-up on the action; and
  - c. A timeline for completing or reporting on progress in completing the action or recommendation.
4. Confirmation of an action or recommendation of a Committee is required by the Board of Directors or the Executive Committee when:
  - a. The Committee's action or recommendation has a financial impact on the Association;
  - b. The Committee's action or recommendation affects SESWA policy;
  - c. The Committee's action or recommendation is to be communicated to the SESWA membership or the general public; or
  - d. The Committee's action or recommendation concerns a subject that is not within the normal or general purview of the Committee.
5. The Executive Committee, in consultation with management staff, shall have the responsibility for prioritizing recommendations received from the various Association Committees.

# STRATEGIC PLAN 2021

A photograph of a rural landscape. In the foreground, a stream flows over a bed of large, reddish-brown rocks. To the left, a wooden fence runs along a path. In the background, there are green trees and a white fence. The sky is overcast.

[www.SESWA.org](http://www.SESWA.org)  
1-866-367-7379 (for SESWA)  
[info@seswa.org](mailto:info@seswa.org)

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PO Box 16098  
Tallahassee, FL 32317



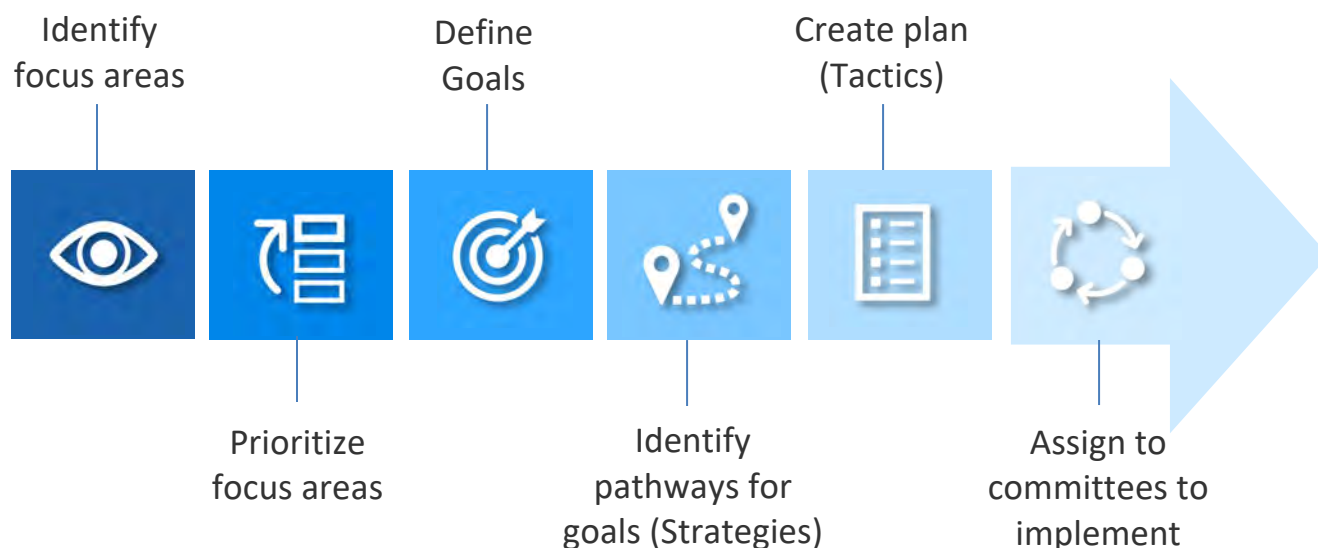
## BACKGROUND ON THE 2021 STRATEGIC PLAN

SESWA Board of Directors, key leaders and management staff have taken time to review and update the Strategic Plan in 2021. To assist in this process an independent, professional facilitator was hired to gather and organize everyone's thoughts and ideas.

Four key focus areas were identified and goals, strategies and tactics were created.

- **Focus Areas** are high-priority items to focus effort on in working toward a vision.
- **Goals** are an organization's measurable objectives that are indicative of its long-term vision.
- **Strategies** are the means or techniques by which Goals may be attained.
- **Tactics** are the ways in which a Goal or Strategy would be accomplished. Tactics may be either measurable or observable, or both.

The SESWA Executive Committee will identify which goals and strategies to focus on each year to further SESWA's mission. These annual goals will create an Action Plan that will be provided to the Board of Directors and Committees to implement.





## SESWA's MISSION

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To assist stormwater professionals in the southeast as they seek solutions to surface water quality and stormwater management challenges.

## SESWA's PURPOSE

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- Provide education and training for stormwater professionals.
- Advocate for the interests of stormwater programs in the decision-making processes of regulatory agencies and the courts.
- Research, collect, and distribute information about stormwater management practices, water quality, and the creation/operation of stormwater utilities and other financing mechanisms.
- Promote and enhance the effective management and operation of stormwater management systems.

## STRATEGIC PLAN FOCUS AREAS

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1. Organizational Model
2. Growth
3. Value
4. Advocacy and Public Policy



## 1. FOCUS AREA: ORGANIZATIONAL MODEL



### SUPPORTING STATEMENT

SESWA's ability to deliver valuable experiences for our members is directly connected to our association's organizational model and infrastructure.

### Goal

To position SESWA so that it reflects the needs of its members in a continuously changing environment.

### Strategies with Tactics

1. Enhance our educational and programmatic experiences.
  - Review programs and educational experiences; evaluate when and where digital enhancements can benefit the experience.
  - Provide local service projects during seminars and conferences (stream cleanups, invasive species removal, etc.)
  - Provide a digital library of member and association content (presentations from conferences and seminars, committee projects, reference materials, technical specifications, advocacy papers, etc.)
2. Improve member connections.
  - Grow member experiences within the association by formalizing our mentoring and ambassador programs to connect members and share association experiences.
3. Strengthen our membership model to reflect contemporary needs, programs, etc.
  - Develop year-round engagement by embracing digital platforms and online networking.
  - Utilize technology to increase efficiency and facilitate the sharing of ideas from member organizations.

## 2. FOCUS AREA: GROWTH



### SUPPORTING STATEMENT

Growth will allow us to introduce diversity of thought and practice and to remain viable now and in the future.

### Goal

To grow our association, the profession, and our individual members through education, engagement, influence, promotion of services, and leadership in ways that benefit SESWA and its members.

### Strategies with Tactics

1. Formalize and execute annual membership recruitment and retention plans.
  - Create two distinct marketing plans – one for recruitment and one for retention – complete with content calendar and distinct value propositions.
2. Analyze member needs to identify opportunities for growth by member type.
  - Explore opportunities to recognize (scholarships, awards) and expand the awareness of the stormwater industry.
3. Create a membership engagement plan.
  - Develop and categorize educational offerings for all levels of stormwater professionals.
  - Create a partnership matrix to determine which stormwater/water associations bring the greatest value and where there are gaps to be filled.

### 3. FOCUS AREA: VALUE



#### SUPPORTING STATEMENT

It is our responsibility to invest in and improve the value we deliver to our members.

#### Goal

To enhance member value for the benefit of the stormwater industry.

#### Strategies with Tactics

1. Review our current services and the value they provide to members.
  - Catalog and rate current member services (utilizing member surveys and value statements from strategic planning session) to determine strengths and explore which can be retired.
  - Identify and promote the current member experience to communicate the value of membership.
2. Add member services that benefit and increase value to the membership.
  - Review suggested member services, the resources needed to provide these services, and the value they provide.

## 4. FOCUS AREA: ADVOCACY AND PUBLIC POLICY



### SUPPORTING STATEMENT

To strengthen and provide a collective voice for the stormwater industry in the southeast.

### Goal

To educate and advocate for policies that positively impact stormwater professionals and the stormwater industry throughout the southeast.

### Strategies with Tactics

1. Develop tools to help support stormwater programs' priorities and policies throughout the southeast.
  - Determine what content/resources will be needed to raise awareness.
  - Identify and monitor policies on important issues (flooding, resiliency, sea level rise, aging infrastructure, political/regulatory changes, etc.)
2. Communicate our advocacy efforts to help raise awareness.
  - Determine ways to deliver advocacy efforts (events, newsletters, forum, digital library, other).
  - Develop a communication plan for the association's advocacy initiatives.
  - Communicate the reasons to engage in policy issues (advocacy and litigation).

## Southeast Stormwater Association 2022 Action Plan

The Action Plan identifies goals and strategies for the 2022 year. Its Goals are drawn from the Strategic Plan. The Strategies to attain the Goals are identified herein along with suggested Tactics. The Action Plan is supplemental in nature to the Board of Directors' Duties and Expectations.

**A. GOAL:** To position SESWA so that it reflects the needs of its members in a continuously changing environment.

**Strategy:** Enhance our educational and programmatic experiences.

**Tactic:** Review programs and educational experiences; evaluate when and where digital enhancements can benefit the experience.

*Primary Focus = Board of Directors, Executive Committee*

**Tactic:** Provide local service projects during seminars and conferences (stream cleanups, invasive species removal, etc.)

*Primary Focus = Board of Directors, Conference & Education Committee*

**Strategy:** Strengthen our membership model to reflect contemporary needs, programs, etc.

**Tactic:** Develop year-round engagement by embracing digital platforms and online networking.

*Primary Focus = Board of Directors, Communications Committee*

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**B. GOAL:** To grow our association, the profession and our individual members through education, engagement, influence, promotion of services, and leadership in ways that benefit SESWA and its members.

**Strategy:** Analyze member needs to identify opportunities for growth by member type.

**Tactic:** Explore opportunities to recognize and expand the awareness of the stormwater industry.

*Primary Focus = Board of Directors, Membership Committee*

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**C. GOAL:** To enhance member value for the benefit of the stormwater industry.

**Strategy:** Review our current services and the value they provide to members.

**Tactic:** Catalog and rate current member services (utilizing member surveys and value statements from strategic planning session) to determine strengths and explore which services can be retired.

*Primary Focus = Board of Directors, Membership Committee*

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**D. GOAL:** To educate and advocate for policies that impact stormwater professionals and the stormwater industry throughout the southeast.

**Strategy:** Develop tools to help support stormwater programs' priorities and policies throughout the southeast.

**Tactic:** Identify and monitor policies on important issues (flooding, resiliency, sea level rise, aging infrastructure, political/regulatory changes, etc.)

*Primary Focus = Board of Directors, Stormwater Policy Committee*

#### **4. Approve October 2021 Minutes\***

Minutes from the below meetings are enclosed and require review and approval.

- October 1, 2021 Board Meeting (online)
- October 8, 2021 Membership Meeting (online)
- October 18, 2021 Board Meeting (online)





Southeast Stormwater Association  
**Board of Directors' Meeting Minutes - Draft**  
October 1, 2021  
Online Meeting Via Zoom Meetings

SESWA President Scott Hofer called the meeting to order at 10:00 a.m. In attendance were Scott Hofer (Jefferson County DOH, AL); Cory Rayburn (Jacobs); W. Dave Canaan (Mecklenburg County, NC); Synithia Williams (Richland County, SC); Patrick Blandford (HDR); John Butler (Gwinnett County, GA); Barrett Fisher (Hamilton County, TN); Rosemary Ginn (City of Mobile, AL); Laurie Hawks (Hawks Environmental, GA); Katie Beth Jennings (Columbia County, GA); Demetria Kimball-Mehlhorn (Lexington Fayette Urban County, KY); Kevin Kubiak (Berkeley County, SC); Milton Leggett (City of Stuart, FL); Steve Leo (Ardurra); David Mason (CDM Smith); Angela Moss (City of Birmingham); Kristen O'Reilly (City of Charlotte, NC); Steven Peene (ATM – A Geosyntec Company); Hillary Repik (Town of Mt. Pleasant, SC); Clint Wayman (City of Chattanooga, TN); and Danielle Hopkins, Rhea Oaks, Lynn Buchanan and Diane Morrill-Murphy (management staff).

**1. Welcome and Introductions**

Scott Hofer welcomed the Board of Directors and thanked everyone for attending the meeting. Each member introduced themselves and answered an icebreaker question.

**2. Review Board of Directors Documents**

Scott Hofer reviewed the Board of Directors Guidelines and Expectations document which outlines the duties and expectations of the Board of Directors. Mr. Hofer presented the 2021 Action Plan. He reviewed each goal and identified the Committee responsible and thanked the Committee Chairs.

A copy of the final 2021 Strategic Plan was included in the Board of Directors meeting Packet. Danielle Hopkins reviewed the 2021 Strategic Plan format, purpose, process used to produce the

document and identified the next steps for the Board of Directors. Ms. Hopkins thanked the Board of Directors for their participation and contribution to the 2021 Strategic Plan. She announced that Scott Hofer will introduce the 2021 Strategic Plan at the Annual Conference to the membership and a one-page summary of the 2021 Strategic Plan will be posted on the SESWA website.

### **3. Approve April 2021 Meeting Minutes**

A motion was made to approve the minutes of the April 22, 2021 Board of Directors Meeting. The motion was seconded and passed unanimously.

### **4. Review Actions from Last Meeting**

Scott Hofer reported the status of the action items from the April 2021 Board of Directors meeting and actions taken by the Executive Committee since the April 2021 meeting.

#### ***Action Items from April 2021 Meeting***

- Management staff implemented the Harassment Policy and Privacy Policy as approved by the Board of Directors
- Leadership met online April 14 and 15, 2021 for the Strategic Planning exercise. The final Plan was approved by the Board of Directors in September.

#### ***Executive Committee Actions since April 2021***

- The Executive Committee met on July 9, 2021 for their regularly scheduled quarterly association review.
- Due to COVID-19 the Executive Committee unanimously approved management staff's recommendation to change the platform of the 2021 Annual Conference, all October meetings and the Annual Membership Meeting to an online format.

### **5. Approve Finance Report**

A Finance Report for the 2020-21 fiscal year beginning July 1, 2020 and ending June 30, 2021 was included in the Board of Directors meeting packet. The End of Year Report compares the adopted budget with actual income and expense. Danielle Hopkins reported the adopted budget

for FY 2020-21 projected a net loss of \$16,775, however the year ended with a net income of \$42,716, a difference of \$59,491 more than budget. Ms. Hopkins noted the difference was primarily due to increased membership income and profit from the 2020 Annual Conference and 2021 Spring Seminar. She noted the following observations:

- Membership dues income was \$107,225, which is \$15,256 more than budget.
- The 2021 Southeast Stormwater Utility Report budget anticipated breaking even with both income and expense totaling \$5,000. Actual income totaled \$2,500 with expenses of \$2,321.
- The 2020 Annual Conference was planned to be held in-person in Hilton Head Island, SC, but was transitioned to an online event. Net income for the Online 2020 Annual Conference was \$70,722, or \$33,072 more than budget. The increase in profit was primarily due to increased attendance and sponsor participation as well as keeping expenses low. A final Finance Report for the 2020 Annual Conference was included in the Board of Directors meeting packet.
- The 2021 Spring Seminar was also planned to be held in-person in Atlanta, GA but was transitioned to an online event. Net income for the online 2021 Spring Seminar was \$22,284, or \$11,784 more than budget. The increase in profit was primarily due to the reduction in expenses of hosting an online event. A 2021 Seminar Finance Report was included in the Board of Directors meeting packet.
- The 2021 State Spotlight webinar was focused on content and participants in Florida and provided a net income of \$295.
- Due to the transition of the April Board of Directors' meetings to an online format, the Board of Directors expense was reduced by approximately \$4,000.
- An additional \$6,725 was allocated by the Board of Directors for time spent by AMP for work performed out of scope for transitioning and hosting the 2020 Annual Conference online.
- The Strategic Planning exercise was postponed to April 2021 due to the pandemic and all expenses have been finalized.

- At the end of fiscal year 2020-21 the Litigation Fund had a balance of \$92.

#### *Reserves and Assets*

As of June 30, 2021, SESWA had a balance of \$340,360 in its checking account, plus \$623 in pre-paid expenses. SESWA had total retained earnings (reserves) of \$202,586.

Ms. Hopkins noted that SESWA financial policies require the maintenance of cash reserves equal to the amount of expenditures necessary for the operation of the Association for three months based on the current budget. For fiscal year 2020-21, three months of general operating costs equals \$37,149 which is well within the Association's unrestricted reserves of \$202,494.

A motion was made to approve the FY 2020-21 End of the Year Finance Report as presented. The motion was seconded and passed unanimously.

#### *FY 2021-22 Updates*

Danielle Hopkins reported as of September 20, 2021 SESWA had 177 member organizations and have met budget.

A current Finance Report for the 2021 Annual Conference was emailed to the Board of Directors prior to the meeting. Rhea Oaks provided an update. She reported due to high attendee and sponsor participation the projected income was approximately \$75,000 and projected expenses were approximately \$3,000 due to the lower cost of hosting an online event.

#### *PCI Compliance Report*

Danielle Hopkins reported that SESWA's credit card security measures are compliant with the Payment Card Industry (PCI) Data Security Standards.

#### *Compensation Policy*

Danielle Hopkins reported that AMP is currently tracking out of scope time for the 2021 Annual Conference and will present final numbers at the April 2022 Board of Directors meeting per the protocol for management company compensation.

ACTION ITEM - Management staff will provide final counts for the time that was spent outside of the contracted Scope of Work for the 2021 Annual Conference.

## **8. Committee Reports**

### *Communications*

Kevin Kubiak, Communications Committee Chair, gave the report. Mr. Kubiak reported the Committee reviewed the distribution data of the Community Forum and the *ForeCast eNewsletter* promotions. The Committee noted an increase of participation in the Community Forum. The Committee discussed ideas to generate more articles for the *ForeCast eNewsletter* and more conversation during the networking call. The Committee agreed to submit topics, themes, and/or questions to pose to the group before each networking call. A 2021-22 Networking Call Schedule was included in the Board of Directors meeting packet.

### *Conference and Education*

Demetria Kimball-Mehlhorn, Conference and Education Committee Chair, gave the report. Ms. Kimball-Mehlhorn reported that the Committee discussed potential topics for the SESWA Webinar and the possibility of expanding the format to include field staff. The Committee discussed potential themes for the 2022 Spring Seminar Call for Presentations. She encouraged the Board of Directors to submit ideas to SESWA. The Committee reviewed the 2021 Annual Conference and discussed online challenges. Ms. Kimball-Mehlhorn requested those attending the Conference to stay active throughout the day. The Committee discussed the 2022 Annual Conference. All agreed they were hoping for a Hilton Head Island in-person event.

### *Membership*

Angela Moss, Membership Committee Chair, gave the report. Ms. Moss reported the Committee reviewed membership numbers, stating at the time of the meeting there were 177 members including 8 new members. The Committee discussed membership recruitment efforts including the creation of a prospect list, mailing of letters to prospects and follow up calls. The Committee agreed to continue to follow up with those who make inquiries and prospects that attend SESWA events. The Committee reviewed and updated the Welcome Program assignments and agreed to continue to contact new members to welcome them to the Association.

## *Stormwater Policy*

Katie Beth Jennings, Stormwater Policy Committee Chair, gave the report of the Committee's actions. Ms. Jennings reported the Committee discussed WOTUS updates. The Committee also reviewed and updated the Southeast MS4 Permit Database tool.

The following updates were provided on the task assignments from the previous Committee meeting:

- SWU Factsheet Ad-Hoc Committee: The Committee including Damien Di Vittorio, Steve Leo, Dave Mason, and Steven Peene completed work on a one-page SWU Factsheet *Why Should My Community Consider a Stormwater Utility?* which highlights the benefits of a Stormwater Utility Program. The Factsheet is available on the SESWA website.
- Stormwater Infrastructure Funding Ad-Hoc Committee: The Committee including Laurie Hawks, Damien Di Vittorio, Steve Leo, and Cory Rayburn was formed to develop an advocacy initiative to promote stormwater funding for infrastructure programs. The Committee drafted a white paper on Stormwater Infrastructure Funding and sent letters to Congress with recommendations. The whitepaper is available on the Advocacy page of the website.

## **7. Litigation Report**

### *Waters of the United States*

Danielle Hopkins reviewed the Summary of WOTUS Policy Status document provided in the Board of Directors meeting packet in the Stormwater Policy section and reminded the Board of Directors that SESWA, FSA and others challenged the 2015 rule due to its extremely broad scope and fiscal impact on local governments. Ms. Hopkins summarized the new developments. She reported that the recent decision in a federal District Court in Arizona remanded and vacated the 2020 Navigable Waters Protection Rule, which narrowed the definitions of waters of the United States. Vacating the 2020 Navigable Waters Protection Rule reverts WOTUS policy back to the pre-2015 regulations that were originally developed in the 1980s. She noted that if the 2019 repeal rule is vacated and invalidated, current policy would revert back to the 2015 Clean Water Rule. At the time of this reporting the challenge to the 2015 rule had been voluntarily withdrawn and held in abeyance with the understanding it could be reactivated in the future if necessary. SESWA is

actively monitoring the ongoing litigation and management staff will keep SESWA leadership informed.

## **8. Nominating Committee Report**

Committee Chair Laurie Hawks (Hawks Environmental) thanked current officers for their past two years of service. Ms. Hawks reported the Nominating Committee including Hillary Repik (Town of Mt. Pleasant, SC), and Daryl Hammock (City of Charlotte, NC) met and approved the following recommendations to the general membership for SESWA Officers:

- President Cory Rayburn (GA – Private)
- Vice President W. Dave Canaan (NC – Local Government)
- Secretary-Treasurer Synithia Williams (SC – Local Government)

## **9. Next Board Meeting**

Danielle Hopkins reported the next scheduled meeting of the Board of Directors would be in conjunction with the 2022 Spring Seminar on April 21, 2022 in Atlanta, GA.

Ms. Hopkins announced the following meeting dates:

- Annual Membership Meeting – Friday, October 8, 2021 at 9:00-9:45 a.m. Eastern
- Executive Committee Meeting – Monday, October 18, 2021 at 2:00-2:30 p.m. Eastern
- Board of Directors Orientation Meeting – Friday, October 29, 2021 at 10:00 a.m. Eastern

She reported the election of the SESWA Officers would be conducted during the Annual Membership Meeting and the election of the Board of Directors would be conducted online beginning Friday, October 8, 2021 and ending Friday October 15, 2021 at 5:00 p.m. Eastern

## **9. Other Business**

Scott Hofer thanked all of the Board of Directors for serving for the past two years. There being no further business, the meeting adjourned at 11:35 a.m. Eastern Time.



Southeast Stormwater Association  
**Annual Membership Meeting Minutes**  
October 8-15, 2021  
*Online via Zoom*

The Annual Meeting of the membership convened online at 9:00 a.m. EDT by Executive Director, Danielle Hopkins. In addition to the SESWA membership, Lynn Buchanan, Diane Morrill-Murphy, and Rhea Oaks (management staff) were present.

**1. Call to Order**

Danielle Hopkins called the meeting to order. Ms. Hopkins recognized the 2020-21 Board of Directors and all Committee members.

**2. SESWA Structure**

Ms. Hopkins presented the structure of the SESWA membership and its Board of Directors. She reviewed the duties and expectations for Board service and the Association's rules concerning the election of the Board and Officers.

**3. Election of Officers**

Ms. Hopkins noted that SESWA President Scott Hofer had appointed a committee to make recommendations to the membership for this coming year's Officers. The Nominating Committee recommended the following:

- President                      Cory Rayburn (Jacobs, GA – private sector)
- Vice President                W. Dave Canaan (Mecklenburg County, NC – local government)
- Secretary-Treasurer        Synithia Williams (Richland County, SC – local government)



Scott Hofer (Jefferson County DOH, AL) would remain on the Executive Committee for an additional year as the Immediate Past President.

The floor was opened for other nominations. There being none, a motion was made to approve the recommendations of the Nominating Committee. The motion was seconded and approved. Online voting began via Zoom polling feature with a reminder to members that only one vote was allowed per organization. Online voting closed and the results were shared with attendees on the screen. The Nominating Committee's recommendation was approved unanimously.

#### **4. Elections for Board of Directors**

Ms. Hopkins reviewed the elections process for the Board of Directors noting that there would be a meeting of the new Board on Monday, October 18, 2021, at 2:00 p.m. EDT to elect the Board representative to the Executive Committee. The floor was then opened for additional nominations. One additional nominee was recommended; Caroline Smith (Dewberry) was added to the candidate list. Ms. Hopkins explained that online ballots would be emailed to members to allow each member type to vote within their assigned caucus. Online voting continued through October 15, 2021, at 5:00 p.m. EDT. The following representatives were elected at the conclusion of the online voting:

##### Local Government/Associate Representatives:

###### Alabama

- Robert Ryant, City of Gardendale – term expires 2023

###### Georgia

- John Butler, Gwinnett County – term expires 2023

###### Kentucky

- Rhon Blevins, City of Somerset – term expires 2023

###### Tennessee

- Autumn Friday, Hamilton County – term expires 2022

- Maria Price, City of Chattanooga – term expires 2023

North Carolina

- Don Ceccarelli, Mecklenburg County – term expires 2022
- Kristen O'Reilly, City of Charlotte – term expires 2023

South Carolina

- Kimberly Jones, Town of Bluffton – term expires 2023

Private Sector Representatives:

- James Riddle, Woolpert – term expires 2023
- Lisa Wells, W.K. Dickson – term expires 2023

There being no further business, the Annual Membership Meeting adjourned on October 15, 2021 at 5:00 p.m. Eastern time.



Southeast Stormwater Association  
**Board of Directors' Meeting Minutes**  
October 18, 2021  
Online

The meeting was convened at 2:00 p.m. Eastern by SESWA President Cory Rayburn. In attendance were: Cory Rayburn (Jacobs, GA); W. Dave Canaan (Mecklenburg County, NC); Synithia Williams (Richland County, SC); Rhon Blevins (City of Somerset, KY); John Butler (Gwinnett County, GA); Don Ceccarelli (Mecklenburg County, NC); Autumn Friday (Hamilton County, TN); Katie Beth Jennings (Columbia County, GA); Kimberly Jones (Town of Bluffton, SC); Demetria Kimball-Mehlhorn (Lexington-Fayette Urban County, KY); Kevin Kubiak (Berkeley County, SC); Kristen O'Reilly (City of Charlotte, NC); Steve Peene (ATM a Geosyntec Company, FL); Maria Price (City of Chattanooga, TN); Robert Ryant (City of Gardendale, AL); and, Lisa Wells (WK Dickson, SC). Also in attendance were Danielle Hopkins, Rhea Oaks, Lynn Buchanan, and Diane Morrill-Murphy (management staff).

**1. Welcome and Introductions**

President Cory Rayburn welcomed the members of the Board to the meeting and asked them to introduce themselves.

**2. Election for Board Representative to the Executive Committee**

Nominations from the floor were opened for the fifth member of the Executive Committee. Demetria Kimball-Mehlhorn (Lexington Fayette Urban County, KY) was nominated and unanimously elected by the Board to the Executive Committee.

**3. Future Board Meeting Schedule**

Danielle Hopkins reminded the Board about the upcoming online Orientation Meeting on October 29<sup>th</sup> at 10:30 a.m. Eastern Time via Zoom and that the next regular meeting of the

Board would occur on April 21, 2022 in Atlanta in conjunction with the 2021 Spring Seminar.

**4. Other Business**

There being no further business, the meeting adjourned at 2:27 p.m.

## **5. Review Action Items Since Last Meeting**

### ***Action Items from the October 1, 2021 Board of Directors Meeting***

“Management staff will provide final counts for the time that was spent outside of the contracted Scope of Work for the 2021 Annual Conference.”

*Out of scope time is enclosed under Agenda item #6 of this meeting packet.*

### ***Actions taken by the Executive Committee and Board of Directors since October 2021***

1. The Executive Committee and Committee Chairs met on January 12, 2022 for their regularly scheduled quarterly association review.
2. The Stormwater Policy Committee added a meeting to their schedule on January 26, 2022. The Committee met to discuss upcoming initiatives and the revised WOTUS Rules.
3. Secretary-Treasurer, Synithia Williams (Richland County, SC), resigned as Secretary-Treasurer effective February 3, 2022. Ms. Williams accepted a new position with an organization that is not affiliated with SESWA as it does not currently have a stormwater program. Following the protocol to fill the Secretary-Treasurer vacancy, the 2021-22 Nominating Committee made a recommendation to appoint Kevin Kubiak (Berkeley County, SC). This recommendation was provided to the Board of Directors electronically and was unanimously approved. Kevin Kubiak assumed the Secretary-Treasurer responsibilities on February 4, 2022. Mr. Kubiak also agreed to complete his term as the Communications Committee Chair.

## **6. Approve Finance Report\***

### ***Finance Report – Quarter III, FY 2021-22***

SESWA's fiscal year began July 1, 2021. A Finance Report generated by our accounting software for the first nine months (ending March 31, 2022) of FY 2021-22 is enclosed. The Report compares the adopted budget with actual income and expense. Note that income and expense are grouped by category (General, Publications, Education, Legal) to allow for easy comparisons of net income.

Significant observations as of this reporting period are:

- [General] Dues – Membership dues income exceeded budget by \$10,255. As of March 31, 2022, there were 189 organizational members (over 1,360 individuals), including 18 new member organizations. For reference, there were 183 organizational members at this time last year. A membership history report charting the last ten years is enclosed for your information. More detailed information may be found in the Membership Committee's section of this meeting packet.
- [General] Communications Sponsors – There was an increased number of Communications Sponsors exceeding budget by \$3,000.
- [General] Board of Directors – Final expenses for the April Board of Directors meeting will be finalized at the end of April. We anticipate this line item meeting the budget goal.
- [Education] Annual Conference – Net income from the 2021 Annual Conference was \$85,525, or \$74,815 more than budget. The Conference budget anticipated an in-person event, however, due to the pandemic a decision was made to host the Conference online. The online Conference generated higher than anticipated attendee and sponsor participation. In addition, expenses were minimized by hosting both educational tracks in the Zoom platform. A separate finance report for the Annual Conference is enclosed. Note that the Conference finance report does not include time that management staff spent out of the Scope of Work related to producing the online event. Out of Scope time is addressed later in this report.
- [Education] Spring Seminar – The 2022 Seminar income and expense will not be finalized until the end of April. To date, the Seminar is anticipated to meet budget. To provide the most

current information available, a finance report for the 2022 Seminar will be provided at the Board of Directors meeting.

- [Education] Spotlight Webinar – The May 2022 “State Spotlight” webinar will be SESWA’s fifth webinar in this format. By way of background, the Spotlight webinar came from a Membership Committee recommendation several years ago with a goal of featuring a state within the region. One obvious benefit of adding this service was to allow non-members to participate and see what SESWA has to offer. When this additional webinar was proposed, it was outside of AMP’s contracted services. AMP was asked to invoice the Association separately. To offset the cost, SESWA would charge a registration fee for the Spotlight webinar.

Prior to launching this year’s Spotlight webinar, the Executive Committee approved management staff’s recommendation to provide this event at no cost. As a reminder, SESWA offers two free member-only webinars and one State Spotlight webinar open to members and non-members. The free webinars have high participation rates, and the hope is that the same will be true for the Spotlight. SESWA will now incur the cost of the Spotlight webinar without charging a registration fee.

- [Legal & Advocacy] On October 1, 2021, the Executive Committee approved \$3,600 for assistance developing a letter to Congress and the development of SESWA’s Stormwater Funding White Paper. As of March 31, 2022, SESWA’s Legal Fund finance balance is \$92.06.

#### *Reserves and Assets*

A Balance Sheet through March 31, 2022, and a Retained Earnings report from 2005 through 2021 are enclosed. As of March 31, 2022, SESWA had a checking account balance of \$337,647, plus \$15,000 in prepaid expenses. Retained earnings equal \$245,302.

SESWA financial policies require the maintenance of cash reserves equal to the amount of expenditures necessary for the operation of the Association for three months (general expenses only – Publications, Education and Legal are not included) based on the current budget. For FY 2021-22, three months of general operating costs equal \$38,499; the Association’s unrestricted reserves are \$245,210.

***Management Staff Time Out of the Scope of Work***

As required in SESWA's "Process for Determining Compensation" protocol, management staff is providing a summary of all time out of the Scope of Work performed since the last Board of Directors meeting in October 2021. A report outlining \$3,892.50 in AMP Out of Scope work is enclosed. Board of Directors approval is requested.



Southeast Stormwater Association, Inc.

FY 2021-22 ~ Quarter 3

***Budget vs. Actual***

(July 21 - March 22)

	Actual (9 months)	Budget (12 months)	Over (Under) Budget
<b>INCOME</b>			
General			
Dues	112,000.00	101,745.00	10,255.00
Job Board	800.00	600.00	200.00
Communications Sponsors	9,000.00	6,000.00	3,000.00
Interest	30.38	20.00	10.38
<b>Total General Income</b>	<b>121,830.38</b>	<b>108,365.00</b>	<b>13,465.38</b>
Publications			
Survey Sales	0.00	50.00	(50.00)
Survey Report Sponsor	0.00	0.00	0.00
<b>Total Publications Income</b>	<b>0.00</b>	<b>50.00</b>	<b>(50.00)</b>
Education			
Annual Conference (AC21)			
Registration	74,299.00	44,250.00	30,049.00
Exhibitor	7,750.00	24,000.00	(16,250.00)
Sponsorship	4,510.00	6,500.00	(1,990.00)
Total Annual Conference	86,559.00	74,750.00	11,809.00
Spring Seminar (2022)			
Registration	18,805.00	20,000.00	(1,195.00)
Sponsorship	4,750.00	7,500.00	(2,750.00)
Total Seminar	23,555.00	27,500.00	(3,945.00)
Webinars			
Spotlight Webinar	0.00	1,750.00	(1,750.00)
Total Webinars	0.00	1,750.00	(1,750.00)
<b>Total Education Income</b>	<b>110,114.00</b>	<b>104,000.00</b>	<b>6,114.00</b>
Legal & Advocacy			
Legal & Advocacy	0.00	0.00	0.00
<b>Total Legal &amp; Advocacy Income</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>TOTAL INCOME</b>	<b>231,944.38</b>	<b>212,415.00</b>	<b>19,529.38</b>

Southeast Stormwater Association, Inc.

FY 2021-22 ~ Quarter 3

***Budget vs. Actual***

(July 21 - March 22)

<b>EXPENSE</b>	<u>Actual (9 months)</u>	<u>Budget (12 months)</u>	<u>Over (Under) Budget</u>
<b>General</b>			
Accounting	600.00	650.00	(50.00)
Board of Directors	1,523.13	4,600.00	(3,076.87)
AMP - Assoc Mgmt	96,586.19	124,115.00	(27,528.81)
AMP Other	0.00	6,725.00	(6,725.00)
Postage	348.58	50.00	298.58
Federal Express	325.66	150.00	175.66
Insurance	860.77	900.00	(39.23)
Member/Website Technology	6,626.49	7,005.00	(378.51)
Printing/Copying	1,097.96	500.00	597.96
Promotion	189.49	500.00	(310.51)
Telephone	1,601.00	1,700.00	(99.00)
Bank / Merchant Fees	5,513.16	7,000.00	(1,486.84)
Licenses & Fees	61.25	100.00	(38.75)
<b>Total General Expense</b>	<b>115,333.68</b>	<b>153,995.00</b>	<b>(38,661.32)</b>
<b>Publications</b>			
Survey	0.00	50.00	(50.00)
<b>Total Publications Expense</b>	<b>0.00</b>	<b>50.00</b>	<b>(50.00)</b>
<b>Education</b>			
Annual Conference	1,034.30	64,040.00	(63,005.70)
Spring Seminar	114.00	17,000.00	(16,886.00)
Webinar	4,518.01	4,275.00	243.01
Spotlight Webinar	0.00	1,750.00	(1,750.00)
<b>Total Education Expense</b>	<b>5,666.31</b>	<b>87,065.00</b>	<b>(81,398.69)</b>
<b>Strategic Planning</b>			
Strategic Planning 2019-20	0.00	0.00	0.00
<b>Total Strategic Planning Expense</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Legal and Advocacy</b>			
Legal Fees	0.00	0.00	0.00
Legal Costs Reimbursement	0.00	0.00	0.00
Management	3,600.00	0.00	3,600.00
<b>Total Legal and Advocacy Expense</b>	<b>3,600.00</b>	<b>0.00</b>	<b>3,600.00</b>
<b>TOTAL EXPENSE</b>	<b>124,599.99</b>	<b>241,110.00</b>	<b>(116,510.01)</b>
<b>*NET INCOME (LOSS)</b>	<b>107,344.39</b>	<b>(28,695.00)</b>	<b>136,039.39</b>

Southeast Stormwater Association, Inc.  
 FY 2021-22 ~ Quarter 3  
 Balance Sheet  
 (July 1, 2021 - March 31, 2022)

Current Assets		
Checking/Savings		
Hancock Checking	337,646.51	
Total Checking/Savings		337,646.51
Prepaid Expense		
AC22 F&B (FY23)	15,000.00	
Webinar Annual Fee July-Nov	0.00	
Total Prepaid Expense		15,000.00
		<b>352,646.51</b>

**TOTAL ASSETS**

**LIABILITIES & EQUITY**

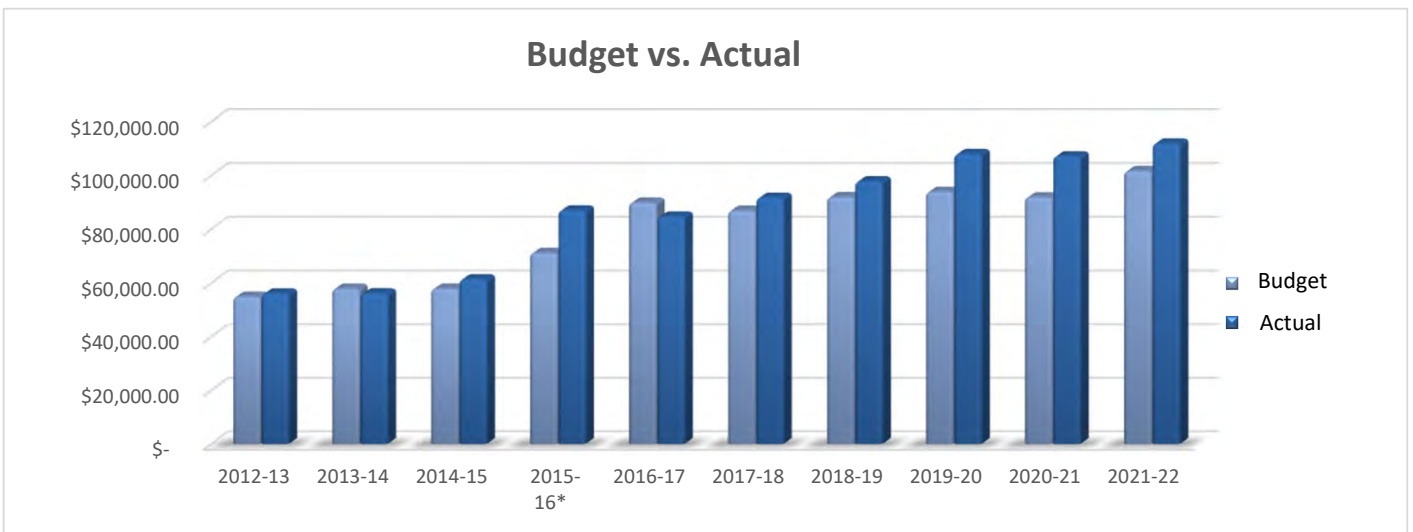
Liabilities		
Accounts Payable		
Total Accounts Payable		0.00
Total Deferred Revenue		0.00
<b>Total Liabilities</b>		0.00
Equity		
Retained Earnings	245,210.06	
Designated Earnings (Legal)	92.06	
Total Retained Earnings		245,302.12
Net Income this fiscal year		107,344.39
Total Equity		352,646.51
<b>TOTAL LIABILITIES &amp; EQUITY</b>		<b>352,646.51</b>

## Southeast Stormwater Association 10-Year Membership History

Fiscal Year	# of Members	Actual	Budget	Difference	New	Renewals	NonRenewals	Ret Rate	% Chg
2012-13	150	\$ 56,201.00	\$ 55,000.00	\$ 1,201.00	16	113	13	102%	15%
2013-14	154	\$ 56,252.00	\$ 58,000.00	\$ (1,748.00)	16	109	26	92%	3%
2014-15	169	\$ 61,494.15	\$ 58,000.00	\$ 3,494.15	17	133	18	99%	10%
2015-16*	153	\$ 87,125.00	\$ 71,280.00	\$ 15,845.00	18	135	29	80%	-9%
2016-17	154	\$ 84,850.00	\$ 90,000.00	\$ (5,150.00)	16	138	15	90%	1%
2017-18	164	\$ 91,800.00	\$ 87,000.00	\$ 4,800.00	27	137	17	89%	6%
2018-19	178	\$ 97,938.00	\$ 92,000.00	\$ 5,938.00	30	148	30	90%	9%
2019-20	188	\$ 108,063.00	\$ 94,000.00	\$ 14,063.00	29	158	19	89%	6%
2020-21	186	\$ 107,225.00	\$ 91,968.55	\$ 15,256.45	19	167	19	89%	-1%
2021-22	189	\$ 112,000.00	\$ 101,745.00	\$ 10,255.00	18	171	14	92%	2%

\*Dues Increase

*Retention Rate = (# at end of year-new) / # start of year*



### SESWA Annual Conference Budget

INCOME	2018 Actual (In Person)	2019 Actual (In Person)	2020 Actual (Online)	2021 Budget (In Person)	2021 Estimate (Online)	2021 Actual (Online)
Registrations	\$ 85,286.00 <sup>258</sup>	\$ 87,297.00 <sup>245</sup>	\$ 56,464.00 <sup>202</sup>	\$ 44,250.00 <sup>150</sup>	\$ 53,100.00 <sup>180</sup>	\$ 74,299.00 <sup>248</sup>
Sponsors	\$ 14,500.00 <sup>10</sup>	\$ 10,500.00 <sup>8</sup>	\$ 16,605.00 <sup>18</sup>	\$ 6,500.00 <sup>5</sup>	\$ 9,200.00 <sup>10</sup>	\$ 12,260.00 <sup>15</sup>
Exhibitors	\$ 41,115.00 <sup>47</sup>	\$ 39,990.00 <sup>48</sup>	\$ - <sup>N/A</sup>	\$ 24,000.00 <sup>25</sup>	\$ - <sup>0</sup>	\$ -
<b>TOTAL INCOME</b>	<b>\$ 140,901.00</b>	<b>\$ 137,787.00</b>	<b>\$ 73,069.00</b>	<b>\$ 74,750.00</b>	<b>\$ 62,300.00</b>	<b>\$ 86,559.00</b>
<b>EXPENSE</b>						
AV	\$ 12,535.34	\$ 8,050.67	\$ 1,796.88	\$ 12,500.00	\$ 2,000.00	\$ 234.30
Exhibits	\$ 4,680.96	\$ 5,081.42	\$ -	\$ 3,000.00 <sup>25</sup>	\$ -	\$ -
Food	\$ 51,730.03	\$ 33,354.30	\$ -	\$ 39,040.00	\$ -	\$ -
Room Rental	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Staff Hotel	\$ 1,068.66	\$ 1,677.87	\$ -	\$ 1,700.00	\$ -	\$ -
Comp Room Credit	\$ (2,798.40)	\$ (1,118.57)	\$ -	\$ -	\$ -	\$ -
Staff Travel & Expense	\$ 888.76	\$ 2,101.44	\$ - <sup>*</sup>	\$ 1,000.00	\$ - <sup>*</sup>	\$ - <sup>*</sup>
Speaker Travel/Honorariums	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Signage	\$ 189.20	\$ 80.63	\$ -	\$ 300.00	\$ -	\$ -
Temp help	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Postage Expense	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Tour Bus	\$ 1,540.00	\$ 715.00	\$ -	\$ -	\$ -	\$ -
Supplies <i>(badge holders/inserts, envelopes, lanyards, tote bags)</i>	\$ 1,542.15	\$ 1,524.53	\$ 550.00	\$ 2,000.00	\$ 1,000.00	\$ 800.00
Printing	Brochure*	\$ 4,991.78	\$ -	\$ 4,000.00	\$ -	\$ -
	Postcard					
	Meal Tckts					
	Notebooks					
Shipping	\$ 314.73	\$ 928.28	\$ -	\$ 200.00	\$ -	\$ -
Hotel Gratuity	\$ 300.00	\$ 200.00	\$ -	\$ 300.00	\$ -	\$ -
Site Visit	\$ 472.73	\$ -	\$ -	\$ -	\$ -	\$ -
Security (Exhibit Hall)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>TOTAL EXPENSES</b>	<b>\$ 77,455.94</b>	<b>\$ 57,219.89</b>	<b>\$ 2,346.88</b>	<b>\$ 64,040.00</b>	<b>\$ 3,000.00</b>	<b>\$ 1,034.30</b>
<b>Profit</b>	<b>\$ 63,445.06</b>	<b>\$ 80,567.11</b>	<b>\$ 70,722.12</b>	<b>\$ 10,710.00</b>	<b>\$ 59,300.00</b>	<b>\$ 85,524.70</b>
Over/Under Budget	\$ 27,735.06	\$ 37,567.11	\$ 33,072.12			\$ 74,814.70

Southeast Stormwater Association, Inc.  
**Retained Earnings (Cumulative Profit/Loss)**  
All Transactions 2005 - 2021

SESWA Retained Earnings	Type	<u>YEAR ENDING</u> Date	Profit or (Loss) for the year	Balance
	Closing Entry	6/30/2005	4,359.49	4,359.49
	Closing Entry	6/30/2006	7,278.39	11,637.88
	Closing Entry	6/30/2007	28,150.69	39,788.57
	Closing Entry	6/30/2008	32,045.75	71,834.32
	Closing Entry	6/30/2009	6,086.51	77,920.83
	Closing Entry	6/30/2010	(7,751.29)	70,169.54
	Closing Entry	6/30/2011	(13,591.84)	56,577.70
	Closing Entry	6/30/2012	413.80	56,991.50
	Closing Entry	6/30/2013	20,327.35	77,318.85
	Closing Entry	6/30/2014	* (17,785.97)	59,532.88
	Closing Entry	6/30/2015	28,975.11	88,507.99
	Closing Entry	6/30/2016	26,781.41	115,289.40
	Closing Entry	6/30/2017	28,252.12	143,541.52
	Closing Entry	6/30/2018	* (8,092.33)	135,449.19
	Closing Entry	6/30/2019	* 7,920.94	143,370.13
	Closing Entry	6/30/2020	59,216.03	202,586.16
	Closing Entry	6/30/2021	42,715.96	245,302.12

Note: this report is only updated on June 30 each year.

\* 2014 - Planned use of reserves for Seminar expansion, Strategic Planning, Litigation

\* 2018 - AC17 \$9,400 less than budget

\* 2019 - \$20k budgeted for AMS switch, AC18 profit paid for planned use of reserves

**AMP Out of Scope Time**

<b>Date</b>	<b>Time</b>	<b>Staff</b>	<b>Activity</b>
September	1.5	RO	AC21 Hotel Coordination, Contract Negotiation
	0.5	DH	AC21 Hotel Contract Negotiation
	2	RO	AC21 Develop Online Agenda
	3	RO	AC21 Communications - Speakers, Sponsors, Attendees
	10	RO	AC21 Session Recordings
	10	LB	AC21 Session Recordings
October	1.5	DH	AC21 Session Recording-EPA
	2	DM	AC21 Sponsor Videos & Presentation Edits
	1.5	RO	AC21 Moderator Practices
	1.5	LB	AC21 Moderator Practices
	4	DH	AC21 Build Online Script/Master plan/Mater PPT
	2	DH	AC21 Annual Meeting - Process, Nominations, Ballot, Communication
	1	DM	AC21 Annual Meeting Elections page
	8	DM	AC21 Moderate Sessions

48.5     \$ 7,787.50

**Deduct Travel time**     \$ (5,750.00) (10 hours, 3 Staff)

Conference Subtotal     **\$ 2,037.50**

<b>Date</b>	<b>Time</b>	<b>Staff</b>	<b>Activity</b>
January	4	KS	KSA WOTUS Research, Comments, Revisions, Mtg Participation
January	2	DH	Addtl SW Policy Mtg Coordination, Staffing, Tasks assigned
March-April	1	DH	Service Project notification, registration form, reminders, coordination, questions

Other Subtotal     7     **\$ 1,855.00**

**TOTAL**     **\$ 3,892.50**

## **7. Approve Proposed FY 2022-23 Budget\***

### ***Proposed Budget for FY 2022-23 (July 1 – June 30)***

A Proposed Budget for FY 2022-23 is enclosed. For comparison purposes, the budget includes four columns of information. The first three columns provide details for FY 2021-22 (column 1 = actual income and expense through the 3<sup>rd</sup> Quarter; column 2 = the annual budget; and column 3 = projections through the end of the year. The final column is a proposed budget for FY 2022-23. Observations of note are:

### ***FY 2021-22 End of Year Projections (3<sup>rd</sup> Column)***

We anticipate ending FY 2021-22 with a net profit of \$54,551, or \$83,246 more than budget. Of note the request for AMP's time spent out of the Scope of Work (Section 6 of this packet) is included in the projection.

The primary reasons for the increase in net profit include:

- Membership (+10,255) – The budget anticipated a reduction in membership renewals; however, a focused effort to recruit members resulted in high retention rates.
- 2021 Annual Conference (+74,815) – The transition to an online event allowed for increased participation. More participants along with lower costs, contributed to higher net profit.

### ***2022-23 Proposed Budget (4<sup>th</sup> Column)***

The proposed budget is based on the following assumptions:

#### **[General]**

- Membership dues income will maintain at the current rate. Of note, updated census information will be incorporated into this year's member rates. A concerted membership retention effort by the Board of Directors and Membership Committee will help secure budgeted goals.
- The retainer paid to AMP includes all association management services and related expenses (staff time and related staffing costs, all services identified in the Scope of Work, office space, utilities, equipment, etc.) provided by AMP for SESWA per the Scope of



Work. AMP is asking for a 2% cost of living adjustment, having not done so for the last two years.

In addition, the cost to produce SESWA's webinars (two member webinars + a State Spotlight webinar) are moved from the "Webinar Spotlight Expense" and "Webinar Expense" line items to AMP's retainer. Currently AMP invoices SESWA to produce all webinars, moving this recurring expense to the AMP retainer will simplify the bookkeeping process. Regarding the State Spotlight webinar, it is our recommendation that these webinars no longer charge a registration fee to cover SESWA's cost.

- The amount provided under "AMP-Other" is an estimate of time set aside for the implementation of Strategic Plan initiatives beyond the current contracted Scope of Work.

#### [Publications]

- SESWA's Survey of Stormwater Utilities Report will be produced in 2023. The proposed budget estimates that income and expense will breakeven.

#### [Education]

- SESWA's 2022 Annual Conference and 2023 Seminar are proposed as in-person events with a slight reduction in capacity anticipating possible social distancing requirements and travel safety concerns. It is important to note that SESWA is currently under contract with host facilities through 2023. These contracts obligate the Association to sleeping room and food/beverage commitments. A concerted effort to ensure participation for SESWA's future events is critical. Historically, SESWA Education contributes to more than half (57%-68%) of the association's income overall.

#### [Legal/Regulatory]

- Based on this year's activity, the proposed budget sets aside funds for regulatory management services if needed. No other income or expense is budgeted for legal fees or costs. Any legal expenditure must be approved in advance by the Executive Committee. These expenses would be paid either out of general reserves or through a new fundraising effort or some combination of both.

Southeast Stormwater Association

FY 2021-22 (July 1-June 30)

**Proposed Budget**

	<b>2021-22 Actual (9 months) July-Mar</b>	<b>2021-22 Budget (12 months) July-June</b>	<b>2021-22 Projected (12 months) July-June</b>	<b>2022-23 PROPOSED (12 months) July-June</b>
<b>INCOME</b>				
General				
Dues	112,000.00	101,745.00	112,000.00	112,000.00
Job Board Income	800.00	600.00	800.00	800.00
Communications Sponsor	9,000.00	6,000.00	9,000.00	7,500.00
Interest Income	30.38	20.00	30.00	20.00
Total General	<u>121,830.38</u>	<u>108,365.00</u>	<u>121,830.00</u>	<u>120,320.00</u>
Publications				
Survey Sales	0.00	50.00	0.00	100.00
Survey Sponsorship	0.00	0.00	0.00	3,000.00
Total Publications	<u>0.00</u>	<u>50.00</u>	<u>0.00</u>	<u>3,100.00</u>
Education				
Annual Conference	<i>[AC21]</i>	<i>[AC21]</i>	<i>[AC21]</i>	<i>[AC22]</i>
Registration	74,299.00	44,250.00	74,299.00	87,500.00
Sponsorship	4,510.00	6,500.00	4,510.00	11,000.00
Exhibitor	7,750.00	24,000.00	7,750.00	29,750.00
Total Annual Conference	<u>86,559.00</u>	<u>74,750.00</u>	<u>86,559.00</u>	<u>128,250.00</u>
Spring Seminar	<i>[2022]</i>	<i>[2022]</i>	<i>[2022]</i>	<i>[2023]</i>
Registration	18,805.00	20,000.00	20,000.00	20,000.00
Sponsorship	4,750.00	7,500.00	6,375.00	7,000.00
Total Seminar	<u>23,555.00</u>	<u>27,500.00</u>	<u>26,375.00</u>	<u>27,000.00</u>
Webinars	<i>[2022]</i>	<i>[2022]</i>	<i>[2022]</i>	<i>[2023]</i>
Registrations (Spotlight)	0.00	1,750.00	0.00	0.00
Total Education	<u>110,114.00</u>	<u>104,000.00</u>	<u>112,934.00</u>	<u>155,250.00</u>
Legal/Advocacy				
Legal Defense Fund	0.00	0.00	0.00	0.00
Total Legal	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
<b>TOTAL INCOME</b>	<b><u>231,944.38</u></b>	<b><u>212,415.00</u></b>	<b><u>234,764.00</u></b>	<b><u>278,670.00</u></b>

Southeast Stormwater Association  
 FY 2021-22 (July 1-June 30)  
**Proposed Budget**

<b>EXPENSE</b>	<b>2021-22 Actual (9 months)</b>	<b>2021-22 Budget (12 months)</b>	<b>2021-22 Projected (12 months)</b>	<b>2022-23 PROPOSED (12 months)</b>
<b>General</b>				
Accounting	600.00	650.00	600.00	650.00
Board of Directors	1,523.13	4,600.00	4,500.00	5,550.00
AMP - Assoc Mgmt	96,586.19	124,115.00	124,115.00	131,850.00
AMP - Other	0.00	6,725.00	2,713.00	6,000.00
Postage	348.58	50.00	400.00	400.00
Federal Express	325.66	150.00	400.00	400.00
Insurance	860.77	900.00	900.00	900.00
Member/Website Technology	6,626.49	7,005.00	7,000.00	8,050.00
Printing/Copying	1,097.96	500.00	1,100.00	500.00
Promotion	189.49	500.00	200.00	500.00
Telephone	1,601.00	1,700.00	1,700.00	1,700.00
Bank/Merchant Fees	5,513.16	7,000.00	7,000.00	7,000.00
Licenses & Fees	61.25	100.00	100.00	100.00
Total General	<u>115,333.68</u>	<u>153,995.00</u>	<u>150,728.00</u>	<u>163,600.00</u>
<b>Publications</b>				
Survey	0.00	50.00	0.00	3,000.00
Total Publications	<u>0.00</u>	<u>50.00</u>	<u>0.00</u>	<u>3,000.00</u>
<b>Education</b>				
Annual Conference	1,034.30	64,040.00	1,035.00	85,000.00
Spring Seminar	114.00	17,000.00	17,000.00	17,850.00
Webinar Spotlight Expense	0.00	1,750.00	1,750.00	0.00
Webinar Expense	4,518.01	4,275.00	5,000.00	1,000.00
Total Education	<u>5,666.31</u>	<u>87,065.00</u>	<u>24,785.00</u>	<u>103,850.00</u>
Strategic Planning Expense	0.00	0.00	0.00	0.00
Total Strategic Planning	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
<b>Legal/Regulatory</b>				
Legal Fees	0.00	0.00	0.00	0.00
Legal Costs Reimbursement	0.00	0.00	0.00	0.00
Management	3,600.00	0.00	4,700.00	5,000.00
Total Legal/Regulatory	<u>3,600.00</u>	<u>0.00</u>	<u>4,700.00</u>	<u>5,000.00</u>
<b>TOTAL EXPENSE</b>	<b><u>124,599.99</u></b>	<b><u>241,110.00</u></b>	<b><u>180,213.00</u></b>	<b><u>275,450.00</u></b>
<b>NET INCOME (LOSS)</b>	<b><u>107,344.39</u></b>	<b><u>(28,695.00)</u></b>	<b><u>54,551.00</u></b>	<b><u>3,220.00</u></b>

## **8. Committee Updates**

A copy of the Agendas and backup information for each Committee are enclosed for your review and information. Reports will be provided by each Committee Chair as follows:

- Communications
- Conference and Education
- Membership
- Stormwater Policy

## AGENDA

Southeast Stormwater Association  
**Communications Committee**  
April 21, 2022 / 4:00 PM – 5:00 PM Eastern  
Westin Atlanta Perimeter North – Atlanta, GA  
Concourse North Room

1. Welcome and Introductions Kevin Kubiak
  
2. Committee Responsibilities Lynn Buchanan
  - SESWA Bylaws
  - 2022 Action Plan
  
3. SESWA Community Forum Kevin/Lynn
  - Update
  - Promotions
  - Encouraging Member Participation
  
4. SESWA *ForeCast* Newsletter Kevin/Lynn
  - New Format
  - Distribution – Constant Contact Data
  - Networking Calls
  - Encouraging Member Articles
  - Article Guidelines/Form
  
5. Task Assignments Kevin Kubiak



**2021-22 Communications Committee**

<b>Kevin Kubiak, PE (Chair)</b> Deputy County Engineer Berkeley County 1003 US Hwy 52, Ste 120 Moncks Corner, SC 29461	<b>843-719-4254</b>
<b>Rhon Blevins</b> Clerk City of Somerset 1370 Kit Cowan Road Somerset, KY 42501	<b>606-219-1824</b>
<b>Chris Bond</b> Senior Stormwater Inspection Technician Clayton County Water Authority 1600 Battle Creek Road Morrow, GA 30260	<b>678-422-5145</b> <b>ext 5521</b>
<b>Ellie Cardenal</b> Geologist II AECOM 5438 Wade Park Blvd Raleigh, NC 27607	<b>9194003150</b>
<b>George Eastman, EIT, CFM, CPSWQ</b> Stormwater Plan Reviewer Columbia County PO Box 498 Evans, GA 30809	<b>706-312-7278</b>
<b>Hunter Freeman</b> Green Infrastructure Practice Lead McAdams 2905 Meridian Pkwy Durham, NC 27713	<b>919-264-7613</b>
<b>Autumn Friday, PE</b> Water Quality & Engineering Projects Manager Hamilton County 1250 Market Street, Ste 3046 Chattanooga, TN 37402	<b>423-209-7810</b>



**2021-22 Communications Committee**

<b>Daryl Hammock</b> Assistant Stormwater Utility Manager City of Charlotte 600 E 4th Street Charlotte, NC 28202-2816	<b>704-336-2167</b>
<b>Jonathan Heald, PE</b> Client Services Manager Ardurra 4400 St. Andrews Road, Ste B Columbia, SC 29210	<b>803-462-5258</b>
<b>Katie Herrera</b> Stormwater Manager Beaufort County 120 Shanklin Road Beaufort, SC 29906	<b>843-255-2813</b>
<b>Scott Hofer, MS, PE</b> Public Health Engineer Jefferson Co. Dept. of Health 1400 Sixth Avenue S Birmingham, AL 35233	<b>205-930-1274</b>
<b>Anita Kuhlman, CPESC</b> Environmental Analyst Charles Abbott Associates 2494 Chestnut Loop Little Rock, AR 72210	<b>805-312-2239</b>
<b>Tanisha Lawson</b> Environmental Program Manager City of Atlanta 72 Marietta Street Atlanta, GA 30303	<b>404-546-1411</b>
<b>Tamekia Lee</b> Stormwater Program Manager Jefferson County 716 Richard Arrington Jr Blvd, Rm 200 Birmingham, AL 35203	<b>205-325-5930</b>



**2021-22 Communications Committee**

**Stephanie MacDurmon, PE**

Water Resource Engineer  
Brown and Caldwell  
5430 Wade Park Blvd, Ste 200  
Raleigh, NC 27607

**919-424-1424**

**Mayuko Mizutani**

Engineer  
Freese and Nichols  
360 Interstate N Pkwy, Ste 250  
Atlanta, GA 30339

**404-850-3370**

**Jennifer Young, PE**

Project Engineer  
RK&K  
5901 Peachtree Dunwoody Road, Ste C-496  
Sandy Springs, GA 30328

**770-356-8363**



## **B. Special Meetings**

Special meetings of the Association may be held upon call of not less than four members of the Board of Directors. Any such call shall be filed with the Executive Director, who shall call a meeting not less than 10 days nor more than 30 days after the filing thereof. The purpose of such meeting shall be set out in such call.

## **ARTICLE VI COMMITTEES AND ASSOCIATION POLICY**

### **A. Committees**

There shall be such standing committees as provided herein. The Chair of each committee shall be a member of the Board. The President may appoint ad hoc committees as he or she deems necessary.

1. Conference and Education – The conference and education committee shall be responsible for the oversight of the planning and administration of the Association’s workshops and conferences, and all educational programs of the Association.
2. Membership – The membership committee shall be responsible for the oversight of new member recruitment programs, providing membership services and ensuring continuity of the existing membership.
3. Communications – The communications committee shall be responsible for the oversight of the newsletter and of the Association’s website.
4. Stormwater Policy – The stormwater policy committee shall be responsible for the oversight of the Association’s activities relating to Congress and federal agencies as they concern the objectives of the Association.

## Southeast Stormwater Association 2022 Action Plan

The Action Plan identifies goals and strategies for the 2022 year. Its Goals are drawn from the Strategic Plan. The Strategies to attain the Goals are identified herein along with suggested Tactics. The Action Plan is supplemental in nature to the Board of Directors' Duties and Expectations.

**A. GOAL:** To position SESWA so that it reflects the needs of its members in a continuously changing environment.

**Strategy:** Enhance our educational and programmatic experiences.

**Tactic:** Review programs and educational experiences; evaluate when and where digital enhancements can benefit the experience.

*Primary Focus = Board of Directors, Executive Committee*

**Tactic:** Provide local service projects during seminars and conferences (stream cleanups, invasive species removal, etc.)

*Primary Focus = Board of Directors, Conference & Education Committee*

**Strategy:** Strengthen our membership model to reflect contemporary needs, programs, etc.

**Tactic:** Develop year-round engagement by embracing digital platforms and online networking.

*Primary Focus = Board of Directors, Communications Committee*

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**B. GOAL:** To grow our association, the profession and our individual members through education, engagement, influence, promotion of services, and leadership in ways that benefit SESWA and its members.

**Strategy:** Analyze member needs to identify opportunities for growth by member type.

**Tactic:** Explore opportunities to recognize and expand the awareness of the stormwater industry.

*Primary Focus = Board of Directors, Membership Committee*

---

**C. GOAL:** To enhance member value for the benefit of the stormwater industry.

**Strategy:** Review our current services and the value they provide to members.

**Tactic:** Catalog and rate current member services (utilizing member surveys and value statements from strategic planning session) to determine strengths and explore which services can be retired.

*Primary Focus = Board of Directors, Membership Committee*

---

**D. GOAL:** To educate and advocate for policies that impact stormwater professionals and the stormwater industry throughout the southeast.

**Strategy:** Develop tools to help support stormwater programs' priorities and policies throughout the southeast.

**Tactic:** Identify and monitor policies on important issues (flooding, resiliency, sea level rise, aging infrastructure, political/regulatory changes, etc.)

*Primary Focus = Board of Directors, Stormwater Policy Committee*



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## Community Forum



*Welcome to the Community Forum!*

[View the Forum](#)

SESWA's members-only forum allows you to post questions, share information, and discuss emerging issues with fellow stormwater professionals throughout the Southeast.

**How the Forum is Organized** - SESWA has created an open forum organized by the date of the post or the date of the last reply to the post. The most recent posts will be at the top of the page. Scan through the list to look for topics of interest or search for key words in the website search box at the top of the page.

**Forum Policy, Rules and Etiquette** - Thank you for being part of our community. To ensure the best possible experience for all members, we have established some basic guidelines for participation. Please take a moment to acquaint yourself with the [SESWA Community Forum Code of Conduct](#). In order to preserve a climate that encourages both civil and fruitful dialogue, we reserve the right to suspend or terminate membership in this community for anyone who violates the code of conduct.

### Quick Tips

- **Subscribing** - Subscribing to a topic is the only way to receive email alerts for that topic. You can subscribe to as many topics as you like. You will get an email notification for all activity in your subscribed topics and you can unsubscribe at any time.
- **Favorites** - When you Click "Favorite" it will add the topic to your "My Favorites" list. This list is available anytime under "My Posts" in your forum profile, and can act as a running list of topics you are interested in revisiting later. Unlike "Subscribe," you will not receive emails when you favorite a topic, so this is a less intrusive way of staying up to date on topics relevant to you.
- **Searching** - You can search for topics of interest by entering key words in the website search box at the top of the web page. You must be logged in to your member profile to access forum topics in the search.
- **Posting** - Click on the "Discussion Threads" link. Go to the "New Topic" button (top or bottom left of the page). Add a subject and use the larger text box for your post. To post simply click "submit." Be sure to subscribe to this topic to receive automatic updates.
- **Replying** - Click the topic link and then click "Post Reply" at the very top or bottom of the topic post. Remember, to receive automatic updates you must subscribe to this topic.

Get Started: [View the Forum](#)

### News & Highlights

#### SESWA Seminar

[April 22, 2022 | Atlanta, GA](#)

#### Stormwater Utility Factsheet

[Download this Free Resource](#)

#### Conference - Call for

#### Presentations

[Submit A Presentation Now!](#)

#### Spotlight Webinar - May 19th

[Register Today!](#)

### Welcome New Members!

Appalachia Design Services  
City of Bainbridge, GA  
City of Clemson, SC  
City of Lilburn, GA  
City of Raleigh, NC  
City of Thomasville, GA  
Collective Water Resources  
Concrete Pipe & Precast  
Ecopia Tech  
Effingham County, GA  
Envirolok  
Faircloth Skimmer  
Falcon Design Consultants  
Ferguson Waterworks  
Georgia Concrete Pipe Assoc  
Jackson County, GA  
Shawcor  
Streamline Technologies

Not a member yet but would like to receive notifications of our training events?

[Join our Mailing List!](#)

### Affiliates





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Join Now

## SESWA Community Forum

Welcome Lynn Buchanan

Last visit was 04/01/2022 03:45:39 PM



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[Latest Posts](#)

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[My Posts](#)

[Pending Posts](#)

New Topic

<< first < Prev 1 2 3 4 Next > last >>

## Discussion Threads

Topics	Replies	Views	Last Post
<p><b>Operations &amp; Maintenance Best Practices Seminar</b> by <a href="#">SESWA</a> on 02/23/2022 03:13:23 PM</p>	0	22	<p>Operations &amp; Maintenance Best Practices Seminar </p> <p>by <a href="#">SESWA</a> on 02/23/2022 03:13:23 PM</p>
<p><b>Contingency, Rainy Day, etc. Funding</b> by <a href="#">W. Dave Canaan</a> on 02/18/2022 02:02:48 PM</p>	0	14	<p>Contingency, Rainy Day, etc. Funding </p> <p>by <a href="#">W. Dave Canaan</a> on 02/18/2022 02:02:48 PM</p>
<p><b>Stormwater in the News</b> by <a href="#">Cory Rayburn</a> on 02/09/2022 08:04:32 AM</p>	0	24	<p>Stormwater in the News </p> <p>by <a href="#">Cory Rayburn</a> on 02/09/2022 08:04:32 AM</p>
<p><b>Strategies for Private Detention Pond Maintenance</b> by <a href="#">Alyssa Gilhooly</a> on 01/07/2022 11:37:13 AM</p>	1	50	<p>Re:Strategies for Private Detention Pond Maintenance </p> <p>by <a href="#">Don Ceccarelli</a> on 01/19/2022 05:03:51 PM</p>
<p><b>Compliance Efforts for Low-Density Post-Construction developments</b> by <a href="#">Don Ceccarelli</a> on 01/19/2022 04:32:10 PM</p>	0	17	<p>Compliance Efforts for Low-Density Post-Construction developments </p> <p>by <a href="#">Don Ceccarelli</a> on 01/19/2022 04:32:10 PM</p>

**SESWA Email Campaign Statistics**  
**January 2021 – March 2022**

Date Sent	Campaign Name	Sends	Opens	Open Rate	Mobile Open Rate	Desktop Open Rate
3/31/22	SESWA Newsletter – March 2022	1334	309	23.7%	6.8%	93.2%
2/28/22	SESWA Community Forum Update – February 2022	1342	389	29.7%	9.7%	90.3%
1/31/22	SESWA Newsletter – January 2022	1351	365	27.7%	6.9%	93.1%
12/16/21	SESWA Community Forum Update – December 2021	1280	325	26.1%	14%	86%
11/30/21	SESWA Newsletter – November 2021	1284	358	28.6%	12.3%	87.7%
10/29/21	SESWA Community Forum Update – October 2021	1283	326	26%	15.7%	84.3%
9/30/21	SESWA Newsletter – September 2021	1282	353	28.4%	16.5%	83.5%
8/31/21	SESWA Community Forum Update – August 2021	1268	315	25.7%	23.8%	76.2%
7/30/21	SESWA Newsletter – July 2021	1308	390	31.5%	15.7%	84.3%
6/30/21	SESWA Community Forum Update – June 2021	1295	235	19.1%	16.6%	83.4%
5/28/21	SESWA Forecast – May 2021	1302	283	22.8%	13.5%	86.5%
4/30/21	SESWA Community Forum Update – April 2021	1282	335	27.4%	28.6%	71.4%
3/31/21	SESWA Newsletter – March 2021	1274	429	35.1%	12.4%	87.6%
2/26/21	SESWA Community Forum Update – February 2021	1267	331	27.2%	13.2%	86.8%
1/29/21	SESWA Newsletter – January 2021	1206	324	28%	13.8%	86.2%



## ***Have a Question? Want to Share? Here's Your Opportunity!***

### **Attention SESWA Members:**

SESWA is committed to being a trusted resource and maintaining open channels of communication. ***As a member of SESWA you have access to an online Forum*** to post questions, share information, and discuss emerging issues with your peers throughout the Southeast! Here's what's new in the Forum:

### **Operations & Maintenance Best Practices Seminar**

SESWA members asked and we listened! SESWA is excited to bring stormwater professionals from around the southeast together in Atlanta, GA for a full day of education [Read more...](#)

### **Contingency, Rainy Day, etc. Funding**

Mecklenburg County (NC) Storm Water sets-aside funding to perform buy-outs immediately after a flood and to repair previously restored/enhanced streams in event of catastrophic [Read more...](#)

### **Stormwater in the News**

Most of us can agree that the public just doesn't understand how our stormwater systems work, the ongoing maintenance that's needed, and the hard topics (like climate change) [Read more...](#)

### **Strategies for Private Detention Pond Maintenance**

The City of Duluth is investigating the feasibility of taking over maintenance of private detention ponds in residential areas where there is no HOA, funding or maintenance agreement [Read more...](#)

### **Compliance Efforts for Low-Density Post-Construction Developments**

In North Carolina, there is discussion of how Phase I and Phase II NPDES-permitted MS4s can proactively ensure compliance of Low Density Post-Construction sites. For Low Density [Read more...](#)

## ***Join the Community! It's as easy as:***

- Visiting the [Community Forum](#) under the Members Only tab.
- Subscribing to the Topics in the [Discussion Thread](#) that interest you!



# SeSWA ForeCast

Regional Stormwater News You Can Use!

This newsletter is available exclusively to SESWA Members

January 2022

Volume 17, Issue 1

## President's Corner

Happy New Year to the SESWA membership and fingers crossed for a safe and prosperous 2022. This past year, members of SESWA's leadership took part in a virtual planning session to develop a Strategic Plan for the next five years. Much of the plan centers around ensuring that SESWA provides continued value to our membership while growing and adapting to our changing times.



Over the past two years, SESWA management staff have mastered the virtual format when it comes to delivering insightful and compelling content related to our industry, whether it be through webinars or full-blown conferences. The feedback we've received only confirms that as an association, we've been able to quickly adapt and maintain a relevant presence in the industry. We're looking closely at integrating this value-added experience into our networking and educational opportunities for all members, including the next generation of stormwater professionals.

We've also witnessed or been impacted by continued rainfall patterns that appear to be the new normal. On average, the metro-Atlanta area receives 50" of rainfall a year. In the past 12 years, we've seen close to 70" of rainfall five different times with drought conditions scattered in between. Tropical storms and hurricanes have torn through farmland and cities alike throughout the Southeast. Churchill's "never let a good crisis go to waste" quote may very well be applicable to our current state of affairs. Our industry must be prepared to offer up real solutions, whether that be setting up a new stormwater utility or securing funds through federal grants for resilience planning or capital improvements. SESWA is here to provide a platform for sharing ideas and developing realistic and protective solutions in each of our hometowns. Please join us for the [Spring Seminar](#) in Atlanta on April 22nd where we will dive into the importance of Operations and Maintenance of our stormwater assets. Stay safe, y'all!

Cory Rayburn  
SESWA President

## Communications Sponsors



## Association News



### SESWA Seminar – Registration Open!

Join us as we explore *Operations and Maintenance - Best Practices for your MS4 Permit*. [SESWA's 17th Annual Regional Stormwater Seminar](#) will be held in Atlanta, GA on April 22, 2022. The Seminar will provide a deep dive into how Operations and Maintenance (O&M) best practices can improve water quality and resiliency, and lower compliance costs for your MS4 permit. The Seminar will review the role of O&M in meeting MS4 permit requirements, in Asset Management, in best practices after construction, in Green Infrastructure practices, and in the use of GIS and databases. [Register now](#) to secure your seat. Registration will be limited.

### Did You Miss SESWA's January Webinar?

It's not too late to view the popular [Green Stormwater Infrastructure: What's Green Got to Do With It?](#) webinar. Municipalities throughout the Southeast are implementing green stormwater infrastructure design practices, but many developers are not "buying in" to these practices. The perception is that green infrastructure products are too expensive or too expensive to maintain? Are they really? On January 20th attendees learned ways to talk about green infrastructure in "developer" language to encourage developers to use green infrastructure design on their projects. SESWA members can view the [webinar recording](#) online at no cost, thanks to the generous support of SESWA's Communications Sponsors!



### SESWA Board of Directors

#### Executive Committee

##### President

Cory Rayburn  
Jacobs, GA

##### Vice President

W. Dave Canaan  
Mecklenburg County, NC

##### Secretary-Treasurer

Synthia Williams  
Richland County, SC

##### Immediate Past President

Scott Hofer  
Jefferson County, DOH, AL

##### Board Representative

Demetria Kimball-Mehlhorn  
Lexington Fayette Urban  
County, KY

To access a full listing of the SESWA Board of Directors, please [click here](#).



## Why Should My Community Consider a Stormwater Utility? – A Stormwater Utility Factsheet

SESWA members now have access to a one-page stormwater utility factsheet. This tool is intended to be used as a resource to share with local officials to illustrate the importance and benefit of stormwater utilities. Visit the SESWA website to download your [free copy](#) today!



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## Now Hiring? Post Your Vacancies on the SESWA Job Board!

With the increase in job opportunities, it can be hard to spotlight your vacancies. SESWA's [Job Board](#) is the perfect place to connect with other stormwater professionals across the Southeast and let them know you are hiring. Posting job openings is easy and FREE for SESWA members. All postings are featured for up to 30 days. Visit the SESWA Job Board and [submit your job opening](#) today!

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## Join the Community – SESWA's Online Forum

Visit the [Community Forum](#) and connect online with other stormwater professionals across the Southeast. The Forum can be found under the "Members Only" tab on the SESWA website. Join this virtual gathering place to ask a question or post something that is happening in your area that might be helpful to others. Don't forget to subscribe to get updates!

### Quick Tips to Get the Most Out of Your Forum

- **Subscribe** - Subscribe to as many topics as you like. When you subscribe to a topic you will receive email alerts for any activity on that topic.
- **Favorites** - Click "Favorite" to add a topic to your "My Favorites" list.
- **Search** - Search for topics of interest by entering key words in the website search box at the top of the web page. You must be logged in to use the Search feature.
- **Post** - Click on the "Discussion Threads" link. Go to the "New Topic" button. Be sure to subscribe to this topic to receive automatic updates.
- **Reply** - Click the topic link and then click "Post Reply." Remember, to receive automatic updates you must subscribe to this topic.

## Regulatory News

### WOTUS Litigation and Rulemaking

*Kurt Spitzer, SESWA*

Since courts in New Mexico and Arizona vacated (invalidated) the 2020 Navigable Waters Protection (WOTUS) Rule, the Biden Administration has interpreted those decisions as having a nationwide effect and EPA and the Army Corps of Engineers are no longer implementing policy based on the 2020 rule but are reverting to policy as existed in the late 1980s. On December 7, 2021, the Agencies proposed a [new set of WOTUS definitions](#). Comments on the proposed rule must be submitted on or before February 7, 2022 to [Regulations.gov](#). SESWA will be submitting comments on behalf of our members, visit the [Advocacy page](#) to learn more about WOTUS. Meanwhile, the U.S. Supreme Court has agreed to hear an appeal of a decision of the Ninth Circuit concerning whether the correct test was used to determine whether wetlands are subject to federal jurisdiction under the CWA. The issue of whether jurisdiction over wetlands is broadly or narrowly interpreted was one of the primary reasons for the initiatives to revise WOTUS definitions since 2014.

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### Construction General Permit Finalized

*Kurt Spitzer, SESWA*

EPA has finalized the latest version of its [general permit for stormwater discharges at construction sites](#) or "CGP." The final permit maintains a requirement for turbidity benchmark monitoring of certain discharges and becomes effective on February 17, 2022. The CGP only applies in the three states in which the EPA is the NPDES permitting authority – none are in Region 4, although it does apply to Indian Country lands within some southeastern states. However, many states with delegated permitting

programs use the EPA permit as a guide. EPA is hosting a [webinar on February 24, 2022](#) to review the final permit and answer questions.

## Around the Southeast

### Sustainability and Stormwater

*John Butler, Gwinnett County, GA*

As stormwater professionals, much of what we do naturally revolves around sustainability. Protecting stream banks, improving water quality, building aquatic habitat, and infiltrating runoff all help to sustain a high quality of life for our communities and our environment. In Gwinnett County, GA, a new Sustainability Team has been formed to help move the County forward to a more sustainable future. To help measure progress with sustainable initiatives, the Atlanta Regional Commission administers a [Green Communities Certification](#) for local governments. The [certification manual](#) for this program covers everything from green buildings to transportation. Many items in the program overlap with stormwater principles, but two in particular stand out. Points are awarded for green infrastructure installed at government owned facilities and for education programs that address protection of watersheds. Gwinnett County is currently certified at the Platinum level, the highest level that can be achieved, and is due for recertification in 2022. Green Infrastructure and stormwater education will be a big part of recertifying this year.

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### Leveraging Disaster Recovery Grant Funds for Stormwater Infrastructure Projects

*Synithia Williams, Richland County, SC*

After the unprecedented flooding in October 2015 followed by Hurricane Irma in 2016, Richland County's Stormwater Management Division leveraged Hazard Mitigation Grant Program and Community Development Block Grant-Disaster Recovery funds toward several infrastructure projects. The Division's 25 Year Stormwater Strategic Plan identified high priority projects, which the County submitted for grant funding. Having a strategic plan that identified infrastructure needs resulted in a quick submittal of projects for consideration. Many of the disaster recovery grants require projects that are shovel ready. Because these projects identified were part of the County's Capital Improvement Program, project studies and designs were complete and funding for construction was the next step. Having a cost-benefit analysis as part of every project design can also make an infrastructure project more desirable. A cost-benefit analysis demonstrates the need for the project, and that the project is the best option to mitigate the needs in the area. By identifying infrastructure needs, proceeding with the design of the most crucial projects and proving the selected project is the best option; your organization can be in a better position to leverage disaster recovery grant funds for infrastructure projects.

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### Chattanooga Installs Automated High Water Warning System

*Marie Price, City of Chattanooga, TN*

The greatest cause of weather-related deaths in the U.S. is flash flooding; about half of those drownings are vehicle related. In many cases Public Works staff and emergency responders can be found manually placing road closure barricades and signage at inundated crossings, often after business hours and after the roadway is flooded. Through Safeware, the City of Chattanooga, TN used U.S. Communities Contract #4400008468 to procure a High Sierra automated high water warning system with flashers and gates, along with access to Contrail OneRain. The system provides real-time data collection, analysis and management, and advanced alarm and notification. Automation provides benefits such as protection of motorized citizens and first responders. This system gives the City of Chattanooga the ability to gather water level data during events, which aids in mitigation planning, attaining grants, updating impact statements, better flood forecasting and better utilization of city resources. The first installation went live in early 2021. The next installation is forthcoming and involves moving the base station to a more central location as the first installation was proof of concept. Chattanooga plans to install several more at flood prone streets around the city. For more information, [contact Maria Price](#), PE, Engineering Manager, Public Works Department, City of Chattanooga.

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### Assessing Needs for Stormwater Systems

*Kurt Spitzer, SESWA*

The deadline for compliance with the first cycle of reporting under the provisions of Florida [House Bill 53](#) (2021 Session) is fast approaching. The legislation requires local governments with wastewater or

stormwater management systems to create a 20-year needs analysis, including a description of the system, the number of future residents served, revenues and expenditures, maintenance costs, etc. The compiled information will be filed with the Legislature's [Office of Economic and Demographic Research](#). The first analysis is due on June 20, 2022 and every five years thereafter. EDR has now released the [survey instrument](#) that will be used to gather financial information.

---

## Region 4 Urban Best Management Practices Literature Review

*Dave Mason, CDM Smith*

In support of the Tennessee Nutrient Task Force BMP working group, EPA HQ and Region 4 provided contract work to compile a [comprehensive inventory of scientific literature](#) for urban stormwater BMPs from the Southeast Region of the United States. This literature review includes summaries of loading and removal efficiencies for nutrients, sediment, and other common pollutants, and a summary of the crediting practices and protocols used in the study area. The time span covered in this literature review follows the EPA work on Urban BMPs published in the early 2000s.

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## Florida's 2022 Legislative Session Underway

*Kurt Spitzer, SESWA*

Florida's 60-day Legislative Session began on January 11th. Continuing a trend that began a few years ago, local governments' authority to initiate programs and policy independently remain under attack in a variety of ways:

- Assessment of Costs against Local Governments ([SB 280](#)) - Expands the types of conditions under which civil actions may be filed and awarded against local governments.
- Business Damages ([SB 620](#)) - Creates a new basis for lawsuits against a city or county by businesses if an ordinance or charter provision causes a 15% drop in the business's profits.
- Agricultural Nutrient Application Rates ([SB 1000](#)) - Authorizes the use of nutrient rate tailoring when recommended by certified professionals and exempts such agricultural properties from Basin Management Action Plans.
- Development of Agricultural Land ([SB 1210](#)) - Provides that the application of pesticides as part of agricultural operations is presumed to be a lawful application under certain circumstances and is exempt from regulation by state environmental agency.

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## Upcoming Phase 2 Stakeholder Permit "Reading Sessions"

*James Moore, Georgia Association of Water Professionals*

Benjamin Franklin famously said, "By failing to prepare, you are preparing to fail." Georgia's Phase 2 MS4 Permit will be coming up for reissuance in 2022. In preparation of this, the Georgia Association of Water Professionals (GAWP) is preparing to host a stakeholder draft permit "reading session" once the stakeholder draft permit has been released. Representatives of all interested Phase 2 permittees will have the opportunity to gather at GAWP's facility in Marietta or join remotely.

A guided read-through of each section of the draft permit will be carried out, with attendees allowed to discuss each section with the group. The goal is to allow permittees the opportunity to thoroughly understand the contents and potential impacts of the proposed permit while benefiting from the knowledge and experience of their peers. These discussions can then guide each permittees' efforts in preparing their comments to the Georgia Environmental Protection Division, if they so choose. Even those permittees choosing not to comment may benefit from being part of the discussion. The date of the reading session has not been determined and will be based on the release date of the stakeholder draft Phase 2 permit. Contact [James Moore](#) for additional information.

### NACWA Corner

*Provided by the National Association of Clean Water Agencies  
Emily Rimmel, Director of Regulatory Affairs*

## WOTUS Comment Deadline Nears, Unclear if Proposal Will Be the Last

In early December 2021, U.S. EPA and the U.S. Army Corps of Engineers (USACE) [published a proposed rulemaking](#) for a "Revised Definition of Waters of the United States." Rather than repealing and then replacing the previous administration's Navigable Waters Protection Rule, the Biden administration has instead directly proposed a revised WOTUS definition that, if finalized, would replace the current regulations.

Even so, EPA and USACE have signaled that this rulemaking may not be the last definition this Administration proposes. For instance, EPA and USACE state they “will also consider changes through a second rulemaking which they anticipate proposing in the future, which would build upon the foundation of this proposed rule.”

The proposed definition reflects the original 1986 WOTUS regulations, with modifications intended to address subsequent U.S. Supreme Court precedent in the cases of *Riverside Bayview*, *SWANCC*, and *Rapanos*.

Specifically, the proposed rule would include within the definition of WOTUS: traditional navigable waters, interstate waters and the territorial seas (and their adjacent wetlands), as well as other waters and tributaries (and their adjacent wetlands) that are relatively permanent or that either alone or in combination with similarly situated waters significantly affect the chemical, physical, or biological integrity of the foundational waters. The definition would also include most impoundments.

Notably, while the proposal would keep the longstanding exclusions for waste treatment systems and prior converted croplands codified in EPA and USACE’s regulations, it would not retain the existing exclusions for stormwater control features, water recycling structures, and groundwater. Those exclusions were first codified in the 2015 Clean Water Rule and were retained in the 2020 Navigable Waters Protection Rule.

The proposed reasoning for omitting the additional exclusions is that they were not included in the “familiar and longstanding framework” in place prior to the 2015 rule, and therefore are not “consistent with the goal of returning” to that framework. However, the proposal does note that the Agencies “expect to implement the proposed rule consistent with longstanding agency practices,” in which they have “generally not asserted jurisdiction” over features such as stormwater control features, water recycling structures, and groundwater.

NACWA has long advocated for key exclusions in the WOTUS definition that support the work done by the clean water community in advancing the purposes of the CWA. The clean water community was successful in securing the codification of such exclusions in previous WOTUS revisions and are working towards obtaining the same clear and defensible outcome for our organizations in the current definitional rewrite. Direct input from utilities and stormwater agencies potentially impacted by this proposed rewrite will be critical.

[NACWA has requested an additional 30-days](#) to gather comments and compile a meaningful and helpful comment letter that reflects the concerns with this approach as well as other concerns like the omission of certain jurisdictional exclusions. In NACWA’s viewpoint, this is inadequate given the complexities inherent to defining a WOTUS and novel approaches the Agencies are pursuing including the relatively permanent standard or the significant nexus standard from U.S. Supreme Court precedent.

If SESWA members have questions, please contact [Emily Remmel](#) NACWA’s Director of Regulatory Affairs.

Don't see news from your state?

Please contact us with your news or share your comments on our newsletter by emailing us at [info@seswa.org](mailto:info@seswa.org).

Southeast Stormwater Association  
[www.SESWA.org](http://www.SESWA.org)  
(866) FOR-SESWA (367-7379)



# SeSWA FORECAST



Regional Stormwater News You Can Use!

This newsletter is available exclusively to SESWA Members

March 2022 | Volume 17, Issue 2

## President's Corner



With daylight savings behind us, we now have a whole extra hour after work to get outside and enjoy the few weeks when the weather is just right, the trees and grasses are greening up, and the birds are finding their voices. For me, spending time next to a stream or lake is great reaffirmation for choosing the stormwater field. Many of us intrinsically value this connection to our water resources (whether our MS4 permits tell us we have to or not). It not only recharges the internal batteries but is a great excuse to disconnect from the constant notifications and breaking news of the day. With this in mind, I'm excited to announce that SESWA's leadership is planning to participate in our first SESWA-sponsored service project to improve a local wetland in conjunction with SESWA's Spring Seminar in Atlanta. If all goes as planned, look for future service projects to be added to upcoming SESWA events. See you soon (in real life)!

Cory Rayburn, SESWA President

## SESWA's Forecast Newsletter Has a New Look!

We are excited to introduce you to our new and improved SESWA Forecast newsletter! Instead of scrolling through a long page of stormwater news, you will now see a quick list of article titles. Simply select the information that is important to you and you'll be taken directly to that article. This not only saves you time, it also allows SESWA to have a repository of information that is easily accessible to our members year-round.

The newsletter is a SESWA member benefit so be sure to login. Once you're logged in, you will be able to easily view and access all content. Don't forget that SESWA membership is organizational, it includes access for all employees within your organization. If you need to add profiles or don't know your login credentials contact SESWA, we're happy to help!

## Communications Sponsors



## Stormwater News Links:

[Dive Deep into Operations and Maintenance at the SESWA Seminar!](#)

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[State Spotlight in Kentucky - From Bus Station to Water Reclamation](#)

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[Submit a Presentation and Save the Date for SESWA's Annual Conference!](#)

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[Why Should My Community Consider a Stormwater Utility? - View SESWA's Factsheet](#)

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[New WOTUS Definitions](#)

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[Florida Legislature Challenges Local Authority](#)

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[Roadway Project Silo Busting](#)

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[Low-Cost Flood and Surface Water Quality Sensors](#)

**SESWA JOB BOARD**

Reach thousands of qualified stormwater professionals in the Southeast! SESWA members post FREE. [Post your vacancy today!](#)

Learn, Connect, and Grow  
with colleagues across  
the Southeast on the  
[SESWA Community Forum!](#)



## NACWA Corner

### [EPA Proposes Revised Draft of Financial Capability Assessment Guidance](#)

Emily Rimmel, Director of Regulatory Affairs, NACWA



In February, the US Environmental Protection Agency (EPA) released its [updated Financial Capability Assessment \(FCA\) Guidance](#) in the [Federal Register](#) and is seeking a new round of public comments by April 25, 2022. In light of growing affordability challenges across water, wastewater, and stormwater, NACWA, along with the American Water Works Association (AWWA) and the Water Environment Federation (WEF) prepared [summary comments](#) in anticipation of EPA revisiting its dated 1995 and 1997 FCA guidance.

Over the past several decades, communities throughout the United States have experienced significant increases in the cost of providing water, sewer, and stormwater services. Factors contributing to this escalation include challenges associated with aging infrastructure, climate change, increasing regulatory mandates, population declines in urban centers, population growth and shifts to water-strapped areas, and declining demand resulting from conservation efforts, among others. As a result, increased utility costs have resulted in significant increases<sup>74</sup> in water and sewer rates and associated household bills. [Read More](#)

## SESWA Communications & Networking Conference Call Schedule

2021-2022

### *Online Meeting via Zoom*

<b>Call Date</b>	<b>Call Time</b>	<b>Articles Due</b>	<b>Newsletter Distributed</b>
<b>November</b> Tuesday, Nov 16, 2021	2:00 PM Eastern	Nov 22, 2021	Nov 30, 2021
<b>January</b> Tuesday, Jan 18, 2022	2:00 PM Eastern	Jan 24, 2022	Jan 31, 2022
<b>March</b> Tuesday, Mar 15, 2022	2:00 PM Eastern	Mar 21, 2022	Mar 31, 2022
<b>May</b> Tuesday, May 17, 2022	2:00 PM Eastern	May 23, 2022	May 31, 2022
<b>July</b> Tuesday, July 19, 2022	2:00 PM Eastern	July 25, 2022	July 29, 2022
<b>September</b> Tuesday, Sept 20, 2022	2:00 PM Eastern	Sept 26, 2022	Sept 30, 2022

Remember to use the PDF form to submit articles, including links to sources of more information. Submit completed forms to [info@seswa.org](mailto:info@seswa.org)

SESWA Networking Group 2021-2022  
BOD and Committee Members

State	First	Last	Organization
AL	Rosemary	Ginn	City of Mobile
AL	Scott	Hofer	Jefferson Co. Dept. of Health
AL	Tamekia	Lee	Jefferson County Commission
AL	Alexcia	Moore	City of Birmingham
AL	Angela	Moss	City of Birmingham
AL	Robert	Ryant	City of Gardendale
AR	Anita	Kuhlman	Charles Abbott Associates
AZ	Robert	Backman	AbTech Industries
FL	Chris	Bogdan	Ferguson Waterworks
FL	Jacob	Crowe	Hinterland Group
FL	Mark	Ellard	Geosyntec Consultants
FL	Milton	Leggett	City of Stuart
FL	Andrea	McTeer	Hinterland Group
FL	Steve	Peene	ATM (a Geosyntec Company)
FL	Benjamin	Pernezny	Ardurra
GA	Chris	Bond	Clayton County Water Authority
GA	Rob	Brown	Goodwyn Mills Cawood
GA	John	Butler	Gwinnett County
GA	Todd	Cosby	Falcon Design Consultants
GA	George	Eastman	Columbia County
GA	Ross	Ellis	Geosyntec Consultants
GA	Katherine	Gurd	Gwinnett County Department of Water Resources
GA	Kit	Hamblen	Jacobs
GA	Laurie	Hawks	Hawks Environmental
GA	Katie Beth	Jennings	Columbia County
GA	Rachel	Jones	Gwinnett County Department of Water Resources
GA	Hope	Larisey	Integrated Science & Engineering
GA	Tanisha	Lawson	City of Atlanta
GA	Steve	Leo	Ardurra
GA	Brice	Martin	City of Griffin
GA	Mayuko	Mizutani	Freese and Nichols
GA	Rachael	Osborne	Columbia County
GA	T Luke	Owen	NPDES Stormwater Training Institute
GA	Beth	Parmer	Clayton County Water Authority
GA	Cory	Rayburn	Jacobs
GA	Courtney	Reich	Goodwyn, Mills and Cawood
GA	Caroline	Smith	Dewberry
GA	Jennifer	Young	RK&K
KY	Rhon	Blevins	City of Somerset
KY	Demetria	Kimball-Mehlhorn	Lexington Fayette Urban County
NC	W. Dave	Canaan	Mecklenburg County
NC	Ellie	Cardenal	AECOM
NC	Don	Ceccarelli	Mecklenburg County
NC	Katie	Cromwell	Raftelis Financial Consultants
NC	Damien	Di Vittorio	Columbia Engineering
NC	Hunter	Freeman	McAdams



SESWA Networking Group 2021-2022  
BOD and Committee Members

State	First	Last	Organization
NC	Daryl	Hammock	City of Charlotte
NC	Michael	Johnson	Concrete Pipe and Precast
NC	Stephanie	MacDurmon	Brown and Caldwell
NC	Kristen	O'Reilly	City of Charlotte
NC	Joanna	Quiah	Freese and Nichols
SC	Brian	Bates	Woolpert
SC	Jared	Bramblett	HDR
SC	Jonathan	Heald	Ardurra
SC	Katie	Herrera	Beaufort County
SC	Kim	Jones	Town of Bluffton
SC	Kayla	Kernich	Thomas & Hutton
SC	Kevin	Kubiak	Berkeley County
SC	Jane	McDonough	Brown and Caldwell
SC	Bonnie	Miley	Town of Summerville
SC	Hillary	Repik	Town of Mount Pleasant
SC	James	Riddle	Woolpert
SC	Lisa	Wells	W.K. Dickson
TN	Autumn	Friday	Hamilton County
TN	David	Mason	CDM Smith
TN	Maria	Price	City of Chattanooga
TN	Kimberly	Strong	City of Chattanooga
TX	Tom	Gray	Freese and Nichols



## SESWA Newsletter Article Submittal Form

submit to [info@seswa.org](mailto:info@seswa.org)

Articles for the SESWA *ForeCast* should share innovative practices and approaches in stormwater programs for the benefit of Association’s membership. SESWA does not post articles promoting a specific product, organization or event.

Are you a SESWA Member?  Yes  No

Submitted by (as you would like it to read in the newsletter)

Contact Name:  State:

Company:

Article Title (90 character maximum)

Article Text (200 words or less) - Be sure to **write this exactly as you would like it to be printed in the newsletter**. We have space in the newsletter to include 1,400 characters or approximately 200 words. Please **DO NOT** include links in the article - see below.

Article Links – Please include the text to link and the URL below. **DO NOT** send stand-alone PDFs as a link.

Word/Phrase Above to Link:

Link: http://www.

Word/Phrase Above to Link:

Link: http://www.

Word/Phrase Above to Link:

Link: http://www.

Photos – Please email photos with this form to SESWA at [info@seswa.org](mailto:info@seswa.org).

**Share It NOW!** Post your article to the [SESWA Community](#) discussion board now to share with other stormwater professionals around the southeast!

## AGENDA

Southeast Stormwater Association  
**Conference & Education Committee**  
April 21, 2022 / 3:00 PM – 4:00 PM Eastern  
Westin Atlanta Perimeter North – Atlanta, GA  
Concourse South Room

1. Welcome and Introductions John Butler
  
2. Committee Responsibilities Rhea Oaks
  - SESWA Bylaws
  - Committee Tasks
  - 2022 Action Plan
  
3. Annual Conferences Rhea Oaks
  - 2021 – Review and Evaluations
  - 2022 – Update and Assignments
  - 2023 – Location Selection
  
4. Spring Seminars Rhea Oaks
  - 2022 – Update and Assignments
  - 2023 – Topic Discussion
  
5. Webinars John Butler
  - January 20, 2022 – Update and Assignments
  - May 19, 2022 – Review
  - July 14, 2022 – Topic Discussion
  
6. Task Assignments John Butler
  
7. Other Business John Butler
  - Bimonthly Networking Conference Calls



**2021-22 Conference and Education Committee**

<b>John Butler (Chair)</b> Water Resources Outreach Manager Gwinnett County 684 Winder Hwy Lawrenceville, GA 30045	<b>678-376-6914</b>
<b>Robert Backman</b> COO AbTech Industries 4110 N Scottsdale Road Scottsdale, AZ 85251	<b>508-308-9379</b>
<b>Rob Brown, PhD, PE</b> Senior Water Resources Engineer Goodwyn Mills Cawood 1612 Newcastle Street, Ste 218 Brunswick, GA 31520	<b>912-226-4612</b>
<b>Don Ceccarelli, PE, CFM</b> Permitting & Compliance Program Manager Mecklenburg County 2145 Suttle Avenue Charlotte, NC 28208	<b>980-314-3236</b>
<b>Jacob Crowe</b> General Manager, Trenchless Technologies Hinterland Group 2051 W Blue Heron Blvd Riviera Beach, FL 33404	<b>561-640-3503</b>
<b>Mark Ellard, PE, CFM, D.WRE, ENV SP</b> Senior Principal Geosyntec Consultants 3504 Lake Lynda Drive, Ste 155 Orlando, FL 32817	<b>321-249-9360</b>
<b>Kim Jones</b> Director of Projects & Watershed Resilience Town of Bluffton PO Box 386 Bluffton, SC 29910	<b>843-706-4593</b>



**2021-22 Conference and Education Committee**

<b>Demetria Kimball-Mehlhorn</b> Program Manager Sr. - Nat. Res. Protection Lexington Fayette Urban County 200 E Main Street Lexington, KY 40507	<b>859-425-2554</b>
<b>Brice Martin</b> Stormwater Deputy Director City of Griffin 100 Hill Street S Griffin, GA 30224	<b>770-229-6424</b>
<b>Jane McDonough, PE</b> Senior Manager Brown and Caldwell 250 Berryhill Road, Ste 104 Columbia, SC 29210	<b>803-873-9713</b>
<b>Alexcia Moore</b> Stormwater Specialist City of Birmingham 710 20th Street N, Rm 202 Birmingham, AL 35203	<b>205-297-8301</b>
<b>Kristen O'Reilly</b> 401/404 Permitting Supervisor City of Charlotte 600 E 4th Street Charlotte, NC 28202-2816	<b>704-517-0814</b>
<b>Rachael Osborne</b> Environmental Project Specialist Columbia County PO Box 498 Evans, GA 30809	<b>706-447-7645</b>
<b>Benjamin Pernezny, PE, PMP</b> Stormwater Technology Leader Ardurra 110 Timberlachen Circle Lake Mary, FL 32746	<b>407-373-3456</b>



**2021-22 Conference and Education Committee**

<b>Joanna Quiah</b> Water Resources Engineer Freese and Nichols 1017 Main Campus Drive Raleigh, NC 27606	<b>919-792-8404</b>
<b>James Riddle, PE</b> Senior Project Manager/Vice President Woolpert 2000 Center Point Road, Ste 2200 Columbia, SC 29210	<b>803-214-5920</b>
<b>Robert Ryant</b> Director of Inspection Services City of Gardendale 925 Main Street Gardendale, AL 35071	<b>205-369-9923</b>
<b>Kimberly Strong</b> Water Quality Program Public Information Specialist City of Chattanooga 1250 Market Street, Ste 2100 Chattanooga, TN 37402	<b>423-643-6187</b>
<b>Lisa Wells, PE, CFM</b> Director of Watershed Services W.K. Dickson 5 Legacy Park Road, Ste A Greenville, SC 29607	<b>864-313-1580</b>

**B. Special Meetings**

Special meetings of the Association may be held upon call of not less than four members of the Board of Directors. Any such call shall be filed with the Executive Director, who shall call a meeting not less than 10 days nor more than 30 days after the filing thereof. The purpose of such meeting shall be set out in such call.

**ARTICLE VI  
COMMITTEES AND ASSOCIATION POLICY**

**A. Committees**

There shall be such standing committees as provided herein. The Chair of each committee shall be a member of the Board. The President may appoint ad hoc committees as he or she deems necessary.

1. Conference and Education – The conference and education committee shall be responsible for the oversight of the planning and administration of the Association’s workshops and conferences, and all educational programs of the Association.
2. Membership – The membership committee shall be responsible for the oversight of new member recruitment programs, providing membership services and ensuring continuity of the existing membership.
3. Communications – The communications committee shall be responsible for the oversight of the newsletter and of the Association’s website.
4. Stormwater Policy – The stormwater policy committee shall be responsible for the oversight of the Association’s activities relating to Congress and federal agencies as they concern the objectives of the Association.

## SESWA Conference & Education Committee Tasks

### November

- *Committee appointments occur*

### December

- *[January Webinar Registration Opens]* Assist by forwarding promotions to get word out

### January

- *[Call for Presentations distributed]*
- *[Spring Seminar registration opens]* Assist by forwarding promotions to get word out
- *[January Webinar]*

### February

- *Call for Presentations Deadline*
- Continue to promote Seminar registration and sponsorships

### March

- Vote on the Conference presentation submittals
- Continue to promote Seminar registration and sponsorships

### April

- *[Spring Seminar]*
- *Conference registration/exhibit/sponsor setup, notification to those that submitted a presentation (yes/no), secure Keynote and Lunch Speakers*

### May

- *[Conference Registration opens]* Assist by forwarding promotions for registrations and sponsorships to get word out

### June

- *[July Webinar Opens]* Assist by forwarding promotions to get word out
- Continue to promote Conference registration and sponsorships

### July

- *[July Webinar]*
- Continue to promote Conference registration and sponsorships

### August

- Continue to promote Conference registration and sponsorships

### September

- Continue to promote Conference registration and sponsorships

### October

- *[Annual Conference]* Moderate at Conference
- Develop Annual Conference theme
- Determine Spring Seminar Topic and speaker
- Determine Webinar topics and sponsors



## Southeast Stormwater Association 2022 Action Plan

The Action Plan identifies goals and strategies for the 2022 year. Its Goals are drawn from the Strategic Plan. The Strategies to attain the Goals are identified herein along with suggested Tactics. The Action Plan is supplemental in nature to the Board of Directors' Duties and Expectations.

**A. GOAL:** To position SESWA so that it reflects the needs of its members in a continuously changing environment.

**Strategy:** Enhance our educational and programmatic experiences.

**Tactic:** Review programs and educational experiences; evaluate when and where digital enhancements can benefit the experience.

*Primary Focus = Board of Directors, Executive Committee*

**Tactic:** Provide local service projects during seminars and conferences (stream cleanups, invasive species removal, etc.)

*Primary Focus = Board of Directors, Conference & Education Committee*

**Strategy:** Strengthen our membership model to reflect contemporary needs, programs, etc.

**Tactic:** Develop year-round engagement by embracing digital platforms and online networking.

*Primary Focus = Board of Directors, Communications Committee*

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**B. GOAL:** To grow our association, the profession and our individual members through education, engagement, influence, promotion of services, and leadership in ways that benefit SESWA and its members.

**Strategy:** Analyze member needs to identify opportunities for growth by member type.

**Tactic:** Explore opportunities to recognize and expand the awareness of the stormwater industry.

*Primary Focus = Board of Directors, Membership Committee*

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**C. GOAL:** To enhance member value for the benefit of the stormwater industry.

**Strategy:** Review our current services and the value they provide to members.

**Tactic:** Catalog and rate current member services (utilizing member surveys and value statements from strategic planning session) to determine strengths and explore which services can be retired.

*Primary Focus = Board of Directors, Membership Committee*

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**D. GOAL:** To educate and advocate for policies that impact stormwater professionals and the stormwater industry throughout the southeast.

**Strategy:** Develop tools to help support stormwater programs' priorities and policies throughout the southeast.

**Tactic:** Identify and monitor policies on important issues (flooding, resiliency, sea level rise, aging infrastructure, political/regulatory changes, etc.)

*Primary Focus = Board of Directors, Stormwater Policy Committee*

**SESWA 16th Annual Regional Stormwater Conference  
Evaluation Summary**

<b>Session Title</b>	<b>Excellent</b>		<b>Good</b>		<b>Fair</b>		<b>Poor</b>		<b>Total</b>
Pre-Conference Workshop - Effective Stormwater Public Education and Outreach	29	62%	15	32%	3	6%	0	0%	47
Welcome and Opening Session	62	50%	54	44%	8	6%	0	0%	124
Session 1 - Three Keys to a Successful Infrastructure Project in Residential Neighborhoods	54	60%	35	39%	1	1%	0	0%	90
Session 2 - *High Definition Stream Survey (HDSS): A Powerful Tool for Water Resource Management	23	70%	10	30%	0	0%	0	0%	33
Session 3 - BREAKING NEWS: Lake Lanier Watershed 5-Year Research Plan Implementation Update	20	35%	36	63%	1	2%	0	0%	57
Session 4 - Integrated Hydrologic, Water Quality, and Ecological Restoration at Lake Eva	23	43%	30	56%	1	2%	0	0%	54
Session 5 - Vision of the Future: Developing a Water Quality Master Plan to Advance Economic Goals	26	42%	34	55%	1	2%	1	2%	62
Session 6 - Using Remote Sensing to Monitor Benefits of a Permeable Paver Project	20	38%	28	53%	5	9%	0	0%	53
Session 7 - Asset Management: It's Not Just About the Assets, It's About the People	54	64%	25	29%	4	5%	2	2%	85
Session 8 - *High Definition Stream Survey (HDSS): A Powerful Tool for Water Resource Management	18	69%	7	27%	1	4%	0	0%	26
Session 9 - The Ripple Effects of Collaborative Stream Restoration	50	74%	17	25%	1	1%	0	0%	68
Session 10 - Evaluation of Human and Dog Fecal Sources Impacting an Urban Creek	25	50%	20	40%	5	10%	0	0%	50
Session 11 - Underground Detention 101	36	48%	36	48%	3	4%	0	0%	75
Session 12 - Assessing and Managing Fecal Coliform in the May River Watershed Headwaters	14	40%	20	57%	1	3%	0	0%	35
Session 13 - Advancing Green Infrastructure in Coastal Georgia through Monitoring and a Case Study	25	63%	14	35%	1	3%	0	0%	40
Session 14 - Green Stormwater Infrastructure: What's Green Got to Do With It?	52	78%	13	19%	2	3%	0	0%	67
Session 15 - Time for a Challenge! Atlanta's Green Infrastructure Design Challenge	20	44%	22	49%	3	7%	0	0%	45
Session 16 - Improved Water Quality: How to Shape Development with Incentives Instead of Mandates	26	44%	31	53%	2	3%	0	0%	59
Session 17 - Opportunities for MS4 Engagement Through Volunteer Monitoring Programs	31	57%	21	39%	2	4%	0	0%	54
Session 18 - Incorporating Nutrient Offset Banking into Local Government Stormwater Strategy	23	46%	24	48%	3	6%	0	0%	50
Session 19 - Federal Update and National Stormwater Trends	58	59%	37	37%	4	4%	0	0%	99

\* = Encore Presentation

<b>General Information</b>	<b>Excellent</b>		<b>Good</b>		<b>Fair</b>		<b>Poor</b>		<b>Total</b>
Registration Process	80	71%	30	27%	3	3%	0	0%	113
Time for Q&A	67	56%	45	38%	7	6%	0	0%	119
Overall Evaluation	84	71%	28	24%	6	5%	1	1%	119

**SESWA 16<sup>th</sup> Annual Regional Stormwater Conference**  
**Evaluation Comments and Additional Topics**

**Additional Topics**

- Field Operations, One Water as it relates to Stormwater, Citizen Science Programs, partnerships with NGO's
- Hierarchy of green and storm water projects (How the organization creates productivity)
- More for the guys fixing the problems in the system. Engineers can make it look good but we have to have people to keep it up.
- How to develop targeted standards for redevelopment & development in sensitive areas. How to enforce maintenance of LID/BMPs. Innovative techniques for encouraging and incorporating green infrastructure education programs for residents
- Presentations on how to create sustainable, effective Stormwater Pollution Prevention Plans.
- Presentations on how to measure program effectiveness and efficiencies.
- Training offerings on different aspects of Stormwater (should be a quarterly offering with a 1 day full course on annual meetings) Skill-building offerings. There's such a difference within offerings at local level. More entry-level, intermediate, and advanced topics in Stormwater (all levels attend). Mentorship options
- More construction of stormwater BMPs, repair/replacement/rehab work, maintenance, tricky projects.
- HOW TO KILL COVID FIRST!
- Live Modeling for flooding resiliency. EPA new nutrient standards for reservoirs. Adaptive stormwater management.
- Rippian/Urban Buffer Regulation and Effectiveness. Preservation regulation balanced with development
- How municipalities can navigate through the federal grant process: finding the source, selecting, applying, etc...
- More technical discussions for design engineers.
- What is the process of creating a watershed plan? How can a county(ies) or municipality(ies) create a watershed plan since there can be several MS4s in a single watershed...or several watersheds in an MS4? Somehow simplify TMDLs and what is a Waste Load Allocation? When do MS4s have to do sampling and monitoring and when do they not have to?
- Digging into the components of Asset Management programs. MS4 successes with GA's new runoff reduction/green infrastructure development standards.
- More maintenance related topics would be helpful.
- There were a few projects in process - hope to have a follow up some day - Chesapeake area, Lake Lanier.
- I appreciate the variety of seeing the smaller communities and their innovative solutions. I get more ideas from them than from the large municipalities.
- More pervious pavement. More on utility fee credits (specifically quantifying lost revenue vs. benefit).
- Delisting 303d waters based on Microbial Source Tracing.

**Wednesday Comments / Suggestions**

- Very helpful talks! Great information on how to educate the public on stormwater issues.
- Workshops are very informational and give our community some new ideas to community participation. Keep it up.
- I enjoyed the pre-conference workshop.

**SESWA 16<sup>th</sup> Annual Regional Stormwater Conference**  
**Evaluation Comments and Additional Topics**

- The project field trips for exciting/innovative new projects are generally better than this presentation. I do like the focus on outreach, which is important and often overlooked, but seeing application on project sites is both more interesting and directly useful for me.
- I love the fact that there was a portion of the conference dedicated to public education. That is my bread and butter. I wish it could have been in person. An idea for the fall conference next year would be a field experience incorporated into the pre-conference workshop.
- Great public outreach case studies from locations across the southeast. I got a lot of ideas for my own community.
- I enjoyed hearing about the various programs being done to engage the public. It was nice that you had speakers from different parts of the southeast. It was beneficial to attend!
- Interesting ideas for public outreach
- Wonderful examples of cooperative programs - lots of great ideas to share with our staff and community of ways to educate and participate.
- Great segments today. Many focused on the public involvement and education elements of the MS4/NPDES program. I would have liked to see maybe a half day worth of practical MS4 solutions for early career professionals that revolve around the 11 elements of the MS4 program.
- I enjoyed all three of them.
- I really liked all three presentations. They were well presented, fantastic topics, and applicable to my jurisdiction. Thanks so much!
- Add more time during this session for the speakers to answer questions without running past the scheduled end time.
- Schedule more time for Q&A period
- This was a great introduction into the conference. I enjoyed hearing about different projects being conducted across the Southeast.
- David did a great job of moderating.
- Great content from the presenters and as always great work from the SESWA staff!
- Good presentations.
- Great subject matter. Presentation materials solid but could benefit from a little more graphics, larger font (due to laptop viewing). Videos appreciated.
- Solid. The virtual setup is not ideal, but nothing beyo [*participant didn't complete sentence*]
- Loved the info and the great ideas

**Thursday Comments / Suggestions:**

- Hope next year we can meet in person!
- Very organized and the collaborative effort was awesome from the panelist, presenters, moderators, and participates!
- Great Job!!
- Great presentations! Would love more with construction project management or maintenance and the difficulties, etc.
- Enjoyed day one of the conference. The chats, Q&A, and poll questions were engaging and kept me from becoming a zoom zombie!
- Really great presentations - I want to view the ones i missed! - lots of great info to share with other staff too! Thank you!
- Make these attendance questions cooperative - if you pick Track A, Track B automatically says did not attend.

**SESWA 16<sup>th</sup> Annual Regional Stormwater Conference**  
**Evaluation Comments and Additional Topics**

- I love presentations that have completed the construction project so we have the full story for concept to implementation.
- Suggestion: Plan more break allowance times; allow for a time for more Q&A especially since the decision was made to forego in-person conference. Also, wish more content/presentations could focus on 1) Stormwater management-SWMMP, policies, procedures, and wish more mentorship/professional development content could be provided. Heavily based on projects (is not a bad thing, However, some stormwater programs are not as research or project based as of yet. Mix of entry level content, intermediate content, and advanced content would be helpful. Comprehensive presentations on each topic could be very beneficial to.
- Very well done - thanks!
- Thank you for such a diverse set of presentations! Well done!
- Danielle, great job facilitating/emcee-ing. Everything runs so smoothly with SESWA virtual events and the reminders to get people engaged in the chat box really do work.
- The speakers were excellent!
- I really enjoy the presentations that are based around real-world projects and case studies. They provide good ideas to other municipalities with the same problems. Keep it up!
- You all did a great job with these presentations!
- A majority of the sessions today were not very informative. Too broad and very little detail. I wouldn't attend another online SESWA session if this is the path moving forward. The session about the Asset Management was one of the least informative sessions I've ever attended. They should have provided more detailed steps or some example documents or spreadsheets of the work performed, rather than a couple general bullet points that state "Pace yourself" or "There's no turning around". This is simply not helpful.
- AWESOME!!!

**Friday Comments / Suggestions:**

- Thank you all for keeping SESWA going for the past couple of years. It feels like we never missed a beat!
- Really enjoyed the virtual conference. Would much rather be able to meet in person next year!
- This was the first SESWA Conference I attended, and am new to stormwater. My background is mainly industrial and laboratory with a water authority. Recently, our county has given our authority responsibly for creating a stormwater utility and managing the MS4. This conference exposed me to so much I had never heard of, thanks for all the hard work in putting it together!
- Great conference, hope we are face to face next year
- Need a stormwater license.
- More break time in between sessions would be helpful. Overall, awesome conference! I really enjoyed the presentations and learned a lot. Such inspiring and impressive work.
- Overall had some great informative presentations. However, the online options make the presentations rushed (everything is timed), breaks were certainly not sufficient as its only 10 minutes. Hopefully on next year and subsequent years, let online be an option with in-person still as regular option. Also, 2nd day was VERY heavy. Perhaps spread out topics/presentations more evenly across three days. Really feel an even spread across four days would be best.
- I would recommend that the titles match the topics and that enough background information is provided to understand the intent of the presentation. The Atlanta Green Infrastructure Design Challenge seemed to miss the basic background information and I had to go to the website to understand the purpose of the design challenge and what the program was. I also was not sure

**SESWA 16<sup>th</sup> Annual Regional Stormwater Conference**  
**Evaluation Comments and Additional Topics**

if the procurement was for the design contracts or the construction. I would have loved for this to highlight the teams that won, the design concepts, why certain ones were selected or not, and explain more information about the challenge and the results to entice others to want to participate with these outreach ideas. Great overall program. Love to see the before and after photos on the projects.

- Great job SESWA Team!!
- Looking forward to getting back to in person conference in 2022.
- Very good job. Thanks for all your efforts.
- Thank you for offering this conference in a virtual format!
- I think SESWA staff and conference committee did as good a job as possible with a virtual conference. However, a virtual conference is a very poor substitute for an in-person conference. I just attended a APWA stormwater conference in NC last week, so I know that we could have met in person. I strongly suggest that we meet in person in April.
- The online format was done very well, but not as effective as an in person/community interaction. Great job under the circumstances!
- Add some more time to the Q&A
- Excellent conference - thanks!
- Making the conference virtual is very convenient. In the future when in-person activities resume, please consider also allowing people to access the sessions virtually.
- Great Job - especially since it was virtual instead of in person.
- Great job, SESWA staff! Awesome conference (as always). Let's hit the beach next year, though.
- The EPA presentation at the beginning of the conference was not helpful. If it contained more specific information like the NACWA update, it would be much more beneficial. I canceled my registration last year when the regional conference went from in person to virtual. I thought I would try the online format this year. I will probably not sign up for another virtual conference; at least not a two-day conference. The SESWA conferences have always been a great opportunity for me to meet stormwater professionals and to catch up with some people I have not talked to for a while. The online conference was a much different experience. The face-to-face interactions are invaluable in establishing and developing relationships; there is no substitute. The chat feature is very impersonal. Some of the posts came off as disingenuous and seemed to just be an announcement to document the person is still online. The virtual conference is also a disservice to the vendors. It is great to be able to walk around to the different booths, talk to the people directly, and ask them questions. If a conference is virtual, it should cost significantly less because it is significantly less beneficial and there is no hotel cost, costs for meals, travel costs for the organization, etc. The price for this conference was not lowered when the conference changed to an online format. At some point we have to understand and embrace the fact that COVID-19 is something that we will likely have to learn to function with. There are many consequences when we choose to sacrifice face-to-face interactions. I appreciate what SESWA does and I think it is a great organization; but the online conference was very disappointing.
- Great conference, especially in light of the last-minute switch to on-line. All ran smoothly, well organized, few technical difficulties.
- This was my first time attending a SESWA conference, it was a great opportunity to hear project samples and case studies. I think you learn from others, what works, what doesn't, what challenges they faced, etc. I enjoyed your conference, see you next year.
- Great call on recording the sessions beforehand and having live Q&A.
- The room was cold. More coffee for second session.

**SESWA 16<sup>th</sup> Annual Regional Stormwater Conference**  
**Evaluation Comments and Additional Topics**

- Thank you for keeping us going during Covid. I have participated in numerous virtual webinars and conferences from several different organizations during the past 18 months, and SESWA's events are hands-down the best. I always feel like I'm amongst friends - even virtually and with people I don't know chiming in on the chats and questions. It's more interactive than most virtual groups, and there's more creativity, humor and camaraderie than in other fields/groups. Facilitating such as environment is something to be proud of.
- Great conference; here is to next year being in person!
- This virtual conference was very well organized and informative.

## **SESWA Conference Locations**

2006, November 1-3 – Sheraton Charlotte Airport Hotel, Charlotte, NC

2007, October 24-26 – Radisson Hotel Opryland, Nashville, TN

2008, October 1-3 – Francis Marion, Charleston, SC

2009, September 30 – October 2 – Augusta Marriott, Augusta, GA

2010, October 6-8 – Beau Rivage, Biloxi, MS

2011, October 3-5 – Asheville Renaissance Hotel, Asheville, NC

2012, October 17-19 – Chattanooga Choo Choo, Chattanooga, TN

2013, October 23-25 – Marriott Charlotte Executive Park, Charlotte, NC

2014, October 8-10 – Charleston Marriott, Charleston, SC

2015, October 14-16 – Chattanooga Marriott, Chattanooga, TN

2016, October 19-21 – Sheraton Birmingham, Birmingham, AL

2017, October 11-13 – Galt House Hotel, Louisville, KY

2018, October 3-5 – Hilton Head Marriott, Hilton Head Island, SC

2019, October 9-11 – Chattanooga Marriott, Chattanooga, TN

2020, October 7-9 – Online Event

2021, October 6-8 – Online Event

2022, October 5-7 – Hilton Head Marriott, Hilton Head Island, SC





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## 2022 Seminar Agenda



*Agenda Subject To Change*

<b>8:00 AM - 8:30 AM</b>	<b>Registration Open</b>
<b>8:30 AM - 9:30 AM</b> 1.0 PDH	<b>Welcome and Opening Remarks</b> <i>Cory Rayburn, President</i> SESWA  <b>Charlotte's Experience in Developing an MS4 Inspection, Operation, and Maintenance Manual</b> <i>Craig Miller, QEP, MS4 Permit Supervisor</i> <i>Charlotte-Mecklenburg Storm Water Services, NC</i>  <i>Andrew Martin, PE, Civil Engineering Dept. Manager</i> ESP Associates
<b>9:30 AM - 10:15 AM</b> 0.75 PDH	<b>Advancing Green Infrastructure in Coastal Georgia through Photo-Based O&amp;M Tools</b> <i>Robert Brown, PhD, PE, Sr. Water Resources Engineer</i> <i>Goodwyn Mills Cawood</i>
<b>10:15 AM - 10:45 AM</b>	<b>Morning Break</b>
<b>10:45 AM - 11:30 AM</b> 0.75 PDH	<b>Inspect Your Inspection Program and See Everything!</b> <i>John Butler, Outreach Manager</i> <i>Gwinnett County, GA</i>  <i>James Lawrence, Inspection Task Manager</i> Woolpert

*Richard Washington Jr., PE, CFM, Project Manager  
Woolpert*

**11:30 AM - 12:30 PM**      **Lunch Break**

**12:30 PM - 1:15 PM**      **O&M Post Construction Stormwater Planned Maintenance Program**  
0.75 PDH      *Anna Griggs, Director Client Management  
Stormwater Investment Group*

**1:15 PM - 1:45 PM**      **Afternoon Break**

**1:45 PM - 2:30 PM**      **Utilizing GI Maintenance for Service-Learning and Demonstration on a University Campus**  
0.75 PDH      *Haley Parent, Water Resources Agent  
Clemson University Cooperative Extension, SC*

**2:30 PM - 3:30 PM**      **Asset Management Supports Proactive Planning & Maintenance of a Stormwater System**  
1.0 PDH      *Barbara Moranta, PE, PMP, Engineering Supervisor  
City of Raleigh, NC*  
  
*John Aldrich, PE, Senior Project Manager  
CDM Smith*

**Wrap Up and Adjourn**  
*Danielle Hopkins, Executive Director  
SESWA*



[Back to top](#)

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## SESWA Seminars

- 2006 – January 26-27 / Atlanta, GA  
Stormwater Utilities and NPDES Permitting Seminar
- 2007 – February 16 / Atlanta, GA  
BMP Selection, Maintenance and Effectiveness
- 2008 – February 8 / Atlanta, GA  
BMP Selection, Maintenance and Effectiveness
- 2009 – April 24 / Atlanta, GA  
LID, BMPs and Stream Restoration
- 2010 – April 23 / Atlanta, GA  
Creative Alternatives for Stormwater Funding
- 2011 – April 15 / Atlanta, GA  
Preparing for New Directions in Stormwater Policies
- 2012 – April 20 / Atlanta, GA  
Stormwater Solutions for Your Jurisdiction
- 2013 - April 19 / Atlanta, GA  
Stormwater BMPs and LID
- 2014 – April 8-9 / Atlanta, GA  
Southeast Regional Seminar with EPA
- 2015 – April 17 / Atlanta, GA  
Getting Maximum Effectiveness out of “Minimum” Measures
- 2016 – April 15 / Atlanta, GA  
Stormwater BMPs, LID and Green Infrastructure
- 2017 – March 31 / Atlanta, GA  
Emerging Trends in Stormwater BMPs
- 2018 – April 13 / Atlanta, GA  
Behind the Stormwater BMP Curtain: Cradle to Grave Management of BMPs
- 2019 – April 26 / Atlanta, GA  
Resiliency for Stormwater Professionals: Streamline to Shoreline
- 2020 – April 24 / Online via Zoom Webinar  
Using Partnerships to Meet Growing Stormwater Demands
- 2021 – April 23 / Online via Zoom Webinar  
Innovative Alternatives for Stormwater Funding
- 2022 – April 22 / Atlanta, GA  
Operations and Maintenance Best Practices for Your MS4 Permit

**SESWA 2022 Webinar 1**  
**January 20, 2022**  
**Green Stormwater Infrastructure: What's Green Got to Do With It?**

**Registrations: 272**

**Viewers:** 210 (182 logged in + 28 in room with attendee)

**Survey:** 48 respondents

**On a Scale of 1 to 5, 5 being "Excellent" and 1 being "Poor", How would you rate:**

Speaker Chris Bogdan: 4.9

Webinar Overall: 4.8

**How Did You Hear About the Webinar?**

Supervisor/Coworker: 6

Email/Newsletter: 37

Website: 4

SESWA Event: 0

Other Listserv: 0

Other: 1

Kentucky Stormwater Association

**Are You a SESWA Member?**

Yes: 39

No: 9

**Suggested Topics for Future Webinars:**

- More on this - interacting with the development community.
- Case studies on older BMPs and how well they perform 20+ years later. Are they still removing the pollutants designed to remove? What BMP do you get more bang for your buck? Does stream restoration give you more for the long run OR installing structural BMPs on new development sites?
- Urban Stream Restoration
- More topics on Green Infrastructure
- Continued topics related to green stormwater infrastructure, detention systems, and MAINTENANCE, etc.
- Stormwater maintenance, most frequently used BMPs & inspection
- Conventional and alternative methods of stormwater funding structures.
- This webinar is actually good for even bigger audiences. We really need to talk about the barriers to implementing new ideas, the zoning, things like fire access, maintenance, and meeting or doing better than just what the regulations require- how to reimagine or re- work design standards and regulations - and to talk with other disciplines, Or to hear more from other communities about how they are being successful at getting these types of projects through all the hurdles.
- More case studies on successful, LID developments.
- Water quality buffer impact and mitigation
- Funding natural resource land management (non-SCM) out of stormwater utilities
- MS4 compliance/inspection
- O and M
- More green
- Asset management, watershed planning

- Citizen Science programs, non-profit/advocacy groups working on MS4 related initiatives and opportunities to partner with them, Education programs that have the goal of measuring improvements in water quality
- More on pretreatment options for bioretention areas. Myth vs fact of GI (like misconception that it cannot perform flood control) with real world examples.

**Comments:**

- Speaker was great and I enjoyed the webinar, very informative, very timely. But - the session should have been 90 minutes so he could pace himself. He was talking so fast, I had smoke coming off my pencil trying to keep up with note-taking. Ideally he'd have had 60-75 minutes to present the same content, with a pace that allowed his key points to hit home, and then 15 minutes for questions. He had to move too quickly from one to the next and some of the key points I think may have gotten short shrift.
- I've been doing this for over 30 years. This was one of the best presentations and presenter that I've seen. Thank you for providing FREE webinars!
- This was a great presentation and gave me a lot of information regarding BMPs and how to show developers GI is affordable.
- Very good presentation. I enjoyed it very much. There just was not enough time. Chris had to move very fast. Should have a series of webinars on this topic. I would love to learn more.
- Overall, decent presentation. It had more of a sales pitch than I was expecting for a general overview presentation. A lot of Ferguson/ACF product placement.
- Excellent presentation.
- This was a great presentation covering not only products and techniques - but talking about some of the approval issues with zoning/ fire etc. - will be sharing with these other groups! Actually just this week we talked about the fire access issues with all the new narrow roadways and on street parking/access issues!
- Excellent presentation with some very useful information to help justify or present new ideas for economically feasible and maintainable projects.
- Only wish this was a longer presentation. Lots of very informative ideas and solutions were provided by the presenter.
- Great presentation
- Interesting presentation - thanks!
- Lots of good information and fixtures for green stormwater
- This was an excellent presentation! I screenshotted several slides. The comparison of traditional versus GSI was very useful! Great use of my time!



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## State Spotlight Webinar

[>Past Spotlight Webinars](#)



### From Bus Station to Water Reclamation

#### A Stormwater Improvement and Rainwater Harvesting Project

May 19, 2022 / 11:00 a.m. – 12:00 p.m. (Eastern Time)

*This webinar is brought to members free of charge by SESWA.*

**REGISTER NOW**

Join us to learn how an abandoned, flood prone, 100-year-old bus station was transformed into a stormwater retention system offering 21st century ecological benefits. The Greyline Station in Lexington, KY sits on 5-acres and is now the site of an award-winning project that demonstrates sustainable stormwater management using a combination of municipal grant funding and private investments. This presentation will provide an overview of the project, how it was funded, and share lessons learned.

#### Presenters



*Eric Dawalt, PE  
President  
Ridgewater*



*Sam Lee, PE  
Sr. Water Resources Engineer  
Stantec*

#### News & Highlights

##### SESWA Seminar

[April 22, 2022 | Atlanta, GA](#)

##### Stormwater Utility Factsheet

[Download this Free Resource](#)

##### Conference - Call for Presentations

[Submit A Presentation Now!](#)

##### Spotlight Webinar - May 19th

[Register Today!](#)

#### Welcome New Members!

- Appalachia Design Services
- City of Bainbridge, GA
- City of Clemson, SC
- City of Lilburn, GA
- City of Raleigh, NC
- City of Thomasville, GA
- Collective Water Resources
- Concrete Pipe & Precast
- Ecopia Tech
- Effingham County, GA
- Envirolok
- Faircloth Skimmer
- Falcon Design Consultants
- Ferguson Waterworks
- Georgia Concrete Pipe Assoc
- Jackson County, GA
- Shawcor
- Streamline Technologies

Not a member yet but would like to receive notifications of our training events?

[Join our Mailing List!](#)

#### Affiliates



# SESWA Webinars

## **2011**

Establishing a Stormwater Utility Series (5 webinars – March-July)

## **2012**

Parking, Zoning, and Standard Street Details, Oh My! (January)

## **2013**

Stormwater Infrastructure Asset Management (January)

Public Education as a Stormwater BMP (March)

Cost Effective Practices and Strategies for Green Infrastructure Maintenance (May)

## **2014**

Integrated Stormwater Management (March)

Innovative Financial Strategies for Stormwater Green Infrastructure (May)

Successful Public Education and Outreach Program (July)

## **2015**

Asset Management Approaches to Maximize Effectiveness of Stormwater Programs (January)

Review of SESWA 2015 Survey of SW Utilities (July)

## **2016**

Impervious Surface Delineation – How Feature Extraction Provides ROI for SWU (January)

Geo-caching the Rain: Using Geocaching to Educate the Public (July)

## **2017**

Illicit Discharge Detection and Elimination (January)

Good Housekeeping Measures (July)

## **2018**

Building Green: An Urban Approach to Green Infrastructure (January)

New Approaches to Permit Compliance and Enforcement in Region 4 (August)

## **2019**

How to Use Drones in Stormwater Management (January)

Trends in Stormwater Utilities in the Southeast: Findings from SESWA's 2019 Survey Report (July)

## **2020**

Litter Quitters: A Stormwater Public Education Campaign (January)

MS4 Audit Success Stories (July)

## **2021**

Re-wilding Streams and Floodplains to Enhance Ecosystem Services (January)

A Flood Mitigation Project Success Story (July)

## **2022**

Green Stormwater Infrastructure: What's Green Got to Do With It? (January)

TBD (July)

## SESWA Communications & Networking Conference Call Schedule

2021-2022

### *Online Meeting via Zoom*

<b>Call Date</b>	<b>Call Time</b>	<b>Articles Due</b>	<b>Newsletter Distributed</b>
<b>November</b> Tuesday, Nov 16, 2021	2:00 PM Eastern	Nov 22, 2021	Nov 30, 2021
<b>January</b> Tuesday, Jan 18, 2022	2:00 PM Eastern	Jan 24, 2022	Jan 31, 2022
<b>March</b> Tuesday, Mar 15, 2022	2:00 PM Eastern	Mar 21, 2022	Mar 31, 2022
<b>May</b> Tuesday, May 17, 2022	2:00 PM Eastern	May 23, 2022	May 31, 2022
<b>July</b> Tuesday, July 19, 2022	2:00 PM Eastern	July 25, 2022	July 29, 2022
<b>September</b> Tuesday, Sept 20, 2022	2:00 PM Eastern	Sept 26, 2022	Sept 30, 2022

Remember to use the PDF form to submit articles, including links to sources of more information. Submit completed forms to [info@seswa.org](mailto:info@seswa.org)



## AGENDA

Southeast Stormwater Association  
**Membership Committee**  
April 21, 2022 / 4:00 PM – 5:00 PM Eastern  
Westin Atlanta Perimeter North – Atlanta, GA  
Concourse South Room

1. Welcome and Introductions Rosemary Ginn
  
2. Committee Responsibilities Danielle Hopkins
  - SESWA Bylaws
  - Committee Tasks
  - 2022 Action Plan
  
3. Membership Report Rosemary Ginn
  - All Members
  - New Members
  - Non-renewals
  
4. Membership Recruitment Rosemary Ginn
  - Goal
  - Recruitment – Member Services
    - a. Events (Webinar, Seminar, Conference)
    - b. State Spotlight
  
5. Welcome Program Rosemary Ginn
  
6. Task Assignments Rosemary Ginn
  
7. Other Business Rosemary Ginn
  - Bimonthly Networking Conference Calls



**2021-22 Membership Committee**

<b>Rosemary Ginn, PE, CFM, CPMSM (Chair)</b> Assistant City Engineer City of Mobile PO Box 1827 Mobile, AL 36633-1827	<b>251-208-6072</b>
<b>Chris Bogdan</b> Business Development Manager Ferguson Waterworks 801 Thorpe Road Orlando, FL 32824	<b>689-206-4499</b>
<b>Jared Bramblett, PE</b> Senior Hydraulics Engineer HDR 4400 Leeds Avenue, Ste 450 Charleston, SC 29403	<b>843-414-3725</b>
<b>Katie Cromwell</b> Manager Raftelis Financial Consultants 1001 Winstead Drive, Ste 355 Cary, NC 27513	<b>919-368-0116</b>
<b>Ross Ellis</b> Senior Staff Engineer Geosyntec Consultants 1255 Roberts Blvd, #200 Kennesaw, GA 30144	<b>256-656-8797</b>
<b>Tom Gray, PE, CFM</b> Project Manager Freese and Nichols 4055 International Plaza, Ste 200 Fort Worth, TX 76109	<b>919-582-5869</b>
<b>Kit Hamblen, PE</b> Water Resources Engineer Jacobs 10 10th Street NW, Ste 1400 Atlanta, GA 30309	<b>404-978-7600</b>



**2021-22 Membership Committee**

<b>Michael Johnson</b> SE Region Marketing Manager Concrete Pipe and Precast 1300 Canfield Court Raleigh, NC 27608	<b>919-740-2663</b>
<b>Rachel Jones</b> Watershed Improvement Program Manager Gwinnett County 684 Winder Hwy Lawrenceville, GA 30045	<b>678-376-6764</b>
<b>Kayla Kernich</b> Water Resources Designer II Thomas & Hutton 501 River Street Greenville, SC 29601	<b>843-725-5280</b>
<b>Hope Larisey</b> Environmental Scientist Integrated Science & Engineering 1039 Sullivan Road, Ste 200 Newnan, GA 30265	<b>678-552-2106</b>
<b>Milton Leggett</b> Public Works Director City of Stuart 121 SW Flagler Avenue Stuart, FL 34994	<b>772-288-5341</b>
<b>Andrea McTeer</b> Business Development Hinterland Group 2051 W Blue Heron Blvd Riviera Beach, FL 33404	<b>561-640-3503</b>
<b>Bonnie Miley, PE</b> Assistant Town Engineer Town of Summerville 200 Main Street S Summerville, SC 29483	<b>843-851-4235</b>



**2021-22 Membership Committee**

**Angela Moss**

Stormwater Specialist  
City of Birmingham  
710 20th Street N, Rm 202  
Birmingham, AL 35203

**205-297-8300**

**Beth Parmer**

Stormwater Compliance Manager  
Clayton County Water Authority  
1600 Battle Creek Road  
Morrow, GA 30260

**678-422-5145 ext 5508**

## **B. Special Meetings**

Special meetings of the Association may be held upon call of not less than four members of the Board of Directors. Any such call shall be filed with the Executive Director, who shall call a meeting not less than 10 days nor more than 30 days after the filing thereof. The purpose of such meeting shall be set out in such call.

## **ARTICLE VI COMMITTEES AND ASSOCIATION POLICY**

### **A. Committees**

There shall be such standing committees as provided herein. The Chair of each committee shall be a member of the Board. The President may appoint ad hoc committees as he or she deems necessary.

1. Conference and Education – The conference and education committee shall be responsible for the oversight of the planning and administration of the Association’s workshops and conferences, and all educational programs of the Association.
2. Membership – The membership committee shall be responsible for the oversight of new member recruitment programs, providing membership services and ensuring continuity of the existing membership.
3. Communications – The communications committee shall be responsible for the oversight of the newsletter and of the Association’s website.
4. Stormwater Policy – The stormwater policy committee shall be responsible for the oversight of the Association’s activities relating to Congress and federal agencies as they concern the objectives of the Association.

## SESWA Membership Committee Tasks

### November

- *Committee appointments occur*
- Welcome Program – ongoing for new members

### December

- Welcome Program – ongoing for new members

### January

- Committee recruitment campaign (postpone this year)
- *Recruitment – Follow up with non-members that attend webinar*
- *Member Survey*
- Welcome Program – ongoing for new members

### February – March

- Welcome Program – ongoing for new members

### April

- *Recruitment – Follow up with non-members that attend the seminar*
- Welcome Program – ongoing for new members

### May

- *Renewal Process Begins*
- Welcome Program – ongoing for new members

### June

- *Renewal Process Continues*
- Welcome Program – ongoing for new members

### July

- *Renewal Process – Member Grace Period*
- *Recruitment – Follow up with non-members that attend webinar*
- Welcome Program – ongoing for new members

### August - September

- Welcome Program – ongoing for new members

### October

- *Recruitment – Follow up with non-members that attend conference*

*Italics = Staff Tasks / For your information*

## Southeast Stormwater Association 2022 Action Plan

The Action Plan identifies goals and strategies for the 2022 year. Its Goals are drawn from the Strategic Plan. The Strategies to attain the Goals are identified herein along with suggested Tactics. The Action Plan is supplemental in nature to the Board of Directors' Duties and Expectations.

**A. GOAL:** To position SESWA so that it reflects the needs of its members in a continuously changing environment.

**Strategy:** Enhance our educational and programmatic experiences.

**Tactic:** Review programs and educational experiences; evaluate when and where digital enhancements can benefit the experience.

*Primary Focus = Board of Directors, Executive Committee*

**Tactic:** Provide local service projects during seminars and conferences (stream cleanups, invasive species removal, etc.)

*Primary Focus = Board of Directors, Conference & Education Committee*

**Strategy:** Strengthen our membership model to reflect contemporary needs, programs, etc.

**Tactic:** Develop year-round engagement by embracing digital platforms and online networking.

*Primary Focus = Board of Directors, Communications Committee*

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**B. GOAL:** To grow our association, the profession and our individual members through education, engagement, influence, promotion of services, and leadership in ways that benefit SESWA and its members.

**Strategy:** Analyze member needs to identify opportunities for growth by member type.

**Tactic:** Explore opportunities to recognize and expand the awareness of the stormwater industry.

*Primary Focus = Board of Directors, Membership Committee*

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**C. GOAL:** To enhance member value for the benefit of the stormwater industry.

**Strategy:** Review our current services and the value they provide to members.

**Tactic:** Catalog and rate current member services (utilizing member surveys and value statements from strategic planning session) to determine strengths and explore which services can be retired.

*Primary Focus = Board of Directors, Membership Committee*

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**D. GOAL:** To educate and advocate for policies that impact stormwater professionals and the stormwater industry throughout the southeast.

**Strategy:** Develop tools to help support stormwater programs' priorities and policies throughout the southeast.

**Tactic:** Identify and monitor policies on important issues (flooding, resiliency, sea level rise, aging infrastructure, political/regulatory changes, etc.)

*Primary Focus = Board of Directors, Stormwater Policy Committee*

**2021 SESWA Membership - includes new members**

(as of 3-31-22)

<b>Member Type</b>	<b>State</b>	<b>Organization</b>	<b>First</b>	<b>Last</b>
Associate	SC	Clemson Cooperative Extension	Kim	Morganello
	MS	DeSoto County SW Advisory Committee	Greg	Russell
	GA	Georgia Concrete Pipe Association	Cecil	Connor
	AL	Jefferson Co. Dept. of Health	Scott	Hofer
			<b>Total: 4</b>	
Local Government	GA	Barrow County	Matt	Treeter
	SC	Beaufort County	Katie	Herrera
	SC	Berkeley County	Thurman	Simmons, III
	TN	Bradley County	Erica	Bevis
	SC	Charleston County	Chris	Wannamaker
	SC	City of Anderson	Adam	Cromer
	GA	City of Athens/Clarke County	Todd	Stevenson
	GA	City of Atlanta	Julie	Owens
	GA	City of Austell	Keyla	Calderon
	GA	City of Bainbridge	Gabriel	Menendez
	AL	City of Bessemer	Freddie	Freeman
	AL	City of Birmingham	Angela	Moss
	GA	City of Brunswick	Garrow	Alberson
	SC	City of Charleston	Kinsey	Holton
	NC	City of Charlotte	Daryl	Hammock
	TN	City of Chattanooga	Mo	Minkara
	SC	City of Clemson	Ethan	Barnette
	TN	City of Cleveland	Christopher	Broom
	KY	City of Cold Spring	Stephen	Taylor
	NC	City of Concord	Jeff	Corley
	GA	City of Cordele	Angelia	Craig
	GA	City of Covington	Tres	Thomas
	AL	City of Cullman	Erica	York
	GA	City of Decatur	Jennings	Bell
	GA	City of Doraville	Chris	Ford
	GA	City of Dublin	Shawn	Wood
	GA	City of Duluth	Alyssa	Gilhooly
	GA	City of Dunwoody	Carl	Thomas
	AL	City of Enterprise	Staci	Hayes
	NC	City of Fayetteville	Shauna	Haslem
	AL	City of Gadsden	Jeremy	Ward
	GA	City of Gainesville	Cody	Charles
	GA	City of Garden City	Lynnette	Hymes
	AL	City of Gardendale	Robert	Ryant
	SC	City of Georgetown	Orlando	Arteaga
	TN	City of Goodlettsville	Warren	Garrett
SC	City of Greenville	Paul	Dow	
GA	City of Griffin	Brant	Keller	
KY	City of Henderson	Kenneth	Ferry	
AL	City of Hoover	Retah	Harper	



**2021 SESWA Membership - includes new members**

(as of 3-31-22)

Local Government	GA	City of Johns Creek	Marie	Janvier
	NC	City of Kannapolis	Wilmer	Melton
	GA	City of Kennesaw	Grey	Won
	TN	City of Knoxville	Christopher	Howley
	GA	City of Lawrenceville	Phillip	Serrian
	GA	City of Lilburn	Joellen	Wilson
	TN	City of Maryville	Dale	Jayne
	AL	City of Mobile	Rosemary	Ginn
	NC	City of Monroe	Chris	Costner
	GA	City of Norcross	Melissa	Zeigler
	SC	City of Orangeburg	David	Epting
	GA	City of Peachtree City	Michael	Madison
	GA	City of Peachtree Corners	Seth	Yurman
	GA	City of Perry	Sarah	Nottingham
	GA	City of Powder Springs	Pam	Conner
	NC	City of Raleigh	Scott	Bryant
	GA	City of Richmond Hill	Randy	Dykes
	GA	City of Roswell	Sharon	Izzo
	GA	City of Sandy Springs	Jesus	Davila
	GA	City of Savannah	Zack	Hoffman
	KY	City of Shelbyville	Jennifer	Herrell
	KY	City of Somerset	Reginald	Chaney
	NC	City of Statesville	Ray	Allen
	FL	City of Stuart	Milton	Leggett
	GA	City of Sugar Hill	Joe	Appling
	GA	City of Thomasville	M. Todd	Powell
	GA	City of Union City	Lonnie	Ferguson
	GA	City of Warner Robins	Krag	Woodyard
	NC	City of Wilson	Noah	Parsons
	GA	Clayton County Water Authority	Kevin	Osbey
	GA	Columbia County	Katie Beth	Jennings
	GA	DeKalb County	Peggy	Allen
	SC	Dorchester County	Kacy	Byrd
	GA	Dougherty County	Jeremy	Brown
	NC	Durham County	Ryan	Eaves
	GA	Effingham County	Eric	Larson
	SC	Georgetown County	Tracy	Jones
	SC	Greenville County	Judy	Wortkoetter
	GA	Gwinnett County	Rachel	Jones
	TN	Hamilton County	Autumn	Friday
	SC	Horry County	Chelsea	Cogliano
	GA	Jackson County	Christopher	Sorrell
	MS	Jackson County	Michele	Coats
	AL	Jefferson County	Mandy	Elledge
	SC	Lancaster County	Elizabeth	Evans
	SC	Lexington County	Sheri	Armstrong
	KY	Lexington Fayette Urban County	Demetria	Kimball-Mehlhorn

**2021 SESWA Membership - includes new members**

(as of 3-31-22)

Local Government	GA	Macon Water Authority	Mark	Wyzalek
	NC	Mecklenburg County	W. Dave	Canaan
	SC	Richland County	Bree	Tribble
	SC	Town of Bluffton	Kim	Jones
	GA	Town of Braselton	Jennifer	Scott
	NC	Town of Cary	Billy	Lee
	SC	Town of Fort Mill	LeeAnn	Clark
	SC	Town of Hilton Head Island	Jeffrey	Netzinger
	NC	Town of Morrisville	Ben	Mills
	SC	Town of Mount Pleasant	Hillary	Repik
	TN	Town of Signal Mountain	Loretta	Hopper
	SC	Town of Summerville	Bonnie	Miley
	SC	Town of Surfside Beach	John	Adair
	KY	Warren County	Nikki	Koller
	SC	York County	Mark	Boland

**Total: 102**

Private	AZ	AbTech Industries	Robert	Backman
	FL	Advanced Drainage Systems	Maribel	Martin
	NC	AECOM	Brian	Jacobson
	GA	Alfred Benesch & Company	Oliver	Weston
	TN	Appalachia Design Services	Jeremy	Fields
	NC	Aqualis Stormwater Management	Kara	Sabatino
	GA	Aquascape Environmental	Paul	Slovisky
	TN	AquaShield	Sonya	Reagan
	NC	ARCADIS	Mark	Van Auken
	GA	Ardurra	Steve	Leo
	GA	Barge Design Solutions	David	King
	MD	Biohabitats	Emma	Quinn
	FL	Black and Veatch	Walt	Reigner
	GA	Blue Cypress Consulting	Tiffany	Stone
	SC	Bolton & Menk Southeast dba DDC Engineers	Tim	Kirby
	SC	Brown and Caldwell	Jane	McDonough
	TX	CBI Systems, Ltd. - StormwaterInspect.com	Ty	Garmon
	TN	CDM Smith	David	Mason
	GA	Charles Abbott Associates	Rae	Beimer
	OR	Cleanway Environmental Partners	Alison	Stephens
	FL	Coastal Construction Products	Yon	Hammel
	FL	Collective Water Resources	Stephanie	Dunham
	GA	Columbia Engineering	Randy	Strunk
	NC	Concrete Pipe and Precast	Michael	Johnson
	GA	Cranston Engineering Group	Mitchell	Murchison
	CT	CULTEC	Gina	Carolan
	SC	Davis & Floyd	Michael	Horton
	GA	Dewberry	Sam	Fleming
	ON	Ecopia Tech	Brandon	Palin
	WI	Envirolok	Eric	Seidl

**2021 SESWA Membership - includes new members**

(as of 3-31-22)

Private

FL	Environmental Conservation Solutions	James	Shumsky
NC	Faircloth Skimmer	Brian	Free
GA	Falcon Design Consultants	Todd	Cosby
FL	Ferguson Waterworks	Chris	Bogdan
FL	Forterra - Bio Clean	Ed	Coccari
TX	Freese and Nichols	Tamar	Henderson
GA	Geosyntec Consultants	Victoria	Cheplak
GA	Goodwyn, Mills and Cawood	Courtney	Reich
TN	Groundscape Concepts	TC	Kerrigan
GA	Hawks Environmental	Laurie	Hawks
NC	Hazen and Sawyer	Matthew	Jones
NC	HDR	Patrick	Blandford
FL	Hinterland Group	Andrea	McTeer
AL	Hydro Engineering Solutions	Dewayne	Smith, P.E.
GA	Hydro International	Will	Hall
SC	Infrastructure Consulting & Engineering	Jonathan	Scarce
GA	Integrated Science & Engineering	Dan	Davis
GA	Jacobs	David	Bell
GA	Keck & Wood	Sam	Serio
NC	LandDesign	Frank	McMahan
PA	Lane Enterprises	Ranee	Buck
NC	LJB	Clifford	Nelson, Jr.
NC	McAdams	Jon	Aldridge
SC	McCormick Taylor	Jason	Hetrick
NC	McGill Associates	Michael	Hanson
FL	MWI Pumps	Chester	Clem
TN	NDS Pro	Charlie	Hall
TN	Neel-Schaffer	Mike	Phillips
TN	Northstar Environmental Group	James	Kutzer
GA	NPDES Stormwater Training Institute	T Luke	Owen
NC	NV5	David	Bocker
GA	Oldcastle Infrastructure	Nick	Huston
VA	OTT HydroMet	Christel	Valentine
SC	Point Source Environmental	Rebecca	Coates
NC	Raftelis Financial Consultants	Keith	Reading
GA	RK&K	Sean	McCarthy
SC	Rymar Waterworks	Jamie	McCutchen
GA	Sekisui SPR Americas	Ryan	Shallenberger
MN	Shawcor	Todd	Megronigle
NC	Stantec Consulting Services	Linda	Pass
IL	StormTrap	Thais	Giacomet
SC	Stormwater Professionals	Joe	Fersner
FL	Streamline Technologies	Peter	Singhofen
AL	Terracon	Daniel	Gossett
GA	Tetra Tech	Erin	Lincoln
SC	Thomas & Hutton	Richard	Karkowski
GA	United Consulting	Tim	Beck

**2021 SESWA Membership - includes new members**

(as of 3-31-22)

Private

MA	VADAR Systems	Carl	Vercollone
SC	W.K. Dickson	Lisa	Wells
GA	WaterWatch PRO	Gene	Norman
SC	Weston & Sampson Engineers	Bob	Horner
NC	Wildlands Engineering	Aaron	Earley
SC	Woolpert	Brian	Bates

**Total: 83**

**TOTAL SESWA MEMBERS: 189**

**2021-22 SESWA New Members**

(as of 3-31-22)

<b>Member Type</b>	<b>State</b>	<b>Organization</b>	<b>First</b>	<b>Last</b>	<b>Phone</b>	<b>Email</b>
Associate	VA	Ferguson Waterworks	Chris	Bogdan	757-874-7795	chris.bogdan@ferguson.com
	GA	Georgia Concrete Pipe Association	Cecil	Connor	678-836-5026	cconnor@concretepipe.org
<b>Total: 2</b>						
Local Government	GA	City of Bainbridge	Gabriel	Menendez	229-726-4098	gabrielm@bainbridgecity.com
	SC	City of Clemson	Ethan	Barnette	864-653-2071	ebarnette@cityofclemson.org
	GA	City of Lilburn	Joellen	Wilson	770-638-2197	jwilson@cityoflilburn.com
	NC	City of Raleigh	Scott	Bryant	919-996-4014	scott.bryant@raleighnc.gov
	GA	City of Thomasville	M. Todd	Powell	229-227-4034	todd.powell@thomasville.org
	GA	Effingham County	Eric	Larson	912-754-2123	elarson@effinghamcounty.org
	GA	Jackson County	Christopher	Sorrell	706-367-1832	csorrell@jacksoncountygov.com
<b>Total: 7</b>						
Private	TN	Appalachia Design Services	Jeremy	Fields	423-323-6706	jeremyfields@adscad.com
	FL	Collective Water Resources	Stephanie	Dunham	561-779-3552	sdunham@collectivewater.com
	NC	Concrete Pipe and Precast	Michael	Johnson	919-740-2663	mwjohnson@concretepandp.com
	ON	Ecopia Tech	Brandon	Palin	647-405-4309	brandon@ecopiatech.com
	WI	Envirolok	Eric	Seidl	608-226-2565	eric.seidl@envirolok.com
	NC	Faircloth Skimmer	Brian	Free	919-732-1244	bfree@fairclothskimmer.com
	GA	Falcon Design Consultants	Todd	Cosby	770-389-8666	tcosby@fdc-llc.com
	MN	Shawcor	Todd	Megronigle	919-805-0417	todd.megronigle@shawcor.com
FL	Streamline Technologies	Peter	Singhofen	407-679-1696	psinghofen@icpr4.com	
<b>Total: 9</b>						

**TOTAL NEW MEMBERS: 18**

**SESWA 2021-22 Non-Renewals**

**FINAL**

<b>Notes</b>	<b>Organization</b>	<b>First</b>	<b>Last</b>	<b>State</b>	<b>Phone</b>	<b>Email</b>
called & emailed 7/19	Allworld Project Management	John	Cameron	TN	901-881-2985	jcameron@allworldmail.com
called & emailed 7/19	BD Environmental Group	Timothy	Brennison	FL	954-876-1267	tbrennison@gmail.com
LMs, emailed, recep said probably not renewing	City of Biloxi	Richard	Stickler	MS	228-435-6270	rstickler@biloxi.ms.us
LMs, emailed, can't reach by phone?	City of Boiling Spring Lakes	Nicole	Morgan	NC	910-294-0996	nmorgan@cityofbsl.org
Primary left, LM & emailed Rusell	City of Fountain Inn	Russell	Slatton	SC	864-409-3334	rslatton@fountaininn.org
called & emailed 7/19	Flood-Con	Jon	Rasmussen	AL	205-874-9444	jonr@flood-con.com
called & emailed, asked status 8/12	Jennings Environmental	Greg	Jennings	NC	919-600-4790	greg@jenningsenv.com
called & emailed 7/19	Luck Ecosystems	Thomas	Quinton	VA	804-240-9262	tquinton@luckecosystems.com
Joe Mina thinking he's convinced them to renew 7/12	RETTEW	Joseph	Mina	PA	717-516-7517	joe.mina@rettew.com
Primary left, LM & emailed Breanna Gleeson	Rindt-McDuff Associates	Roger	Cox	GA	678-361-5239	rcox@rindt-mcduff.com
called & emailed 7/19	River Mechanics	Jonathan	Page	NC	843-384-7799	jp@river-mechanics.com
called & emailed 7/14, asked status 8/12	Rockdale County	Adam	Watts	GA	770-278-7155	adam.watts@rockdalecountyga.gov
called & emailed 7/14	Sumner County	Joe	Phillips	TN	615-451-6097	jphillips@sumnertn.org
Not renewing, did not say why	Town of China Grove	Franklin	Gover	NC	704-857-2466	fgover@chinagrovecnc.gov

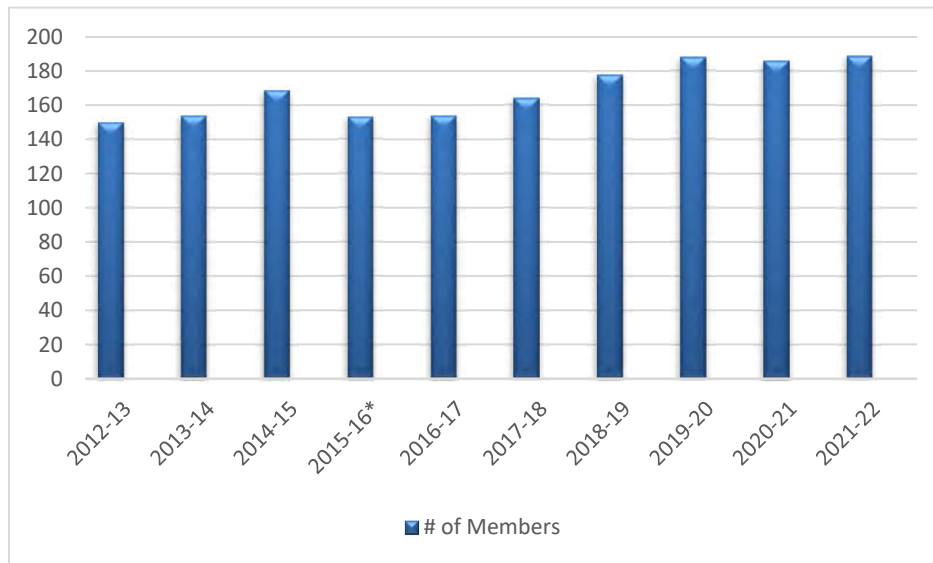
**14 Non-Renewals**

*Notices = 1 mailing, 5 emails + the above notes*

## Southeast Stormwater Association 10-Year Membership History

Fiscal Year	# of Members	New	Renewals	NonRenewals	Ret Rate	% Chg
2012-13	150	16	113	13	102%	15%
2013-14	154	16	109	26	92%	3%
2014-15	169	17	133	18	99%	10%
2015-16*	153	18	135	29	80%	-9%
2016-17	154	16	138	15	90%	1%
2017-18	164	27	137	17	89%	6%
2018-19	178	30	148	30	90%	9%
2019-20	188	29	158	19	89%	6%
2020-21	186	19	167	19	89%	-1%
2021-22	189	18	171	14	92%	2%

\*Dues Increase





## Recruitment Call Strategy

### 1. Introduce yourself and establish rapport.

Let them know you are following up on a letter they should have just received.

- ✓ Ask them if they have any questions.
- ✓ Find common ground (tell them briefly what you do/how it relates to their job. Share SESWA experiences - mention the conference where you've met colleague, etc.)

### 2. Focus on the contact's immediate needs and aspirations – listen for their “hot button” or passion.

A “hot button” represents an issue needing immediate attention. Whatever the need is, the answer can be found through involvement in one of the association's many programs/services or by connecting with another member. See example below:

- *Since you are over the storm water program at X, I wanted to reach out.*
- *I serve on the SESWA membership committee and am reaching out wearing that "hat".*
- *I understand how valuable your time is and don't want to take much of it.*
- *We can only join a limited # of organizations due to time and budgetary constraints - SESWA is one that I have made a conscious choice to be a part of.*

### 3. Extend an invitation to join; avoid a sales pitch.

Be enthusiastic and genuine when extending the invitation. See example below:

- *I have heard about some jurisdictions in our area/state having issues with EXAMPLES: (the new Phase 2 permit, LID implementation, MS4 audits, etc.)*
- *I am passionate about stormwater and SESWA too - as an organization that has given me tools to help my City/program.*
- *We have an annual survey that goes out about stormwater utilities, and we offer the conferences (see list of benefits in letter) ...these are so beneficial.*
- *I have also met great colleagues/storm water professionals who experience the same issues that we do. Rest assured there is someone else with the same issues as you.*
- *SESWA takes pride in being a cross section of the best of the stormwater community (literally) across the southeast.*

### 4. Answer questions, neutralize objections, and reinforce the value of membership.

Expect some pessimism and hesitancy – they may have had bad experiences. See example:

- *If you have any questions, I would be happy to answer. Listen and answer questions.*
- *Oh, you want to become a member... you just blah, blah, blah.*
- *If not, I don't want to take any more of your time - you can call or email me later if you think of something.*
- *I don't want to take any more of your time, but I wanted to let you know about the offerings of SESWA.*

### 5. If more time is needed to decide; summarize the conversation, extend the invitation again, and set a convenient time to reconnect.

Leave them with just the facts that pertain to them and the benefits of joining.

- ✓ Reinforce the idea that they've been specially selected to be invited because of who they are and how they can contribute to the profession.
- ✓ Reach out again as promised. Answer questions affirming that you'll help them make their important first connections.





## About SESWA

### General Information

- The Association was incorporated in 2005 in response to the ever-increasing demand for information on stormwater management, finance, and regulatory developments
- SESWA is a 501(c)(3) non-profit organization with the primary member focus being city/county governments, and their professional staff. Membership is also available to state and regional governments, consulting firms, non-profit organizations, and academia.
- Organizations join SESWA. All employees of the organization receive member benefits.
- SESWA's membership boundaries are the same as EPA Region 4 - Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee

### Primary Services

#### EDUCATION AND TRAINING

- Annual Conference – Held in the Fall and the location moves around the southeast to reduce travel for all our members. The 2022 Conference is planned for Hilton Head Island, South Carolina on October 5-7.
- Spring Seminar – Held in the Spring in Atlanta. The theme will be Operations and Maintenance, Best Practices for your MS4 Permit. Registration opens in February.
- Webinars – Have two a year (January and July) on emerging topics. Free to members!
- SESWA is an approved provider for PEs in all states in EPA Region 4.

#### SURVEY OF STORMWATER UTILITIES IN THE SOUTHEAST

- Conducted every two years. Identifies practices and trends in stormwater utility financing mechanisms within EPA Region 4. Full-color Report published.

#### COMMUNICATIONS

- Website [www.seswa.org](http://www.seswa.org) is continuously updated.
- eNewsletter – *SESWA Forecast* published six times each year.
- SESWA's online Job Board is FREE to members and provides access to employment seekers and recruiters. Reach thousands of qualified stormwater professionals and learn about job openings available in the southeast!
- Regional stormwater “Community Forum” lets you get answers from stormwater professionals around the southeast! Post a question online and get answers from colleagues around the southeast.

#### ADVOCACY

- SESWA maintains an active line of communication with EPA Region 4.
- Courts – SESWA monitors precedent-setting court cases and is engaged at both trial and appellate courts (including the US Supreme Court) on behalf of stormwater interests, including leading local governments' challenge to EPA's WOTUS regulations.
- Regulatory – SESWA tracks regulatory developments and files comments on issues of concern to MS4s.

#### CONTACT INFORMATION

PO Box 16098, Tallahassee, FL 32317

866-FOR SESWA (367-7379), [www.seswa.org](http://www.seswa.org), [info@seswa.org](mailto:info@seswa.org)



## **Southeast Stormwater Association**

# **Join Today!**

The Southeast Stormwater Association is a 501(c)(3) non-profit, member-driven organization that was created by city and county governments in response to the need for advocacy, training and educational services in stormwater management, finance and regulatory issues. Our boundaries are co-terminus with those of EPA Region 4.

### **Member Benefits**

SESWA strengthens your professional competency and knowledge base. Member organizations receive:

- Discounted Training and Educational Services
- Newsletters and up-to-date Communications
- Online Job Board and Member Directory
- Reports on Stormwater Utility Practices
- Improved Intergovernmental Coordination
- Advocacy Programs in front of EPA and the Courts

### **Our Purpose**

SESWA is dedicated to improving surface water quality, and advancing the interests of stormwater professionals and programs. Industry-leading services include:

- Advocacy
- Communications and Networking
- Training and Education

Membership with SESWA is organizational, not individual, so when an organization joins all employees are members. Membership types include: Local Governments (*cities, counties, authorities and districts*); Private Sector (*engineering, environmental, management and financial consulting firms*); and, Associate (*state and federal governments, non-profit organizations and academic institutions.*)

## Membership Categories and Dues

### Local Government:

Dues are based on population:

- Cities = incorporated area.
- Counties = unincorporated area.
- Districts and Authorities = population of the service area.

Population	Dues
<20,000	\$300
20,000 - 39,999	\$400
40,000 - 59,999	\$500
60,000 - 79,999	\$600
80,000 - 99,999	\$700
100,000 - 129,999	\$850
130,000 - 159,999	\$950
160,000 - 199,999	\$1,150
200,000 - 299,999	\$1,250
300,000 - 499,999	\$1,500
500,000+	\$2,000

### Private Sector and Associate:

Dues are based on the number of professional employees in stormwater, utilities or related environmental sciences that are employed in the organization within the Southeast US.

Employees	Dues
<50	\$500
50-99	\$1,000
100+	\$2,000

Dues are payable at the start of SESWA's fiscal year (*July 1st*) and are prorated after the first quarter. For additional information or to join today, visit <https://www.seswa.org/join-now>.

## Southeast Stormwater Association

PO Box 16098 • Tallahassee, FL 32317

(866) 367-7379 • Fax (850) 222-4124

[info@SESWA.org](mailto:info@SESWA.org) • [www.seswa.org](http://www.seswa.org)

Professionally managed by Association Management Professionals

## Danielle Hopkins

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**From:** Danielle Hopkins  
**Sent:** Tuesday, January 4, 2022 8:08 AM  
**Subject:** Kick Off 2022 with Comprehensive Stormwater Resources

**Happy New Year!** We're writing today to thank you for your involvement in the Southeast Stormwater Association and to ask you to consider taking your involvement to the next level in 2022. Now is the best time to become a part of the only regional association in the country dedicated to professional stormwater managers! Here's what a few of our members are saying:

*"SESWA's Conferences are the best of the best and dollar for dollar the best value out there."*

*"We're part of a team helping to shape common-sense regulatory policy in the Southeast."*

*"Receiving timely information on emerging stormwater topics is critical to performing my job."*

Your membership not only keeps you up to date on stormwater technology and regulatory issues, you're also a part of the most informative network of stormwater managers in the Southeast! Here's the **top five rated SESWA member services**:

- 1. Annual Conference** - A nationally recognized event that is your "one-stop-shop" for the latest information. An agenda is created by your peers that is focused solely on stormwater issues!
- 2. Networking** - Whether it's participating in our conference, seminar, webinars, or the community forum, you will stay informed and create invaluable contacts across the Southeast.
- 3. Advocacy** - Together we have a stronger voice on regional stormwater issues. SESWA monitors and keeps you abreast of issues important to you.
- 4. Webinars** - Emerging stormwater topics brought to your desktop. All webinars are FREE to members.
- 5. E-Newsletter** - Be in the know through regular communication via our website and newsletters. Content is provided by experts from across the southeast on issues that matter to you.

SESWA's fiscal year started July 1<sup>st</sup> so **if you join now, your dues will be prorated in half.** There's no better time to see what SESWA has to offer. Don't forget, membership is organizational, so **all of your employees receive benefits!**

For the membership details visit the join page of our website ([www.SESWA.org](http://www.SESWA.org)) or call our office at 866-FOR-SESWA (367-7379) for assistance.

Thank you for your consideration! We will be contacting you soon to answer any questions you have.

Best,

Danielle Hopkins, CMP  
Executive Director  
Southeast Stormwater Association  
PO Box 16098  
Tallahassee, FL 32317  
866-FOR SESWA (367-7379)

**\*PLEASE NOTE OUR NEW MAILING ADDRESS ABOVE\***



SESWA Prospect List - 2021-22

(Sorted by State - Pick one contact per organization to contact)

Assigned To	ST	Organization	First	Last	Title	Phone
Angela Moss	AL	Baldwin County	Matthew	Brown	Stormwater Program Manager	251-580-1655
Rosemary Ginn	AL	City of Auburn	Marla	Smith	Watershed Division Manager	334-501-3076
Angela Moss	AL	City of Dothan	Bart	Barefoot	Assistant Public Works Director	334-615-4425
Rosemary Ginn	AL	City of Huntsville	Darlene	Duerr	Deputy Director, Natural Resources & Environmental Mgmt	256-427-5760
Angela Moss	AL	City of Madison	Gina	Romine	ADEM Compliance Administrator	256-772-5672
	AL	City of Madison	Michelle	Dunson	Assistant City Engineer	256-772-5672
Rosemary Ginn	AL	City of Montgomery	Patrick	Dunson	City Engineer	334-625-2690
Angela Moss	AL	City of Pell City	Brian	Muenger	City Manager	205-338-2244
Rosemary Ginn	AL	City of Tuscaloosa	Wendy	Shelby	City Engineer	205-248-5380
	AL	City of Tuscaloosa	Case	O'Dell	Watershed Manager	205-248-5380
Angela Moss	AL	Lee County	Lisa	Pippin	Stormwater Mgmt Program Admin	334-737-7014
Chris Bogdan	FL	City of Bradenton	Susan	Hochuli	Environmental Protection Engineer	941-708-6300
Chris Bogdan	FL	Jacksonville	Cassidy	Reichert	MS4 Coordinator	904-255-7162
Milton Leggett	FL	Lee County	Lisa	Kreiger	Manager, Natural Resources	239-533-8706
Chris Bogdan	FL	Miami	Mallika	Muthiah	Senior Professional Engineer	305-372-6921
Milton Leggett	FL	Sarasota County	Mohammad	Abu Zafer	Stormwater Engineer II	681-285-7131
Rachel Jones	GA	Augusta-Richmond County	Hameed	Malik	Director of Engineering	706-796-5068
Hope Larisey	GA	City of Alpharetta	Jill	Bazinet	Senior Engineer	678-297-6203
Hope Larisey	GA	City of Bainbridge <b>JOINED</b>	Gabe	Menendez	City Engineer	229-248-2000
Rachel Jones	GA	City of Columbus	Tommy	Beauchamp	Rainwater Management Division Manager	706-225-4577
	GA	City of Columbus	Ralph	Blakely	Community Service Division Manager	706-225-4949
Hope Larisey	GA	City of Fairburn	John	Martin	Utilities Director	770-964-2244
Rachel Jones	GA	City of Pooler	Matt	Saxon	Public Works Director	912-330-8650
Kit Hamblen	GA	City of South Fulton	Eric	Glover	City Engineer	470-809-7700
Hope Larisey	GA	City of Suwanee	Bob	Dean	Public Works Director	770-904-3373
Kit Hamblen	GA	City of Tybee Island	Peter	Gulbranson	City Engineer	912-472-5041
Ross Ellis	GA	Fulton County	Wyvern	Budram	Transportation Operations Manager	404-612-2249
	GA	Fulton County	Sean	Rhett	Environmental Quality Specialist Supervisor	404-612-7397
	GA	Fulton County	Kelli	Edwards	Stormwater Education	404-612-7400
Ross Ellis	GA	Glynn County	Paul	Andrews	County Engineer	912-554-7492
	GA	Glynn County	Dave	Austin	Public Works and Parks Maintenance Director	912-554-7746
Ross Ellis	GA	Hall County	Franklin	Miller	County Engineer	770-531-6800
	GA	Hall County	Bill	Nash	Assistant Director of Public Works and Utilities	770-297-2696

SESWA Prospect List - 2021-22

(Sorted by State - Pick one contact per organization to contact)

Assigned To	ST	Organization	First	Last	Title	Phone
Ross Ellis	GA	Macon-Bibb County	Jim	Johnson	Engineer III	478-621-6660
Beth Parmer	KY	Boone County	Robert	Franxman	County Engineer	859-334-3600
Rachel Jones	KY	City of Bowling Green	Melissa	Cansler	City Engineer	270-393-3212
	KY	City of Calvert	Carrie	Mclean		
Beth Parmer	KY	City of Florence	Adam	Engels	Project Administrator	859-647-5416
Rosemary Ginn	KY	City of Georgetown	Eddie	Hightower	City Engineer	502-570-8272
Rosemary Ginn	KY	City of Mount Washington	Michael	Bowen	Stormwater Coord/Building Inspector	502-538-0515
Chris Bogdan	KY	City of Murray	James	Oakley	Stormwater Manager	270-762-0350 x4148
Beth Parmer	KY	City of Owensboro	Dirk	Dooper	Assistant City Engineer	270-687-8643
Beth Parmer	KY	City of Richmond	Phillip	Williams	Director Division of Codes, Planning, Safety and Risk Mgmt	859-623-1000
Milton Leggett	KY	Hardin County	Charlie	Allen	County Engineer	270-765-2350
Beth Parmer	KY	Louisville MSD	Colette	Easter	Engineer III	502-540-6107
	KY	Louisville MSD	Lori	Rafferty	Floodplain & CRS Administrator	502-540-6344
	KY	Louisville MSD	Erin	Wagoner	Environmental Partnerships Liaison	502-540-6307
Milton Leggett	MS	City of Gulfport	Wayne	Miller	Director of Public Works/Engineering	228-868-5740
Kit Hamblen	MS	City of Hattiesburg	Lamar	Rutland	Director of Engineering	601-606-2077
Andrea McTeer	MS	City of Jackson	Charles	Williams	Engineering Manager/Stormwater	601-960-1651
Rachel Jones	MS	City of Richland	Harold	Johnson	Building Official Zoning Administrator	601-420-1600
Hope Larisey	MS	City of Southaven	Whitney	Choat-Cook	Planning & Development Director	662-393-0111
Kit Hamblen	MS	DeSoto County	Ray	Laughter	Environmental Services Manager	662-469-8165
	MS	DeSoto County	Brynn	McCarver	Environmental Specialist	662-469-8171
Andrea McTeer	MS	Harrison County	James	Hanes	Assistant Engineer	228-832-4891
	MS	Harrison County	Jaclyn	Turner	Engineer	228-832-4891
Andrea McTeer	MS	Hinds County	Charles	Sims	Engineering Services Manager	601-857-8732
Andrea McTeer	MS	Rankin County	Renee	Lawrence	Director of Community Dvlpmnt	601-824-2570
Michael Johnson	NC	City of Durham	JV (John)	Loperfido	Water Quality for Stormwater	919-560-4326
	NC	City of Durham	Donald	Perry	Stormwater Unit Manager	919-560-4326
	NC	City of Durham	Dana	Hornkohl	Manager Stormwater Infrastructure	919-560-4326
Michael Johnson	NC	City of Greensboro	David	Phlegar	Stormwater Division Manager	336-373-2055
	NC	City of Greensboro	Peter	Schneider	Water Quality Supervisor	336-373-2737
Michael Johnson	NC	City of High Point	Justin	Gray	Public Services Manager	336-883-3455
Michael Johnson	NC	City of Raleigh	Heather	Dutra	Project Manager	919-996-4012
	NC	City of Raleigh <b>JOINED!!!</b>	Amy	Farinelli	Stormwater Engineer	919-996-4008
	NC	City of Raleigh	Justin	Harcum	Project Manager	919-996-3965
	NC	City of Raleigh	Wayne	Miles	Stormwater Division Manager	919-996-3940

**SESWA Prospect List - 2021-22**  
**(Sorted by State - Pick one contact per organization to contact)**

Assigned To	ST	Organization	First	Last	Title	Phone
Katie Cromwell	NC	City of Wilmington	Fred	Royal	Stormwater Manager	910-341-5818
Katie Cromwell	NC	City of Winston-Salem	Keith	Huff	Director of Field Operations	336-747-6962
	NC	City of Winston-Salem	Andy	Allen	Assistant Stormwater and Erosion Control Director	336-747-6968
Katie Cromwell	NC	Guilford County	Teresa	Andrews	Stormwater Program Administrator	336-641-5565
Katie Cromwell	NC	Town of Chapel Hill	Alisha	Goldstein	Stormwater Engineer	919-968-2713
	NC	Town of Chapel Hill	Ernest	Odei-Larbi	Senior Engineer	919-968-2717
Katie Cromwell	NC	Wake County	Michael	Orbon	Water Quality Director	919-856-7433
Jared Breamblett	SC	City of Columbia	Alfred "AJ"	Jessee Jr.	Stormwater Plan Review	803-545 3267
Jared Breamblett	SC	City of Florence	Michael	Hemingway	Utilities Director	843-665-3113
Jared Breamblett	SC	City of Myrtle Beach	Janet	Curry	Public Works Director	843-918-2000
Jared Breamblett	SC	City of North Augusta	Dave	Caddell	Superintendent of Streets & Drains	803-441-4295
Tom Gray	SC	City of North Charleston	Mike	Dalrymple	Director of Engineering	843-460-1544
Kayla Kernich	SC	City of Rock Hill	Terrence	Nealy	Public Works Director	803-326-3880
Kayla Kernich	SC	City of Sumter	Tiege	Elliott	Stormwater Manager	803-436-2644
Kayla Kernich	SC	Kershaw County	Nick	Anderson	Public Works Director	803-425-7191
	SC	Kershaw County	Russ	VanPatten	County Engineer	803-425-7230
Kayla Kernich	SC	Town of Moncks Corner	Doug	Polen	Community Developemtn Director	843-719-7913
Bonnie Miley	TN	City of Clarksville	Eric	Salmon	NPDES Coordinator	931-645-7464
Bonnie Miley	TN	City of Cookeville	Blake	Mayo	Engineer/Stormwater Manager	931-520-5202
Bonnie Miley	TN	City of Franklin	Jeff	Willoughby	Stormwater Management Coordinator	615-550-6651
Bonnie Miley	TN	City of Kingsport	Chris	Alley	Stormwater Manager	423-224-2546
Bonnie Miley	TN	City of Memphis	Tasha	King	Administrator of Environmental Compliance and Permits	901-636-6762
Kit Hamblen	TN	City of Murfreesboro	Robert	Haley	Stormwater Manager	615-848-3200
Tom Gray	TN	City of Nashville	Rebecca	Dohn	LID/Sustainability Coordinator	615-880-2420
	TN	City of Nashville	Roger	Lindsey	SW & Floodplain Practice Leader	615-862-4706
Tom Gray	TN	City of Oak Ridge	Amy	Snyder	Stormwater Program Coordinator	865-425-1829
Tom Gray	TN	Shelby County	Cliff	Norville	Public Works Director	901-222-7850



## Welcome Program Guidelines

Many organizations join the Southeast Stormwater Association to see if membership is beneficial. The SESWA Membership Welcome Program was created to increase retention of new members. The SESWA Membership Committee will ensure that new members are welcomed, informed of Association issues, and encouraged to participate in Association activities.

- Step 1: The new member is matched to a member of the Membership Committee. The Committee member is notified and given the new member's contact information.
- Step 2: The Committee member calls to welcome the new member and find out if they have any questions about SESWA thereby opening the door for calls when the new member has a question.
- Step 3: The Committee member calls the new member 1-2 months prior to the Annual Conference or Spring Seminar to discuss the benefits of attending and makes plans to meet with the new member during the Conference or Seminar.
- Step 4: If the new member attends the Conference or Seminar, the Committee member introduces the new member to SESWA's President, Executive Director, Board members etc. and "shows him the ropes" while at the Conference.



**2021-22 SESWA Welcome Program Assignments  
(as of 3-31-22)**

<b>Organization</b>	<b>State</b>	<b>Contact Name</b>	<b>Title</b>	<b>Phone</b>	<b>Committee Representative</b>
Appalachia Design Services	TN	Jeremy Fields	Vice President	423-323-6706	Angela Moss
City of Bainbridge	GA	Gabriel Menedez	City Engineer	229-726-4098	Hope Larisey
City of Clemson	SC	Ethan Barnette	Stormwater Manager	864-653-2071	
City of Lilburn	GA	Joellen Wilson	Planning Director	770-638-2197	Rachel Jones
City of Raliegh	NC	Scott Bryant	SW Administrator/Planning & Business	919-996-4014	
City of Thomasville	GA	M. Todd Powell	City Engineer	229-227-4034	
Collective Water Resources	FL	Stephanie Dunham	Vice President of Engineering	561-779-3552	
Concrete Pipe and Precast	NC	Michael Johnson	SE Region Marketing Manager	919-740-2663	Patrick Blandford
Ecopia Tech	ON	Brandon Palin	Director, Public Sector & Int Dvlpmnt	647-405-4309	
Effingham County	GA	Eric Larson	Assistant County Manager	912-754-2123	Kit Hamblen
Envirolok	WI	Eric Seidl	Sales Manager	608-226-2565	
Faircloth Design Consultants	GA	Brian Free	Director of Sales and Education	919-732-1244	
Falcon Design Consultants	GA	Todd Cosby	Senior Engineering Project Manager	770-389-8666	Rachel Jones
Ferguson Waterworks	VA	Chris Bogdan	Business Development Manager	689-206-4499	Angela Moss
Georgia Concrete Pipe Association	GA	Cecil Connor	Director	678-836-5026	
Jackson County	GA	Christopher Sorrell	Stormwater Specialist	706-367-1832	
Shawcor	MN	Todd Megronigle	Stormwater Sales Engineer	919-805-0417	
Streamline Technologies	FL	Peter Singhofen	Vice President	407-679-1696	

Newest members

## SESWA Communications & Networking Conference Call Schedule

2021-2022

### *Online Meeting via Zoom*

<b>Call Date</b>	<b>Call Time</b>	<b>Articles Due</b>	<b>Newsletter Distributed</b>
<b>November</b> Tuesday, Nov 16, 2021	2:00 PM Eastern	Nov 22, 2021	Nov 30, 2021
<b>January</b> Tuesday, Jan 18, 2022	2:00 PM Eastern	Jan 24, 2022	Jan 31, 2022
<b>March</b> Tuesday, Mar 15, 2022	2:00 PM Eastern	Mar 21, 2022	Mar 31, 2022
<b>May</b> Tuesday, May 17, 2022	2:00 PM Eastern	May 23, 2022	May 31, 2022
<b>July</b> Tuesday, July 19, 2022	2:00 PM Eastern	July 25, 2022	July 29, 2022
<b>September</b> Tuesday, Sept 20, 2022	2:00 PM Eastern	Sept 26, 2022	Sept 30, 2022

Remember to use the PDF form to submit articles, including links to sources of more information. Submit completed forms to [info@seswa.org](mailto:info@seswa.org)

## AGENDA

Southeast Stormwater Association  
**Stormwater Policy Committee**  
April 21, 2022 / 3:00 PM – 4:00 PM Eastern  
Westin Atlanta Perimeter North – Atlanta, GA  
Concourse North Room

1. Welcome and Introductions Steve Peene
  
2. Committee Responsibilities Danielle Hopkins
  - SESWA Bylaws
  - 2022 Action Plan
  
3. Discussion
  - WOTUS Update Kurt Spitzer
  
  - SESWA MS4 Permit Database Review Steve Peene  
[www.seswa.org/ms4-project](http://www.seswa.org/ms4-project)
  
  - 2022 Issues
    - Infrastructure Bill
    - Resiliency
    - Emerging Water Quality Issues
    - Others
  
4. Task Assignments Steve Peene
  
5. Other Business Steve Peene
  - Bimonthly Networking Conference Calls



**2021-22 Stormwater Policy Committee**

<b>Steve Peene, PhD (Chair)</b> Senior Principal ATM (a Geosyntec Company) 2201 NW 40 Terrace Gainesville, FL 32605	<b>850-591-1888</b>
<b>Brian Bates, PE</b> Project Director Woolpert 2000 Center Point Drive, Ste 2200 Columbia, SC 29210	<b>803-214-5884</b>
<b>W. Dave Canaan</b> Director, Charlotte-Mecklenburg Storm Water Services Mecklenburg County 2145 Suttle Avenue Charlotte, NC 28208	<b>980-314-3209</b>
<b>Todd Cosby, PE</b> Senior Engineering Project Manager Falcon Design Consultants 235 Corporate Center Drive Stockbridge, GA 30281	<b>770-389-8666</b>
<b>Damien Di Vittorio, PE</b> Regional Manager Columbia Engineering 500 W 5th Street Winston-Salem, NC 27101	<b>336-200-9150</b>
<b>Katherine Gurd</b> Division Director Gwinnett County 684 Winder Hwy Lawrenceville, GA 30045	<b>678-376-6767</b>
<b>Laurie Hawks</b> President Hawks Environmental 1730 Double Springs Church Road Monroe, GA 30656	<b>678-231-6433</b>



**2021-22 Stormwater Policy Committee**

**Katie Beth Jennings, CFM** **706-447-6700**  
Stormwater Compliance Manager  
Columbia County  
PO Box 498  
Evans, GA 30809

**Steve Leo** **470-774-8637**  
Client Service Manager  
Ardurra  
1305 Mall of Georgia Blvd, Ste 160  
Buford, GA 30519

**David Mason, PE, DWRE, PMP** **615-340-6516**  
Associate Engineer  
CDM Smith  
Parkview Towers, 210 25th Avenue N, Ste 1102  
Nashville, TN 37203

**T. Luke Owen, PG MS4CECI** **678-469-5120**  
Principal Trainer/President  
NPDES Stormwater Training Institute  
1000 Peachtree Industrial Blvd, Ste 6, PMB 287  
Suwanee, GA 30024

**Maria Price, PE** **423-643-5961**  
Engineering Manager  
City of Chattanooga  
1250 Market Street, Ste 2100  
Chattanooga, TN 37402

**Courtney Reich, AICP, CFM** **912-656-1316**  
VP, Stormwater  
Goodwyn, Mills and Cawood  
7 E Congress Street, Ste 504  
Savannah, GA 31401

**Hillary Repik, CSM, CEPSCI, CBMPI** **843-856-2157 ext 3591**  
Stormwater Division Chief  
Town of Mount Pleasant  
100 Ann Edwards Lane  
Mount Pleasant, SC 29464



**2021-22 Stormwater Policy Committee**

**Caroline Smith**  
Project Manager  
Dewberry  
2835 Brandywine Road, Ste 100  
Atlanta, GA 30341

**678-825-3152**

## **B. Special Meetings**

Special meetings of the Association may be held upon call of not less than four members of the Board of Directors. Any such call shall be filed with the Executive Director, who shall call a meeting not less than 10 days nor more than 30 days after the filing thereof. The purpose of such meeting shall be set out in such call.

## **ARTICLE VI COMMITTEES AND ASSOCIATION POLICY**

### **A. Committees**

There shall be such standing committees as provided herein. The Chair of each committee shall be a member of the Board. The President may appoint ad hoc committees as he or she deems necessary.

1. Conference and Education – The conference and education committee shall be responsible for the oversight of the planning and administration of the Association’s workshops and conferences, and all educational programs of the Association.
2. Membership – The membership committee shall be responsible for the oversight of new member recruitment programs, providing membership services and ensuring continuity of the existing membership.
3. Communications – The communications committee shall be responsible for the oversight of the newsletter and of the Association’s website.
4. Stormwater Policy – The stormwater policy committee shall be responsible for the oversight of the Association’s activities relating to Congress and federal agencies as they concern the objectives of the Association.

## Southeast Stormwater Association 2022 Action Plan

The Action Plan identifies goals and strategies for the 2022 year. Its Goals are drawn from the Strategic Plan. The Strategies to attain the Goals are identified herein along with suggested Tactics. The Action Plan is supplemental in nature to the Board of Directors' Duties and Expectations.

**A. GOAL:** To position SESWA so that it reflects the needs of its members in a continuously changing environment.

**Strategy:** Enhance our educational and programmatic experiences.

**Tactic:** Review programs and educational experiences; evaluate when and where digital enhancements can benefit the experience.

*Primary Focus = Board of Directors, Executive Committee*

**Tactic:** Provide local service projects during seminars and conferences (stream cleanups, invasive species removal, etc.)

*Primary Focus = Board of Directors, Conference & Education Committee*

**Strategy:** Strengthen our membership model to reflect contemporary needs, programs, etc.

**Tactic:** Develop year-round engagement by embracing digital platforms and online networking.

*Primary Focus = Board of Directors, Communications Committee*

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**B. GOAL:** To grow our association, the profession and our individual members through education, engagement, influence, promotion of services, and leadership in ways that benefit SESWA and its members.

**Strategy:** Analyze member needs to identify opportunities for growth by member type.

**Tactic:** Explore opportunities to recognize and expand the awareness of the stormwater industry.

*Primary Focus = Board of Directors, Membership Committee*

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**C. GOAL:** To enhance member value for the benefit of the stormwater industry.

**Strategy:** Review our current services and the value they provide to members.

**Tactic:** Catalog and rate current member services (utilizing member surveys and value statements from strategic planning session) to determine strengths and explore which services can be retired.

*Primary Focus = Board of Directors, Membership Committee*

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**D. GOAL:** To educate and advocate for policies that impact stormwater professionals and the stormwater industry throughout the southeast.

**Strategy:** Develop tools to help support stormwater programs' priorities and policies throughout the southeast.

**Tactic:** Identify and monitor policies on important issues (flooding, resiliency, sea level rise, aging infrastructure, political/regulatory changes, etc.)

*Primary Focus = Board of Directors, Stormwater Policy Committee*





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PO Box 16098 • Tallahassee, FL 32317 • (866) FOR-SESWA [367-7379] • www.SESWA.org

*Via Electronic Mail*

February 7, 2022

Water Docket  
U.S. Environmental Protection Agency  
Washington, DC

Attention: Docket ID No. EPA-HQ-OW-2021-0602  
Revised Definition of “Waters of the United States”  
Comments of the Southeast Stormwater Association

To Whom It May Concern:

On December 7, 2021, the US Environmental Protection Agency (EPA) and the Army Corps of Engineers (Corps) published revised regulations concerning the definitions of waters subject to the jurisdiction of the federal government or “waters of the United States” (“WOTUS”) as the term is used in the application of the Clean Water Act (CWA) and Corps jurisdictional regulations. This letter presents the comments and suggestions of the Southeast Stormwater Association, Incorporated (SESWA) concerning revisions to such regulations, especially as relates to the potential impacts on Part 122 of the Code of the Federal Regulations (CFR), EPA Administered Permit Programs – the National Pollutant Discharge Elimination System or “NPDES” program.

The Southeast Stormwater Association

SESWA is a voluntary, non-partisan, non-profit corporation organized under subsection 501(c)(4) of the Internal Revenue Service Code. Its membership area is co-terminus with the boundaries of EPA Region 4. There are over 185 organizational members of SESWA, primarily consisting of municipal and county governments that must obtain and comply with Municipal Separate Storm Sewer System (MS4) permits. SESWA’s membership also includes various water control districts and authorities, academic institutions, product manufacturers, and many consulting and engineering firms. There are 1,300 individuals who are actively engaged as members of SESWA.

SESWA has been actively involved in the development of water quality policy and the implementation of water quality improvement programs for the past 19 years. All of the members of SESWA have an interest in surface water quality improvement and the effective implementation of the MS4 permit program.

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**J. Cory Rayburn**  
*President*  
Jacobs

**W. Dave Canaan**  
*Vice President*  
Mecklenburg County, NC

**Kevin A. Kubiak**  
*Secretary-Treasurer*  
Berkeley County, SC

**Danielle Hopkins**  
*Executive Director*  
[133]

### Summary of Recommendations

SESWA recognizes the need for federal oversight that sets basic standards for the protection of waterbodies and water quality and that the proposed definitions for Waters of the United States (WOTUS) should contain provisions that ensure protection of waterbodies and water quality. We believe that the forthcoming rules should contain measures that ensure environmental protection while improving regulatory clarity and lessening burdens on MS4s. SESWA also recognizes the need of its members to have a clear understanding of the boundary between their stormwater systems and WOTUS. Based on this, the comments presented below reflect the Associations desire for greater clarity and specificity in the definitions so that the rules are applied consistently and allow for the management of stormwater treatment systems to help meet the goals of the Clean Water Act.

At this time, SESWA offers the following recommendations for clarifications to the proposed revisions of the WOTUS definitions and regulations:

1. Waste Treatment Systems - As part of the exclusions which would fit under Waste Treatment Systems, SESWA recommends reestablishment of the exclusion (from the 2020 rule) for stormwater control features:
  - a. *Non-jurisdictional waters. The following are not “waters of the United States”:*
    - (10) *Stormwater control features constructed or excavated in upland or in non-jurisdictional waters to convey, treat, infiltrate, or store stormwater runoff.*
2. Adjacent Wetlands - We recommend that the term “adjacent wetlands” be revised to include wetlands that are within a 100-year floodplain of a jurisdictional water, including wetlands that are separated by a man-made or natural barrier from a jurisdictional water or lack a direct hydrologic connection thereto, and that the definition thereof be revised as follows:
  - a. *(3)(i) Adjacent wetlands. The term adjacent wetlands means wetlands that abut or have a direct hydrologic surface connection to a jurisdictional water in a typical year. Abut means to touch at least at one point or side or to be within the floodplain of a 100-year flood event of a jurisdictional water. A direct hydrologic surface connection occurs as a result of inundation from a jurisdictional water to a wetland or via perennial or intermittent flow between a wetland and a jurisdictional water.*

### General Comments

1. SESWA believes that the rules should contain provisions that improve regulatory clarity for MS4s and assist MS4s in the implementation of their permit conditions. This should include more specificity on the specific types of stormwater treatment and conveyance infrastructure that would not be deemed WOTUS.
2. SESWA agrees with the stated goal of this rule “to Provide Certainty for the Definition of WOTUS.” Evaluation of the rule language and the supporting documentation does not seem to fully support the stated goal in that the removal of some of the clear methods for determining and quantifying jurisdictional waters that were in previous rules leaves uncertainty. Both the 2015 and 2020 WOTUS rules provide definitions of jurisdictional waters in such a way that a map could be made of the WOTUS with a fairly high level of certainty (although very different maps). This rule does not have those levels of certainty and leaves too much to the discretion of local regulators.
3. The rule specifically avoids certain levels of specificity in the definitions so as to allow the discretion of the regulators to make site specific determinations of WOTUS. The rule falls back on some of the methodologies and approaches utilized based on the 1987 rules as being familiar and established. It is important to note that the reasons for the need for the rewrite of the WOTUS rule is that too much uncertainty existed, and issues occurred relative to the discretion of the regulating agencies resulting in inconsistent application of the rule across jurisdictions. To achieve the stated goals of the rule rewrite, the new rule must provide sufficient additional specificity to avoid the historic issues.
4. The rule at present does not account for the historic development of stormwater systems throughout the US. Many stormwater systems have been built within historic drainageways and even high-level tributaries to receiving waters. This stormwater infrastructure has little resemblance to historic natural systems and would not support the biological and chemical conditions of jurisdictional waters. Some accounting of these conditions, through clearer definitions of exclusions, should be made under this rule.
5. Stormwater treatment takes many forms. It is important that these rules do not inadvertently limit innovative treatment approaches that would support achievement of the goals of the Clean Water Act. Treatment wetlands for example, provide treatment of stormwater runoff but would resemble, through their connectivity and significant nexus to receiving waters, their natural counterparts. Another aspect is the use of offline or inline regional treatment facilities which also would resemble natural waters through connectivity and would impact the chemical, physical and biological condition of downstream waters. The exclusions provided within the rule need to allow room for these and other future innovative treatment approaches that help address the difficult and costly aspects of stormwater treatment.

6. SESWA recommends that additional guidance and streamlined permitting be made available for projects that, by their nature, are located within jurisdictional waters whose sole purpose is to combat climate change through building resiliency. These projects may include wetlands expansion or restoration to naturally buffer our coastal communities, restoring floodplains and streambanks to reduce flooding, maintenance of historically impacted jurisdictional waters to restore their hydraulic capacity (canals, channelized streams, retention ponds, etc.), or integrating green stormwater infrastructure projects into our built environment per our MS4 permits.

#### Summary

We believe that the above recommendations and existing state regulatory regimes would serve to provide clarity and protect our surface water resources while avoiding the profound impacts that the regulations would have had on local governments and other entities subject to the NPDES and MS4 permit programs.

As always, we stand ready to answer any questions that you may have and to work with both agencies to improve water quality.

Sincerely,  
SOUTHEAST STORMWATER ASSOCIATION

A handwritten signature in black ink that reads "Danielle Hopkins". The signature is written in a cursive, flowing style.

Danielle Hopkins

**SESWA Southeast MS4 Database Update**  
Committee Assignments

- Go to <https://www.seswa.org/ms4-database> to view the SESWA MS4 database
- Review Agency Info, Phase II, and Phase I details for the state you are assigned
- See assignments below, two committee members are assigned per state

	<b>State</b>	<b>Committee Member</b>
1	AL	T Luke Owen
2	AL	Todd Cosby
3	FL	Steve Peene
4	FL	Steve Leo
5	GA	Laurie Hawks
6	GA	Cory Rayburn
7	KY	Katie Beth Jennings
8	KY	Caroline Smith
9	MS	Katherine Gurd
10	MS	Courtney Reich
11	NC	Dave Canaan
12	NC	Maria Price
13	SC	Brian Bates
14	SC	Hillary Repik
15	TN	Damien Di Vittorio
16	TN	Dave Mason

## [H.R. 3684 - Infrastructure Investment and Jobs Act](#)

Short Summary of subsections relating to Water Quality

Updated 11-15-21

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**SEC. 11520. STORMWATER BEST MANAGEMENT PRACTICES.** - Requires Secretary of Transportation and EPA Administrator to offer to enter into agreement with the Transportation Research Board of the National Academy of Sciences to conduct a study to estimate pollutant loads from stormwater runoff from highways and pedestrian facilities and to provide recommendations regarding the evaluation and selection by State departments of transportation of potential stormwater management and total maximum daily load compliance strategies within a watershed. Report required within 18 months.

**SEC. 11522. INVASIVE PLANT ELIMINATION PROGRAM.** – Establishes program to provide grants to states to eliminate or control existing invasive plants or prevent introduction of or encroachment by new invasive plants along and in areas adjacent to transportation corridor rights-of-way. Budgets \$50M per year for FY 2022 through 2026.

**SEC. 50204. SEWER OVERFLOW AND STORMWATER REUSE MUNICIPAL GRANTS.** – Budgets \$280M per year for FY 2022 through 2026 for CSO overflow remediation and related projects.

**SEC. 50205. CLEAN WATER INFRASTRUCTURE RESILIENCY AND SUSTAINABILITY PROGRAM.** – Establishes the clean water infrastructure resilience and sustainability program to award grants to eligible entities for the purpose of increasing the resilience of publicly owned treatment works to a natural hazard or cybersecurity vulnerabilities. Fund may be used for “the enhancement of stormwater management by increasing watershed preservation and protection.” Budgets \$25M per year for FY 2022 through 2026.

**SEC. 50210. CLEAN WATER STATE REVOLVING FUNDS.** – Broadens the uses of the Clean Water SRF. Budgets \$2.4B for fiscal year 2022; \$2.75B for 2023; \$3B for 2024; and, \$3.25B for fiscal years 2025 and 2026.

**SEC. 50217. STORMWATER INFRASTRUCTURE TECHNOLOGY.** – Authorizes three to five Centers of Excellence for Stormwater Control Infrastructure Technologies. Provides for purpose and criteria to determine eligibility. Budgets \$5M per year for FY 2022 through 2026, and \$10M per year for SW Control Infrastructure projects.

**SEC. 50218. WATER REUSE INTERAGENCY WORKING GROUP.** – Directs EPA to establish a Water Reuse Interagency Working Group to develop and coordinate actions, tools, and resources to advance water reuse across the United States, including through the implementation of the February 2020 National Water Reuse Action Plan. Requires reports to be delivered to Congress.

**SEC. 50219. ADVANCED CLEAN WATER TECHNOLOGIES STUDY.** – Directs EPA to undertake a study that examines the state of existing and potential future technology, which enhances the treatment, monitoring, affordability, efficiency, and safety of wastewater services provided by a treatment works. Requires reports to be delivered to Congress.

**SEC. 50220. CLEAN WATERSHEDS NEEDS SURVEY.** – Directs EPA to complete an assessment of capital improvement needs for all projects that are eligible for assistance from State water pollution control revolving funds and to submit a report to Congress describing the results of the assessment. Allocates \$5M to complete the project.



## Stormwater Infrastructure Funding Needed to Support Sustainability and Clean Water Goals

The Southeast Stormwater Association supports local governments and utilities in managing their Stormwater Programs throughout USEPA Region 4. These eight states have a variety of stormwater needs and regulatory environments. However, one thing in common for all communities is the need for a sustainable source of funding for critical stormwater infrastructure. The American Society of Civil Engineers gives stormwater infrastructure a grade of “D” noting that the performance of stormwater systems across the country is declining. Many older stormwater systems are struggling with aging and deteriorating pipelines and the high cost of retrofits needed to address urban flooding and changing weather patterns. Stormwater funding is mostly local but a federal investment of up to \$8 billion per year is needed according to a recent USEPA Task Force Report, *Evaluating Stormwater Infrastructure Funding and Finance*. In fact, the Task Force states: “...*stormwater programs would benefit from a separate, additive, recurring financial commitment from EPA.*”

Stormwater infrastructure is the first line of defense for flood control, safety for roads, water quality and protection of natural resources like rivers, lakes, and wetlands. We see the threats to our society caused by inadequate stormwater infrastructure and system planning exemplified in the impacts to communities from several recent storm events: in South Carolina hundreds of people were forced to evacuate homes; in Ellicott City, Maryland, drinking water supplies were tainted, and businesses destroyed; and in Metro Atlanta, roads and transportation systems were damaged. These are just a few recent examples of flooding and illustrate the need for our local communities to prepare for more frequent and intense storms. Communities **need to prepare now** to meet critical infrastructure needs in support of resiliency and water quality goals.



Figure 1. Columbia, SC. Image credit The Weather Channel. Hundreds of residents were evacuated during historic floods in 2015.

The USEPA Task Force concluded: “...*stormwater management investment directly benefits the health, safety and economic opportunity for citizens and residents through the overall improvement of water quality and resiliency of communities.*”

SESWA recommends implementing several of the major recommendations from the report including:

- ✓ Develop a new and enhanced construction grant program specifically designed to support stormwater projects.
  - Similar to the successful federal Municipal Construction Grants Program that helped build the nation’s water treatment infrastructure.



Figure 2. Ellicott City, MD. Image credit CBS News. Devastating floods both in 2016 and 2018 destroyed downtown businesses.



- ✓ Modify and increase annual funding allocations to the CWA Section 319(h) grant program to:
  - allow funds to be used to enhance local community’s capacity to understand financial and organizational capacity
  - allow funds to be used for the study and implementation of stormwater utilities and the development of asset management systems.
  - remove restrictions on use of grant funds for MS4 permit compliance.
  
- ✓ Provide additional funds for the existing Clean Water State Revolving Fund (CWSRF) and Water Infrastructure Finance and Innovation Act (WIFIA) programs specifically for stormwater. Options include:
  - Create a “One Water” State Revolving Fund with amounts allocated to drinking water, clean wastewater, and stormwater.
  - Expand the existing WIFIA program to provide additional funding for stormwater projects.
  
- ✓ Provide technical assistance and funding to help communities create and maintain sustainable and legally defensible local funding sources and increase operational efficiency. This Technical Assistance and funding should support:
  - need assessments
  - organizational analysis
  - grant applications
  - affordability assessments
  - integrated planning
  - the development of revenue instruments such as stormwater utilities
  
- ✓ In support of the implementation of the above enhancements, the federal government should work towards the development of a common application for federal funding similar to what is used by hundreds of universities nationwide.



*Figure 3. Douglas County, GA. Image credit National Weather Service. Travel and commerce interrupted because of damage to road near Metro Atlanta in 2009.*

Flooding and water quality protection are critical issues, and our communities need to be prepared. Building and maintaining stormwater infrastructure is a proactive local effort that helps ensure the resiliency of those communities, and by extension, our nation.

SESWA encourages the adoption of the funding and technical assistance recommendations found in the USEPA Stormwater Funding and Finance Task Force so communities can begin this process now.

The USEPA Task Force Report can be found at this link - <https://www.epa.gov/waterfinancecenter/efab-report-evaluating-stormwater-infrastructure-funding-and-financing>

The American Society of Civil Engineers Infrastructure Report Card can be found at this link - <https://infrastructurereportcard.org/>

## SESWA Communications & Networking Conference Call Schedule

2021-2022

### *Online Meeting via Zoom*

<b>Call Date</b>	<b>Call Time</b>	<b>Articles Due</b>	<b>Newsletter Distributed</b>
<b>November</b> Tuesday, Nov 16, 2021	2:00 PM Eastern	Nov 22, 2021	Nov 30, 2021
<b>January</b> Tuesday, Jan 18, 2022	2:00 PM Eastern	Jan 24, 2022	Jan 31, 2022
<b>March</b> Tuesday, Mar 15, 2022	2:00 PM Eastern	Mar 21, 2022	Mar 31, 2022
<b>May</b> Tuesday, May 17, 2022	2:00 PM Eastern	May 23, 2022	May 31, 2022
<b>July</b> Tuesday, July 19, 2022	2:00 PM Eastern	July 25, 2022	July 29, 2022
<b>September</b> Tuesday, Sept 20, 2022	2:00 PM Eastern	Sept 26, 2022	Sept 30, 2022

Remember to use the PDF form to submit articles, including links to sources of more information. Submit completed forms to [info@seswa.org](mailto:info@seswa.org)

## **9. Litigation Update**

### ***Waters of the United States***

Late last year two federal courts remanded and vacated (invalidated) the 2020 Navigable Waters Protection Rule, which had significantly narrowed the definitions of Water of the United States. Vacating the 2020 rule has the effect of moving WOTUS policy back to that which existed in the early 2000's – a position embraced by the current EPA and ACOE.

In December 2021, EPA proposed a new set of WOTUS definitions. The period to submit comments on those proposed regulations ended on February 7, 2022. SESWA's comments are included in the Stormwater Policy Committee section of this packet.

On January 24, 2022, the US Supreme Court agreed to hear an appeal from a decision of the 9<sup>th</sup> Circuit Court of Appeals, centering on the fundamental question of their 2007 *Rapanos* decision. In *Sackett v. EPA*, the scope of the Clean Water Act may yet again be revised, although this time possibly backing the Sacketts' push for a narrow WOTUS definition.

Meanwhile, on March 10, 2022, the States of Ohio and Tennessee filed motions asking a federal district court to formally block any future implementation of the long-defunct Obama-era WOTUS rules, arguing that their challenge to the 2015 regulation will not be moot even if the Biden administration finalizes a new "interim" rulemaking as it plans this year. But (in record-setting time) the court on March 29, 2022, rejected the states' arguments and dismissed the case as moot, noting that "This Court does not have jurisdiction to enjoin a rule that has not been in effect for three years and that the Agencies have replaced at least twice."

SESWA is continuing to monitor the situation as it unfolds. EPA may be waiting for a decision in the *Sackett* case before releasing a final WOTUS rule.

**10. Next Board of Directors Meeting**

The next scheduled meeting of the Board of Directors will be held on Wednesday, October 5, 2022 at 6:00 p.m. Eastern Time in conjunction with SESWA's Annual Conference in Hilton Head, South Carolina.



**Southeast Stormwater Association  
Schedule of Events**

**Board and Committee Meetings  
Westin Atlanta Perimeter North, Atlanta, GA  
April 21, 2022**

<u>TIME</u>	<u>MEETING</u>	<u>ROOM</u>
3:00 - 4:00 p.m. Eastern	Stormwater Policy Committee	Concourse North
3:00 - 4:00 p.m. Eastern	Conference and Education Committee	Concourse South
4:00 - 5:00 p.m. Eastern	Communications Committee	Concourse North
4:00 - 5:00 p.m. Eastern	Membership Committee	Concourse South
5:00 - 7:00 p.m. Eastern	Board of Directors <i>(Working Dinner Meeting)</i>	Mercer Room